NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING SEPTEMBER 28, 1986

NIELSEN AVERAGE AUDIENCE

HOUSEHOLDS

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	31.7	27,710
2	CHEERS#	30.0	26,220
2	FAMILY TIES	30.0	26,220
4	DALLAS#	26.5	23,160
5	MURDER, SHE WROTE#	24.5	21,410
6	NBC MONDAY NIGHT MOVIES	23.2	20,280
7	EMMY AWARDS(S)	23.1	20,190
8	GOLDEN GIRLS	22.9	20,010
9	TONIGHT SHOW 24TH ANNIV(S)	22.1	19,320
10	AMEN#	20.3	17,740
11	CRIME STORY THU PREVIEW(S)	20.1	17,570
11	DYNASTY#	20.1	17,570
11	EASY STREET PREVIEW(S)	20.1	17,570
11	HEAD OF THE CLASS	20.1	17,570
11	MATLOCK#	20.1	17,570
16	NFL MONDAY NIGHT FOOTBALL	19.9	17,390
16	60 MINUTES	19.9	17,390
18	HOPE LAMPOON NEW TV SCENE(S)	19.3	16,870
19	MOONLIGHTING	19.1	16,690
20	ABC SUNDAY NIGHT MOVIE	18.9	16,520

TOTAL PERSONS (2+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	25.8	58,520
2	FAMILY TIES	23.9	54,360
3	CHEERS#	23.7	53,790
4	GOLDEN GIRLS	17.1	38,930
5	DALLAS#	16.3	37,100
6	MURDER, SHE WROTE#	16.0	36,240
7	EMMY AWARDS(S)	15.8	35,800
8	TONIGHT SHOW 24TH ANNIV(S)	15.5	35,240
9	AMEN#	14.7	33,330
10	NBC MONDAY NIGHT MOVIES	14.4	32,600
11	EASY STREET PREVIEW(S)	14.2	32,170
12	CRIME STORY THU PREVIEW(S)	13.8	31,250
13	ABC SUNDAY NIGHT MOVIE	13.7	31,070
14	MOONLIGHTING	13.7	31,030
15	SLEDGE HAMMER SPECIAL(S)	13.5	30,640
16	WHO'S THE BOSS?	13.2	29,950
17	HEAD OF THE CLASS	13.1	29,680
18	FACTS OF LIFE#	13.1	29,650
19	MATLOCK#	12.4	28,180
20	DYNASTY#	12.3	28,020

WOMEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	28.3	25,700
2	FAMILY TIES	26.0	23,650
3	CHEERS#	25.3	22,960
4	DALLAS#	24.7	22,410
5	MURDER, SHE WROTE#	22.1	20,040
6	EMMY AWARDS(S)	21.1	19,200
7	NBC MONDAY NIGHT MOVIES	21.1	19,160
8	GOLDEN GIRLS	20.4	18,540
9	AMEN#	19.0	17,260
10	DYNASTY#	18.0	16,360
11	TONIGHT SHOW 24TH ANNIV(S)	17.8	16,170
12	MOONLIGHTING	16.6	15,070
13	HOPE LAMPOON NEW TV SCENE(S)	16.3	14,800
14	KNOTS LANDING	16.1	14,630
15	MATLOCK#	16.1	14,620
16	HEAD OF THE CLASS	15.6	14,180
17	SLEDGE HAMMER SPECIAL(S)	15.6	14,130
18	KATE & ALLIE#	15.5	14,100
19	EASY STREET PREVIEW(S)	15.4	13,980
20	COLBYS SPECIAL(S)	15.3	13,930
21	WHO'S THE BOSS?	15.1	13,710

MEN (18+)

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CHEERS#	24.5	20,050
2	BILL COSBY SHOW	20.4	16,720
3	TONIGHT SHOW 24TH ANNIV(S)	19.3	15,820
4	FAMILY TIES	18.7	15,330
5	NFL MONDAY NIGHT FOOTBALL	18.4	15,050
6	ABC SUNDAY NIGHT MOVIE	17.3	14,180
7	MURDER, SHE WROTE#	16.1	13,160
8	CRIME STORY THU PREVIEW(S)	15.8	12,960
9	60 MINUTES	15.1	12,350
10	EMMY AWARDS(S)	14.7	12,060
11	GOLDEN GIRLS	14.3	11,700
12	MATLOCK#	13.8	11,310
13	DALLAS#	13.5	11,070
14	NFL FOOTBALL GAME 2-NBC#	13.3	10,920
15	EASY STREET PREVIEW(S)	12.8	10,460
16	MOONLIGHTING	12.4	10,170
17	NBC MONDAY NIGHT MOVIES	12.2	10,030
18	CRIME STORY FRI PREVIEW(S)	12.1	9,890
19	ABC NFL FOOTBALL SPEC.(S)	12.0	9,840
20	MIAMI VICE	11.8	9,700
21	CBS NFL FOOTBALL GAME 1	11.7	9,620

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS.

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING SEPTEMBER 28, 1986

NIELSEN AVERAGE AUDIENCE

WOMEN 18-49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	BILL COSBY SHOW	29.2	16,730
2	FAMILY TIES	28.0	16,060
3	CHEERS#	27.3	15,640
4	DALLAS#	21.2	12,140
5	EMMY AWARDS(S)	20.6	11,810
6	NBC MONDAY NIGHT MOVIES	20.5	11,740
7	MOONLIGHTING	18.8	10,760
8	DYNASTY#	18.3	10,510
9	GOLDEN GIRLS	18.0	10,320
10	SLEDGE HAMMER SPECIAL(S)	18.0	10,300
11	MURDER, SHE WROTE#	17.2	9,890
12	HEAD OF THE CLASS	17.2	9,850
13	TONIGHT SHOW 24TH ANNIV(S)	16.9	9,720
14	AMEN#	16.8	9,630
15	ABC SUNDAY NIGHT MOVIE	15.7	8,980
16	KNOTS LANDING	15.4	8,840
17	WHO'S THE BOSS?	15.1	8,660
18	GIMME A BREAK	14.8	8,470

WOMEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	MURDER, SHE WROTE#	32.2	8,970
2	DALLAS#	31.3	8,740
3	BILL COSBY SHOW	27.8	7,740
4	HOPE LAMPOON NEW TV SCENE(S)	25.9	7,210
5	GOLDEN GIRLS	25.0	6,970
6	MATLOCK#	24.4	6,800
7	AMEN#	24.3	6,780
8	FAMILY TIES	22.6	6,300
9	NBC MONDAY NIGHT MOVIES	22.3	6,210
10	EMMY AWARDS(S)	22.2	6,190
11	60 MINUTES	21.9	6,100
12	CHEERS#	21.4	5,970
13	TONIGHT SHOW 24TH ANNIV(S)	19.1	5,340
14	HIGHWAY TO HEAVEN	19.1	5,320
15	CBS SUNDAY MOVIE#	19.0	5,300
16	EASY STREET PREVIEW(S)	18.8	5,250
17	MOVIE OF THE WEEK-TUE(S)	18.6	5,180
18	KATE & ALLIE#	18.3	5,100
19	CRIME STORY THU PREVIEW(S)	18.2	5,070
20	SCARECROW & MRS. KING	17.7	4,930
21	KNOTS LANDING	17.5	4,880

MEN 18-49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	CHEERS#	27.1	15,110
2	BILL COSBY SHOW	20.7	11,550
3	TONIGHT SHOW 24TH ANNIV(S)	20.4	11,410
4	FAMILY TIES	19.6	10,950
5	ABC SUNDAY NIGHT MOVIE	17.3	9,640
6	NFL MONDAY NIGHT FOOTBALL	16.8	9,390
7	CRIME STORY THU PREVIEW(S)	15.8	8,840
8	EMMY AWARDS(S)	13.9	7,740
9	MOONLIGHTING	13.8	7,700
10	MIAMI VICE	12.7	7,060
11	MURDER, SHE WROTE#	12.0	6,720
12	SLEDGE HAMMER SPECIAL(S)	11.6	6,490
13	GOLDEN GIRLS	11.6	6,480
14	NFL FOOTBALL GAME 2-NBC#	11.4	6,350
15	CRIME STORY PREVIEW(S)	11.0	6,130
15	DALLAS#	11.0	6,130
15	HEAD OF THE CLASS	11.0	6,130
18	60 MINUTES	10.8	6,050
19	SIDEKICKS SPECIAL(S)	10.8	6,020
20	MATLOCK#	10.7	5,990
21	EASY STREET PREVIEW(S)	10.7	5,980
22	AMAZING STORIES#	10.6	5,940

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
1	MURDER, SHE WROTE#	26.1	5,480
2	60 MINUTES	24.4	5,130
3	MATLOCK#	22.9	4,810
4	BILL COSBY SHOW	22.1	4,640
5	GOLDEN GIRLS	21.4	4,490
6	DALLAS#	20.5	4,310
7	NFL MONDAY NIGHT FOOTBALL	20.2	4,250
8	AMEN#	19.7	4,140
9	CRIME STORY FRI PREVIEW(S)	19.4	4,080
10	MOVIE OF THE WEEK-TUE(S)	19.0	4,000
11	EMMY AWARDS(S)	18.8	3,950
12	CHEERS#	18.3	3,840
13	FAMILY TIES	18.1	3,800
14	EASY STREET PREVIEW(S)	18.0	3,790
15	GEORGE WASHINGTON II PT 1(S)	17.6	3,690
16	NFL FOOTBALL GAME 2-NBC#	16.8	3,520
17	CRIME STORY THU PREVIEW(S)	16.6	3,490
17	HOPE LAMPOON NEW TV SCENE(S)	16.6	3,490
19	TONIGHT SHOW 24TH ANNIV(S)	16.3	3,430
20	NBC MONDAY NIGHT MOVIES	16.3	3,420
21	CBS NFL FOOTBALL GAME 1	16.2	3,400
22	ABC SUNDAY NIGHT MOVIE	16.0	3,360
23	WALTER CRONKITE AT LARGE(S)	14.8	3,100
24	HUNTER	14.7	3,080

CONT'D

(†) TELECASTS WITH CURTAILED STATION FACILITIES ARE EXCLUDED, AS ARE UNDER-FIVE-MINUTE PROGRAMS. FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

NATIONAL TV NIELSEN RATINGS PERSONS RANKING – TOP PROGRAMS(†)

BASED ON NIELSEN ESTIMATES FOR TWO WEEKS ENDING SEPTEMBER 28, 1986

NIELSEN AVERAGE AUDIENCE

MEN 18–49

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)

MEN 55+

RANK	PROGRAM	AUDIENCES % U.S.	AUDIENCES NO. (000)
CONT'D			

NOTES

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•EVENING																										
A TEAM	4	199	202	A	12.3	22	1075	1919	657	345	739	192	450	432	388	249	662	282	411	334	258	207	117^	LT	401	289
FRI. 8.00P 60 NBC A		99	99	B	10.8	21	944																			
8.00 - 6.30				A	11.7	22	1023	1923	673	342	752	200	445	445	387	253	646	266	391	321	255	213	129^	LT	396	280
8.30 - 9.00				A	12.9	23	1127	1907	639	342	725	185	454	421	388	242	671	294	423	345	255	198	107^	LT	404	295
ABC BUSINESS BRIEF-WED	46	188	185	A	13.1	21	1145	1624	717	347	809	294	511	472	403	233	436	149	292	286	227	113^	168	77^	211	147
1 WED. 9.27P 1 ABC N		89	89	B	13.3	21	1162																			
2 WED. 8.58P 1																										
ABC BUSINESS BRIEF-FRI	45	188	188	A	10.8	19	944	1984	727	338	801	234	535	572	436	200	607	184	416	393	341	175	186	112^	390	297
1 FRI. 8.35P 1 ABC N		91	89	B	12.0	21	1049																			
2 FRI. 8.44P 1																										
ABC NEWSBRIEF-MON	48	154	155	A	11.0	18	961	1706	621	311	695	256	371	424	270	214	773	227	505	494	435	233	83^	7v	155	87^
MON. 8.58P 1 ABC N		83	85	B	11.6	18	1014																			
ABC NEWSBRIEF-TUE	48	177	185	A	14.3	23	1250	1776	802	355	926	379	622	543	405	249	618	256	446	433	313	142	154	80^	78^	65^
1 TUE. 10.08P 1 ABC N		87	90	B	13.6	21	1189																			
2 TUE. 9.58P 1																										
ABC NEWSBRIEF-WED	48	180	183	A	11.6	18	1014	1440	775	307	892	290	498	513	420	304	415	147	251	245	202	141	79^	19v	54^	38^
WED. 9.58P 1 ABC N		88	89	B	14.9	24	1302																			
ABC NEWSBRIEF-THU	46		184	A	10.1	16	883	1388	805	220^	945	326	516	561	351	315	405	140^	261^	184^	200^	132^	23v	23v	15v	15v
2 THU. 9.58P 1 ABC N			89	B	10.8	17	944																			
ABC NEWSBRIEF-FRI	46	176	182	A	8.0	13	699	2064	733	317	815	299	561	532	394	219	615	206	454	419	341	128^	226	112^	408	328
FRI. 9.58P 1 ABC N		89	89	B	8.2	14	717																			
ABC NEWSBRIEF-SAT.	48	183	181	A	7.4	13	647	1587	710	243	728	184^	412	469	366	259	652	241	431	447	352	159^	63^	47v	144^	122^
1 SAT. 9.54P 1 ABC N		91	91	B	9.2	17	804																			
2 SAT. 9.58P 1																										
ABC NEWSBRIEF-SUN.	48	178	188	A	17.2	27	1503	1900	717	335	798	317	572	503	403	181	836	321	572	568	416	192	137	35^	129	70^
1 SUN. 10.01P 1 ABC N		90	92	B	13.9	22	1215																			
2 SUN. 10.00P 1																										
ABC NFL FOOTBALL SPEC.(S)		205		A	13.0	21	1136	1411	360	115^	381	113^	203^	219^	185^	140^	866	315	517	516	369	262	61v	12v	103^	45v
1 THU. 8.00P 189 ABC SE		98																								
8.00 - 8.30				A	10.1	18	883	1489	343	71v	359	78v	142^	170^	205^	189^	823	301^	435	424	305^	329	81v	24v	226^	101^
8.30 - 9.00				A	12.0	20	1049	1477	370	129^	384	79^	180^	223^	223^	161^	815	319	477	473	305	279	91^	15v	187^	75^
9.00 - 9.30				A	14.3	23	1250	1453	368	135^	393	131^	207^	227	182^	122^	864	347	536	529	333	251	64^	LT	132^	66^
9.30 - 10.00				A	14.3	22	1250	1350	325	91^	343	108^	188^	190^	154^	117^	906	344	572	561	390	243	41v	LT	60^	20v
10.00 - 10.30				A	14.3	23	1250	1378	371	103^	394	157^	254	242	160^	115^	904	307	564	565	430	230	46v	14v	34v	17v
10.30 - 11.00				A	13.5	22	1180	1348	369	134^	387	109^	218^	236	192^	140^	867	283	500	522	413	256	50v	14v	44v	20v
11.00 - 11.30				A	11.2	20	979	1412	417	165^	468	120^	238^	255^	226^	182^	860	245^	449	498	441	273^	68v	32v	16v	LT
ABC SPORTS UPDATE-SAT	45	193	195	A	7.7	14	673	1829	790	396	869	225	452	520	435	307	638	186^	391	368	339	214	103^	70^	219	131^
SAT. 8.58P 1 ABC SN		94	92	B	7.6	14	664																			
ABC SPORTS UPDATE-SUN	48	194	193	A	12.8	19	1119	2090	717	370	763	291	542	535	391	165	826	376	579	502	353	174	155	42^	346	227
1 SUN. 9.32P 1 ABC SN		94	92	B	12.4	19	1084																			
2 SUN. 8.30P 2																										
ABC SUNDAY NIGHT MOVIE CONT'D	35	194	211	A	18.9	31	1652	1881	686	334	771	324	544	482	366	178	858	354	583	561	406	203	123	38^	129	77^

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																														
ABC SUNDAY NIGHT M-CONT'D																														
1 SUN.	9.00P	151	ABC	FF		95	99	B	14.8	24	1294																			
2 SUN.	9.00P	140																												
9.00 - 9.30								A	18.1	27	1582	1951	686	351	751	312	523	490	361	173	866	359	585	566	408	201	147	47^	187	122
9.30 - 10.00								A	19.3	29	1687	1959	712	356	786	343	563	500	363	172	872	357	582	570	411	216	141	49^	160	97
10.00 - 10.30								A	19.9	32	1739	1910	721	349	800	343	586	510	388	170	867	361	605	590	413	189	123	41^	120	64^
10.30 - 11.00								A	19.2	33	1678	1841	682	333	786	340	565	478	370	179	841	353	582	558	396	189	113	34^	101	58^
11.00 - 11.30								A	17.7	36	1547	1750	622	277	735	264	477	416	360	214	860	352	569	516	406	233	84^	20v	71^	40^
ABC WORLD NEWS TONIGHT					240	205	208	A	10.0	20	874	1445	639	250	708	143	329	350	331	325	604	137	299	305	327	262	47^	44^	86	39^
M-F	6.30P	30	ABC	N		98	99	B	10.8	20	944																			
ABC WRLD NEWS TONIGHT-SUN					43	166	162	A	6.8	14	594	1419	711	208^	753	196^	327	325	287	375	485	7v	155^	186^	278	292	25v	LT	156^	80^
SUN.	6.30P	30	ABC	N		83	83	B	7.0	14	612																			
ALF					1		205	A	15.6	24	1363	2010	690	336	812	390	557	398	241	225	529	271	430	386	205	87^	270	61^	399	251
2 MON.	8.00P	30	NBC	CS			99	B	15.6	24	1363	2010	690	336	812	390	557	398	241	225	529	271	430	386	205	87	270	61	399	251
AMAZING STORIES					1		204	A	15.6	23	1363	1826	771	395	844	353	596	468	330	228	579	227	437	401	272	121^	199^	64^	204	136^
2 MON.	8.30P	30	NBC	GD			99	B	15.6	23	1363	1826	771	395	844	353	596	468	330	228	579	227	437	401	272	121	199	64	204	136
AMEN					1		204	A	20.3	36	1774	1879	854	346	973	278	543	512	466	381	519	90^	254	273	261	235	155^	123^	232	157
2 SAT.	9.30P	30	NBC	CS			99	B	20.3	36	1774	1879	854	346	973	278	543	512	466	381	519	90	254	273	261	235	155	123	232	157
AMERICAN PORTRAIT					117	201	202	A	12.7	20	1110	1814	770	289	867	276	475	411	397	347	530	154	328	290	278	182	142	66	275	183
1 TU&TH	8.58P	1	CBS	DO		96	95	B	12.5	20	1093																			
2 MTUTH	8.58P	1																												
BILL COSBY SHOW					48	213	215	A	31.7	51	2771	2112	801	389	927	371	602	522	381	281	602	245	416	352	254	167	222	117	361	240
THU.	8.00P	30	NBC	CS		99	99	B	30.8	50	2692																			
CAGNEY & LACEY					38	208		A	12.0	20	1049	1160	615	375	772	227^	482	514	351	258^	252^	87^	152^	152^	128^	100^	88^	63v	48v	25v
1 MON.	10.00P	60	CBS	OP		99		B	15.3	25	1337																			
10.00 - 10.30								A	12.1	19	1058	1125	595	367	766	232^	490	527	351	239^	238^	93^	146^	146^	113^	92^	89^	65v	32v	32v
10.30 - 11.00								A	11.9	21	1040	1190	635	382	777	224^	472	502	348	275	266^	84^	159^	159^	137^	107^	84^	60v	63v	16v
CBS EVENING NEWS-RATHER					239	208	208	A	10.3	21	900	1489	644	179	715	111	236	256	329	444	644	146	282	263	301	315	55^	12v	75^	44^
M-F	6.30P	30	CBS	N		99	99	B	12.2	23	1066																			
CBS EVENING NEWS-SUNDAY					1		160	A	6.1	12	533	1552	871	214^	871	326^	426^	253^	269^	427^	573	90v	227^	250^	281^	323^	39v	LT	69v	38v
2 SUN.	6.00P	30	CBS	N			81	B	6.1	12	533	1552	871	214	871	326	426	253	269	427	573	90	227	250	281	323	39	LT	69	38
CBS FRIDAY NIGHT MOVIES					15	202		A	10.2	18	891	1545	717	270^	856	236^	395	363	376	390	551	112^	242^	307^	330	238^	27v	27v	111^	60v
1 FRI.	9.00P	120	CBS	FF		98		B	8.9	17	778																			
9.00 - 9.30								A	10.3	18	900	1556	750	284^	876	229^	397	378	383	398	565	101^	257^	338	360	227^	19v	19v	96^	26v
9.30 - 10.00								A	9.9	17	865	1550	738	293^	860	259^	400	370	345	380	584	99^	271^	344	366	240^	27v	27v	79v	37v
10.00 - 10.30								A	9.8	18	857	1536	690	260^	843	230^	384	352	381	395	527	97^	207^	279^	307^	248^	30v	30v	136^	81v
10.30 - 11.00								A	10.6	20	926	1567	703	251^	862	234^	414	364	402	390	547	157^	243^	277^	293^	248^	30v	30v	128^	94^
CBS SAT. NEWS-SCHIEFFER					39	174		A	6.8	16	594	1241	585	153^	600	76v	128^	190^	279^	410^	628	112v	193^	205^	240^	380^	LT	LT	13v	LT
1 SAT.	6.30P	30	CBS	N		91		B	7.9	17	690																			
CBS SATURDAY NIGHT MOVIE					11	207		A	10.9	20	953	1412	613	204^	685	118^	308	312	329	339	622	142^	315	329	351	254^	50v	10v	55v	29v
1 SAT.	9.00P	120	CBS	FF		99		B	7.8	16	682																			
9.00 - 9.30								A	10.0	18	874	1470	625	244^	711	144^	336	343	309^	329	622	133^	318	340	361	251^	61v	11v	76v	16v
9.30 - 10.00								A	10.4	19	909	1367	610	226^	676	125^	315	299^	307	335	603	116^	287^	307	349	270^	52v	9v	36v	12v
CONT'D																														

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
CBS SATURDAY NIGHT-CONT'D																										
10.00 - 10.30				A	11.7	22	1023	1418	610	182^	679	104^	296	302	357	347	634	151^	329	337	356	248^	40v	9v	65v	56v
10.30 - 11.00				A	11.5	23	1005	1381	605	164^	669	101^	287	298	334	340	627	171^	324	330	331	248^	43v	10v	42v	30v
CBS SUNDAY MOVIE	1		207	A	15.4	24	1346	1496	755	252	872	197^	392	446	460	393	510	102^	254	251	278	223	53v	53v	61^	38v
2 SUN. 9.00P 120 CBS FF			99	B	15.4	24	1346	1496	755	252	872	197	392	446	460	393	510	102	254	251	278	223	53	53	61	38
9.00 - 9.30				A	15.0	23	1311	1574	757	274	896	175^	397	433	485	420	529	107^	258	269	283	230	60^	60^	89^	53v
9.30 - 10.00				A	15.0	23	1311	1505	750	274	862	197^	377	439	448	393	513	98^	251	256	283	227	64^	64^	66^	33v
10.00 - 10.30				A	16.0	25	1398	1441	743	234	853	206	385	447	444	373	493	94^	257	248	281	207	42v	42v	53^	31v
10.30 - 11.00				A	15.6	26	1363	1458	770	225	874	208	401	459	457	389	504	103^	250	233	266	231	46v	46v	34v	34v
CBS TUESDAY MOVIE	1		208	A	12.7	20	1110	1460	729	318	832	216^	440	406	478	334	416	87^	239^	229^	266	164^	90^	82^	122^	91^
2 TUE. 9.00P 120 CBS FF			99	B	12.7	20	1110	1460	729	318	832	216	440	406	478	334	416	87	239	229	266	164	90	82	122	91
9.00 - 9.30				A	10.8	17	944	1626	741	278^	855	182^	413	421	490	372	450	83^	262^	239^	276^	188^	74v	54v	247^	167^
9.30 - 10.00				A	11.5	18	1005	1516	726	326	846	197^	435	425	494	341	423	94^	246^	223^	250^	171^	108^	90^	139^	90^
10.00 - 10.30				A	13.9	23	1215	1393	745	331	837	227^	454	399	496	329	400	89^	226^	226^	259	152^	98^	98^	58v	58v
10.30 - 11.00				A	14.5	25	1267	1363	708	328	798	242	445	394	443	302	405	86^	233	235	277	151^	84^	84^	76^	68^
CBS TUESDAY NIGHT MOVIES	18	201		A	16.1	27	1407	1626	776	361	825	184^	469	475	507	303	660	191^	413	375	351	187^	24v	10v	117^	91^
1 TUE. 9.00P 120 CBS FF		97		B	16.5	26	1442																			
9.00 - 9.30				A	15.3	25	1337	1614	769	358	825	155^	441	484	522	323	606	147^	367	337	337	183^	LT	LT	183^	150^
9.30 - 10.00				A	16.3	26	1425	1571	728	326	784	159^	401	443	489	319	608	151^	357	344	354	191^	41v	41v	138^	113^
10.00 - 10.30				A	16.3	28	1425	1648	814	394	859	198	521	503	541	290	684	221	444	398	353	178^	26v	LT	79^	59^
10.30 - 11.00				A	16.4	31	1433	1678	797	371	838	219	511	470	486	285	748	245	488	426	362	196	25v	LT	67^	43v
CHEERS	1		207	A	30.0	46	2622	2051	792	465	876	384	597	517	369	227	765	353	576	525	305	146	185	80^	225	162
2 THU. 9.00P 30 NBC CS			99	B	30.0	46	2622	2051	792	465	876	384	597	517	369	227	765	353	576	525	305	146	185	80	225	162
CHEERS SPCL(S)		196		A	13.3	21	1162	1584	645	296	775	273	455	368	310	309	579	239	404	374	268	163^	124^	89^	106^	60v
1 TUE. 9.00P 30 NBC CS		97																								
CLUE:MOVIE,MURDER,MYSTERY(S)		200		A	8.5	14	743	1708	619	251^	659	259^	365^	324^	245^	260^	736	219^	461	456	416	244^	151^	64v	162^	83v
1 WED. 8.00P 60 CBS SM		98																								
8.00 - 8.30				A	8.9	15	778	1720	670	277^	710	242^	378	351^	303^	289^	697	189^	416	412	408	257^	159^	68v	154^	82v
8.30 - 9.00				A	8.1	13	708	1681	563	217^	600	279^	351^	291^	176^	225^	775	248^	510	501	425	228^	138^	58v	168^	85v
COLBYS	1		211	A	10.2	16	891	1505	819	231^	939	314	469	517	363	352	395	127^	252^	197^	221^	133^	110^	70v	61v	49v
2 THU. 9.00P 60 ABC GD			99	B	10.2	16	891	1505	819	231	939	314	469	517	363	352	395	127	252	197	221	133	110	70	61	49
9.00 - 9.30				A	9.2	14	804	1512	804	217^	932	316^	447	494	347	372	376	116^	233^	198^	221^	134^	112^	62v	92^	69v
9.30 - 10.00				A	11.2	18	979	1484	829	242^	940	313	487	532	373	331	405	134^	266^	196^	219^	127^	105^	73^	34v	34v
COLBYS SPECIAL(S)			211	A	16.6	28	1451	1532	835	392	961	328	556	528	441	322	435	130^	251	249	242	157^	100^	34v	36v	36v
2 WED. 10.00P 60 ABC GD			99																							
10.00 - 10.30				A	16.8	28	1468	1538	824	389	948	326	562	530	437	308	446	126^	258	262	260	160^	100^	34v	44v	44v
10.30 - 11.00				A	16.4	29	1433	1521	843	393	972	329	551	525	447	334	420	132^	242	236	222	154^	101^	32v	28v	28v
CRIME STORY PREVIEW(S)			205	A	13.3	23	1162	1578	649	231^	676	187^	414	388	400	251	799	221^	527	521	442	208^	50v	38v	53v	41v
2 FRI. 10.00P 60 NBC OP			99																							
10.00 - 10.30				A	13.5	23	1180	1609	643	240	671	189^	407	378	387	254	803	220^	523	520	446	214^	57v	42v	78^	54v
10.30 - 11.00				A	13.0	23	1136	1548	658	223^	681	182^	419	399	417	250	794	221^	534	523	436	202^	46v	35v	27v	27v
CRIME STORY THU PREVIEW(S)		203		A	20.1	32	1757	1779	672	357	758	240	430	401	377	288	737	258	504	473	424	198	146^	102^	138^	117^
1 THU. 9.00P 120 NBC OP		99																								
9.00 - 9.30				A	23.0	35	2010	1877	728	404	807	270	480	463	398	286	758	285	546	494	404	193	145	91^	167	138^
9.30 - 10.00				A	20.3	32	1774	1760	687	380	759	240	430	412	371	289	725	251	501	469	423	197	150^	104^	126^	109^
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
CRIME STORY THU PR-CONT'D																										
10.00 - 10.30				A	19.1	31	1669	1734	633	337	721	219	394	364	360	291	725	253	488	458	420	196	167	120^	121^	105^
10.30 - 11.00				A	18.1	31	1582	1705	619	286	728	222	402	341	368	290	734	232	463	460	457	210	116^	96^	127^	109^
CRIME STORY FRI PREVIEW(S)		203		A	17.0	32	1486	1592	714	360	795	226	440	428	382	281	666	182^	338	369	353	274	44v	13v	87^	23v
1 FRI. 10.00P 60 NBC OP		99																								
10.00 - 10.30				A	17.1	31	1495	1576	711	380	800	228	440	438	390	280	622	159^	309	339	339	260	58^	18v	96^	26v
10.30 - 11.00				A	16.9	32	1477	1604	711	334	783	223	435	417	372	278	706	201	364	400	367	287	37v	10v	78^	20v
DALLAS	1		208	A	26.5	44	2316	1602	835	328	967	288	525	515	444	376	477	163	264	245	236	186	75^	57^	83^	65^
2 FRI. 9.00P 120 CBS GD			99	B	26.5	44	2316	1602	835	328	967	288	525	515	444	376	477	163	264	245	236	186	75	57	83	65
9.00 - 9.30				A	26.4	43	2307	1637	847	321	976	288	527	516	445	388	487	167	273	265	250	185	71^	61^	103^	72^
9.30 - 10.00				A	26.7	43	2334	1653	854	324	987	287	530	524	452	389	493	154	260	255	263	203	71^	62^	102^	77^
10.00 - 10.30				A	27.1	46	2369	1585	833	342	970	290	526	512	447	374	475	173	269	240	217	177	72^	59^	68^	57^
10.30 - 11.00				A	25.6	46	2237	1538	807	325	938	280	511	506	435	360	459	163	257	223	214	182	85^	48^	56^	56^
DISNEY'S CAPTAIN EO(S)		206		A	10.3	19	900	2207	635	263^	724	194^	415	450	426	212^	574	234^	411	386	289^	106^	276^	124^	633	425
1 SAT. 8.00P 60 NBC GV		99																								
8.00 - 8.30				A	9.7	19	848	2190	600	251^	699	209^	403	427	385	204^	575	234^	418	399	291^	98^	305^	138^	611	402
8.30 - 9.00				A	10.8	20	944	2233	668	275^	748	179^	427	475	469	219^	574	235^	404	375	290^	114^	255^	112^	656	448
DISNEY SUNDAY MOVIE	2	210	209	A	12.1	20	1058	2242	683	391	743	292	530	494	352	175	697	278	480	423	310	168	190	83^	612	363
SUN. 7.00P 120 ABC FF		99	99	B	12.1	20	1058	2242	683	391	743	292	530	494	352	175	697	278	480	423	310	168	190	83	612	363
7.00 - 7.30				A	9.8	18	857	2167	686	399	750	317	542	500	314	176	598	219	392	367	260	173	178	87^	641	359
7.30 - 8.00				A	11.3	19	988	2331	685	397	746	319	553	508	331	149	674	273	473	427	301	149	217	89^	694	400
8.00 - 8.30				A	12.9	20	1127	2230	668	378	720	258	501	475	375	174	727	285	488	419	330	181	186	79^	597	361
8.30 - 9.00				A	14.4	22	1259	2231	692	387	752	284	527	498	372	187	756	319	540	462	335	167	179	76^	544	339
DOWNTOWN	1		207	A	11.9	23	1040	1503	674	264^	747	167^	379	371	376	338	613	111^	331	401	399	212^	35v	23v	108^	84^
2 SAT. 8.00P 60 CBS OP			99	B	11.9	23	1040	1503	674	264	747	167	379	371	376	338	613	111	331	401	399	212	35	23	108	84
8.00 - 8.30				A	11.7	23	1023	1431	644	232^	686	142^	325	327	333	334	611	117^	323	393	386	218^	46v	23v	88^	74^
8.30 - 9.00				A	12.1	22	1058	1560	700	293	800	190^	427	409	413	343	613	105^	339	409	410	204^	21v	21v	126^	92^
DYNASTY	1		210	A	20.1	31	1757	1595	797	356	931	351	598	539	410	263	477	160	298	318	259	140^	119^	39v	68^	47^
2 WED. 9.00P 60 ABC GD			99	B	20.1	31	1757	1595	797	356	931	351	598	539	410	263	477	160	298	318	259	140	119	39	68	47
9.00 - 9.30				A	20.0	31	1748	1613	798	360	929	346	598	542	415	262	496	166	312	330	276	146^	118^	38v	70^	50^
9.30 - 10.00				A	20.1	31	1757	1578	798	354	937	357	601	537	404	266	461	153^	287	304	248	136^	116^	40v	64^	44^
DYNASTY SPECIAL(S)		209		A	12.2	19	1066	1414	793	266	840	266	450	567	464	264	440	119^	295	295	265	118^	67^	27v	67^	26v
1 WED. 9.00P 60 ABC GD		99																								
9.00 - 9.30				A	12.2	20	1066	1423	767	250^	803	232^	423	525	467	261^	449	112^	306	326	285	106^	80^	33v	91^	28v
9.30 - 10.00				A	12.2	19	1066	1398	817	281	874	298	475	604	460	270	428	125^	286	265	246^	126^	53v	23v	43v	23v
EASY STREET	1		201	A	14.6	23	1276	1976	793	348	897	409	566	498	336	280	569	193^	353	332	273	168^	171^	91^	339	171^
2 SUN. 8.16P 30 NBC CS			99	B	14.6	23	1276	1976	793	348	897	409	566	498	336	280	569	193	353	332	273	168	171	91	339	171
EASY STREET PREVIEW(S)		202		A	20.1	36	1757	1831	707	315	797	185	421	432	452	299	597	199	340	345	273	216	176	90^	261	223
1 SAT. 9.30P 30 NBC CS		99																								
ELLEN BURSTYN SHOW	2	210	209	A	11.1	20	970	1751	769	361	861	210	434	487	413	339	595	151	338	327	318	229	106^	55^	189	119^
SAT. 8.30P 30 ABC CS		99	99	B	11.1	20	970	1751	769	361	861	210	434	487	413	339	595	151	338	327	318	229	106	55	189	119
EMMY AWARDS(S)		203		A	23.1	36	2019	1773	814	360	952	321	585	553	447	306	595	195	383	358	319	195	118^	48^	108^	60^
1 SUN. 8.00P 181 NBC AC		99																								
8.00 - 8.30				A	20.3	32	1774	1945	787	352	975	360	624	566	428	288	632	178	424	410	380	195	121^	51^	217	97^
CONT'D																										

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
EMMY AWARDS(S)-CONT'D																										
8.30 - 9.00				A	24.9	37	2176	1915	842	387	995	358	622	599	454	304	613	190	404	398	348	192	141	66^	166	65^
9.00 - 9.30				A	26.6	39	2325	1873	859	399	987	340	633	594	471	296	657	210	425	397	361	211	141	59^	88^	58^
9.30 - 10.00				A	24.4	36	2133	1800	834	385	968	333	605	567	453	299	617	205	387	348	326	212	136	60^	79^	55^
10.00 - 10.30				A	21.9	35	1914	1574	781	325	907	293	535	513	434	314	527	193	315	287	244	193	90^	32v	50^	50^
10.30 - 11.00				A	20.9	36	1827	1483	747	297	857	227	478	458	433	339	515	193	336	293	238	162	64^	21v	47^	41^
EQUALIZER(B)		205		A	13.6	25	1189	1601	686	371	733	211^	421	365	371	279	756	291	443	415	361	247	36v	36v	76^	76^
1 WED. 10.00P 60 CBS PD		98																								
10.00 - 10.30				A	13.5	23	1180	1638	683	389	731	220^	436	376	365	264	780	292	454	449	386	246	41v	41v	86^	86^
10.30 - 11.00				A	13.7	26	1197	1560	687	351	730	200^	406	354	377	290	735	293	437	378	333	248	30v	30v	65^	65^
FACTS OF LIFE	1		205	A	15.6	30	1363	2175	807	340	928	300	556	537	430	326	579	200^	381	380	279	157^	188^	140^	480	354
2 SAT. 8.00P 60 NBC CS			99	B	15.6	30	1363	2175	807	340	928	300	556	537	430	326	579	200	381	380	279	157	188	140	480	354
8.00 - 8.30				A	13.3	26	1162	2159	805	349	922	289	559	542	441	324	594	199^	397	408	304	147^	188^	143^	455	332
8.30 - 9.00				A	18.0	33	1573	2166	801	331	925	303	550	529	420	325	561	200	364	357	255	160^	184	137^	496	370
FALL PREVIEW SPECIAL(S)		199		A	9.0	18	787	1555	763	320^	786	310^	535	504	339^	213^	749	354	544	521	316^	163^	LT	LT	20v	20v
1 SAT. 10.30P 25 ABC U		97																								
FAMILY TIES	45	204	214	A	30.0	47	2622	2073	783	402	901	375	613	539	385	238	585	257	419	359	241	145	229	117	358	240
THU. 8.30P 30 NBC CS		99	99	B	28.1	44	2456																			
FUNNY(S)		203		A	11.8	22	1031	1617	697	330	799	354	544	528	329	204^	603	230^	446	434	338	111^	120^	52v	95^	77^
1 FRI. 10.00P 60 ABC CV		96																								
10.00 - 10.30				A	12.1	22	1058	1612	695	344	785	348	533	511	318	206^	603	238^	448	427	332	112^	112^	49v	112^	91^
10.30 - 11.00				A	11.4	22	996	1626	699	314	813	363	557	550	337	201^	606	222^	445	443	343	110^	131^	57v	76^	63v
GEORGE WASHINGTON II PT 1(S)		207		A	13.3	20	1162	1499	721	233^	762	131^	293	312	340	406	651	111^	260	318	333	318	25v	LT	61v	40v
1 SUN. 8.13P 120 CBS GD		99																								
8.00 - 8.30				A	14.2	22	1241	1449	676	234	699	118^	231	260	278	404	732	156^	349	374	358	318	LT	LT	18v	10v
8.30 - 9.00				A	13.1	20	1145	1592	729	257	752	117^	287	322	339	398	727	159^	323	361	357	331	43v	LT	70^	47v
9.00 - 9.30				A	13.2	19	1154	1540	757	251	814	154^	324	318	373	422	608	86^	217^	293	322	315	38v	LT	80^	47v
9.30 - 10.00				A	13.3	20	1162	1452	718	220^	786	133^	313	326	358	412	587	76^	199^	278	312	309	20v	LT	59v	40v
10.00 - 10.30				A	12.6	19	1101	1395	713	165^	718	132^	293	338	318	380	609	85^	219^	294	311	315	LT	LT	68^	50v
GEORGE WASHINGTON II PT 2(S)			207	A	9.8	15	857	1329	524	123^	611	97^	220^	257^	388	329	584	69v	235^	186^	360	341	69v	22v	65v	58v
2 MON. 9.00P 120 CBS GD			99																							
9.00 - 9.30				A	10.7	16	935	1319	562	91^	629	98^	240^	257^	391	341	531	70v	241^	171^	315	290^	76v	26v	83^	83^
9.30 - 10.00				A	10.1	15	883	1388	557	141^	632	120^	238^	269^	376	339	581	58v	233^	203^	373	348	74v	28v	101^	74v
10.00 - 10.30				A	9.4	14	822	1326	506	148^	609	92^	203^	260^	407	327^	632	89^	254^	204^	374	356	54v	16v	31v	31v
10.30 - 11.00				A	9.1	15	795	1252	455	110^	564	73v	195^	234^	371	310^	587	54v	199^	156^	379	377	69v	16v	32v	32v
GIMME A BREAK	11	195	199	A	17.3	27	1512	1743	697	340	865	302	560	488	373	269	449	130	273	245	239	143	213	112	216	172
1 WED. 9.00P 30 NBC CS		99	99	B	14.4	26	1259																			
2 WED. 9.00P 60																										
9.00 - 9.30				A	17.2	27	1503	1719	679	327	854	304	548	473	337	268	433	122	253	223	220	153	219	123	213	170
9.30 - 10.00				A	17.6	27	1538	1778	728	365	882	297	582	516	443	266	478	146^	313	286	273	123^	198	89^	220	176^
GOLDEN GIRLS	47	209	209	A	22.9	40	2001	1946	826	340	929	253	516	509	460	351	586	175	323	334	273	226	159	109	272	204
SAT. 9.00P 30 NBC CS		99	99	B	20.5	36	1792																			
HEAD OF THE CLASS	2	207	206	A	20.1	32	1757	1689	699	318	807	309	561	507	375	197	488	180	348	338	262	98	209	97	185	116
WED. 8.30P 30 ABC CS		99	99	B	20.1	32	1757	1689	699	318	807	309	561	507	375	197	488	180	348	338	262	98	209	97	185	116

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY / START TIME / DUR / NET / PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
HEART OF THE CITY	2	202	201	A	8.3	15	725	1629	731	270	768	204	458	522	415	246	669	280	443	438	332	161^	67^	36v	125^	79^
1 SAT. 9.00P 90 ABC OP		98	98	B	8.3	15	725	1629	731	270	768	204	458	522	415	246	669	280	443	438	332	161	67	36	125	79
2 SAT. 9.00P 60																										
9.00 - 9.30				A	7.6	13	664	1648	718	274	763	201^	446	517	430	246	631	255	414	396	323	153^	101^	42v	153^	85^
9.30 - 10.00				A	8.1	14	708	1641	727	259	765	207	453	520	405	245	658	251	425	448	353	150^	76^	56^	142^	101^
10.00 - 10.30				A	10.3	19	900	1562	737	279^	774	196^	469	522	404	252^	731	356	509	478	304^	189^	LT	LT	57v	39v
HIGHWAY TO HEAVEN	43	207	210	A	15.5	25	1355	1694	668	269	772	167	318	335	339	393	534	149	278	276	258	209	160	94^	228	147
WED. 8.00P 60 NBC GD		97	99	B	17.7	29	1547																			
8.00 - 8.30				A	14.7	25	1285	1665	658	266	759	158	305	330	345	389	538	150	270	272	256	223	154	92^	214	129
8.30 - 9.00				A	16.3	26	1425	1715	673	267	778	173	327	343	332	393	528	146	285	281	261	195	169	97^	240	162
HOPE LAMPOON NEW TV SCENE(S)		210		A	19.3	31	1687	1644	795	323	878	172	371	401	485	428	485	168	235	239	182	207	127^	65^	154^	82^
1 MON. 8.00P 60 NBC GV		99																								
8.00 - 8.30				A	18.6	30	1626	1612	762	303	849	161^	346	384	469	422	490	172	235	247	177	210	111^	67^	162^	80^
8.30 - 9.00				A	20.0	31	1748	1666	823	340	903	183	393	413	499	433	475	160	233	229	185	203	142^	62^	146^	83^
HOTEL	36	205		A	11.0	20	961	1225	728	297	809	292	477	514	405	248^	365	172^	262^	188^	161^	91^	44v	15v	7v	LT
1 WED. 10.00P 60 ABC GD		97		B	16.6	29	1451																			
10.00 - 10.30				A	11.1	19	970	1202	703	282^	779	275^	458	510	400	232^	356	169^	253^	178^	155^	91^	54v	15v	13v	LT
10.30 - 11.00				A	10.9	21	953	1240	748	309	833	305	493	517	408	262^	372	175^	270^	196^	165^	91^	35v	17v	LT	LT
HUNTER	3	202	201	A	16.1	31	1407	1630	662	233	732	160	357	356	373	309	572	159	305	306	273	219	162	93^	164	130
SAT. 10.00P 60 NBC OP		99	99	B	13.4	26	1171																			
10.00 - 10.30				A	15.8	29	1381	1693	684	243	760	171	388	367	388	315	579	152	306	317	290	220	160	97^	194	148
10.30 - 11.00				A	16.3	31	1425	1573	640	222	704	146	325	343	360	306	568	169	307	298	258	218	166	92^	135	111
JACK & MIKE	2	208	208	A	13.9	24	1215	1578	775	357	904	338	586	548	402	263	487	169	330	333	266	132	94^	46^	93^	71^
1 TUE. 9.30P 90 ABC A		99	99	B	13.9	24	1215	1578	775	357	904	338	586	548	402	263	487	169	330	333	266	132	94	46	93	71
2 TUE. 10.00P 60																										
9.30 - 10.00				A	12.4	20	1084	1567	771	331	871	316	568	546	395	256^	400	113^	248^	252^	229^	127^	110^	73^	186^	114^
10.00 - 10.30				A	14.9	25	1302	1594	777	355	905	342	589	545	405	255	515	181	349	357	281	139	100^	52^	74^	63^
10.30 - 11.00				A	13.7	25	1197	1565	774	368	917	338	587	553	405	277	501	180	349	340	268	133	77^	29v	70^	61^
KATE & ALLIE	1		208	A	17.8	28	1556	1738	804	302	905	299	542	460	429	327	469	174^	290	259	184	151^	152^	93^	212	126^
2 MON. 8.00P 30 CBS CS			99	B	17.8	28	1556	1738	804	302	905	299	542	460	429	327	469	174	290	259	184	151	152	93	212	126
KATE & ALLIE	42	203		A	15.0	22	1311	1339	649	360	786	252	493	522	359	264	280	128^	162^	193^	106^	87^	140^	129^	133^	87^
1 MON. 9.00P 30 CBS CS		98		B	18.3	28	1599																			
KAY O'BRIEN, SURGEON	1		207	A	13.1	22	1145	1589	731	287	915	299	453	402	400	405	472	122^	273	241^	253	199^	174^	107^	28v	28v
2 THU. 10.00P 60 CBS GD			99	B	13.1	22	1145	1589	731	287	915	299	453	402	400	405	472	122	273	241	253	199	174	107	28	28
10.00 - 10.30				A	13.2	22	1154	1629	737	301	924	301	471	422	417	394	443	109^	252	231^	241	191^	225^	147^	37v	37v
10.30 - 11.00				A	13.0	23	1136	1540	722	270	902	297	434	379	382	414	500	137^	294	251	263	206^	120^	64^	18v	18v
KNOTS LANDING	2	208	208	A	17.2	27	1503	1656	859	346	974	331	590	528	424	325	450	180	308	247	202	129	123	50^	109	61^
1 THU. 9.00P 120 CBS GD		99	99	B	17.2	27	1503	1656	859	346	974	331	590	528	424	325	450	180	308	247	202	129	123	50	109	61
2 THU. 9.00P 60																										
9.00 - 9.30				A	15.7	24	1372	1754	816	324	945	305	554	492	418	336	489	159	335	286	256	147	161	62^	159	85^
9.30 - 10.00				A	17.2	27	1503	1760	821	339	956	328	570	503	418	326	470	158	313	262	240	148	171	83^	163	88^
10.00 - 10.30				A	18.8	31	1643	1507	918	363	996	342	618	575	427	303	437	240	321	219	143^	96^	53^	23v	21v	16v
10.30 - 11.00				A	18.7	32	1634	1437	932	374	1021	363	641	589	434	321	362	200	247	176	102^	96^	43v	LT	11v	11v
LIFE WITH LUCY	2	210	209	A	12.4	24	1084	1825	808	397	933	267	489	471	403	365	591	177	341	308	279	219	82^	46^	219	122^
SAT. 8.00P 30 ABC CS		99	99	B	12.4	24	1084	1825	808	397	933	267	489	471	403	365	591	177	341	308	279	219	82	46	219	122

AUDIENCE COMPOSITION — VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY / START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																													
MACGYVER				2	185	201	A	13.0	21	1136	1642	635	293	693	248	368	407	264	237	677	195	422	409	370	214	94^	40^	178	101^
MON. 8.00P	60	ABC	A		92	96	B	10.4	18	909																			
8.00 - 8.30							A	12.2	20	1066	1548	626	271	681	249	353	388	242	245	610	171	366	350	323	213	93^	47^	164	89^
8.30 - 9.00							A	13.7	22	1197	1734	650	314	711	251	386	427	286	231	737	221	472	465	407	213	92^	32^	194	114^
MAGNUM, P.I.(B)					200		A	13.2	21	1154	1679	671	340	715	236^	409	396	343	276	709	225^	408	445	401	214^	135^	58v	120^	72^
1 WED. 9.00P	60	CBS	PD		97																								
9.00 - 9.30							A	12.8	20	1119	1725	661	340	708	245^	404	400	321	273	707	235^	412	444	390	208^	160^	69^	150^	86^
9.30 - 10.00							A	13.7	22	1197	1617	677	339	716	230^	412	386	356	276	703	215^	399	443	406	215^	106^	44v	92^	58v
MATLOCK				1		209	A	20.1	32	1757	1604	752	260	832	213	425	367	356	388	643	152^	341	301	338	273	72^	41v	57^	33v
2 TUE. 8.00P	60	NBC	GD			99	B	20.1	32	1757	1604	752	260	832	213	425	367	356	388	643	152	341	301	338	273	72	41	57	33
8.00 - 8.30							A	18.4	30	1608	1633	750	264	834	228	418	358	340	395	668	170^	359	310	353	284	76^	45v	55^	32v
8.30 - 9.00							A	21.7	34	1897	1583	754	256	831	201	432	378	370	382	626	140^	326	293	324	268	70^	37v	56^	33v
MIAMI VICE				13	213	212	A	17.0	29	1486	1752	722	344	798	292	534	468	366	236	653	304	474	377	253	147	107	50^	194	136
FRI. 9.00P	60	NBC	OP		99	99	B	14.9	29	1302																			
9.00 - 9.30							A	16.3	27	1425	1766	740	353	813	292	542	471	374	246	653	304	477	375	258	144	104	48^	196	139
9.30 - 10.00							A	17.7	30	1547	1736	705	338	785	295	528	463	358	228	649	305	472	379	247	147	108	51^	194	131
MIKE HAMMER				1		206	A	12.1	21	1058	1630	680	347	758	175^	388	357	416	340	598	60v	350	388	438	210^	128^	LT	146^	84^
2 SAT. 9.00P	60	CBS	PD			99	B	12.1	21	1058	1630	680	347	758	175	388	357	416	340	598	60	350	388	438	210	128	LT	146	84
9.00 - 9.30							A	11.4	20	996	1562	699	342	761	182^	388	361	426	342	583	60v	344	372	421	211^	117^	LT	101^	76^
9.30 - 10.00							A	12.8	23	1119	1685	665	348	754	169^	385	354	404	339	613	62v	359	404	453	209^	133^	LT	185^	89^
MR. BELVEDERE				1		201	A	8.3	13	725	2010	730	289^	766	282^	505	426	357^	243^	565	147^	366^	327^	342^	153^	213^	123^	466	367^
2 FRI. 9.30P	30	ABC	CS			97	B	8.3	13	725	2010	730	289	766	282	505	426	357	243	565	147	366	327	342	153	213	123	466	367
MOONLIGHTING				42	209	212	A	19.1	30	1669	1859	808	372	903	418	645	580	377	206	607	271	461	450	286	118	204	118	145	98
1 TUE. 8.30P	60	ABC	PD		99	99	B	17.3	27	1512																			
2 TUE. 9.00P	60																												
8.30 - 9.00							A	13.5	22	1180	1702	748	323	819	368	564	553	352	189^	411	148^	291	301	227^	94^	221^	162^	251	161^
9.00 - 9.30							A	18.7	29	1634	1857	805	362	898	412	638	575	381	208	599	265	447	438	281	122	206	116	154	100
9.30 - 10.00							A	25.4	39	2220	1936	841	413	951	451	693	600	388	207	726	346	569	546	326	130	188	95^	71^	65^
MOVIE OF THE WEEK-TUE(S)						199	A	16.8	27	1468	1608	759	299	878	244	486	402	427	354	619	143^	317	273	323	272	92^	31v	19v	9v
2 TUE. 9.00P	120	NBC	FF			99																							
9.00 - 9.30							A	16.4	25	1433	1671	787	343	906	256	523	419	428	346	640	149^	333	294	314	275	90^	37v	35v	11v
9.30 - 10.00							A	15.8	24	1381	1611	760	299	876	236	486	407	434	345	615	140^	322	283	317	263	98^	38v	22v	9v
10.00 - 10.30							A	17.5	29	1530	1616	763	295	883	252	493	411	433	354	614	129^	308	271	343	275	110^	31v	9v	9v
10.30 - 11.00							A	17.3	30	1512	1548	735	263	853	230	441	378	418	369	613	148^	308	252	321	279	78^	21v	4v	4v
MURDER, SHE WROTE(B)					200		A	11.5	22	1005	1402	738	230^	795	135^	404	370	401	370	536	119^	264^	270^	278	224^	24v	LT	47v	25v
1 SAT. 8.00P	60	CBS	SM		98																								
8.00 - 8.30							A	10.5	20	918	1350	729	217^	783	134^	401	368	397	365	502	113^	235^	244^	245^	219^	25v	LT	40v	22v
8.30 - 9.00							A	12.4	23	1084	1446	745	239^	807	135^	408	374	406	376	561	123^	286	290	304	228^	25v	LT	53v	26v
MURDER, SHE WROTE				1		208	A	24.5	38	2141	1693	830	331	937	165	463	442	519	420	614	130	315	334	330	255	32v	12v	110^	84^
2 SUN. 8.00P	60	CBS	SM			99	B	24.5	38	2141	1693	830	331	937	165	463	442	519	420	614	130	315	334	330	255	32	12	110	84
8.00 - 8.30							A	24.0	38	2098	1721	841	343	950	177	485	454	522	413	627	140	319	336	327	258	31v	9v	113^	87^
8.30 - 9.00							A	25.1	38	2194	1653	812	318	917	152	436	430	514	421	598	119^	307	327	332	253	34^	14v	104^	79^
NBC MONDAY NIGHT MOVIES				41	199	198	A	23.2	36	2028	1607	871	388	943	302	578	527	458	305	495	156	280	295	246	168	68^	33^	101	62^
MON. 9.00P	120	NBC	FF		99	99	B	16.6	26	1451																			
9.00 - 9.30							A	22.6	33	1975	1642	875	391	947	297	578	524	460	313	480	148	265	284	233	174	76	30^	139	82
CONT'D																													

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Program Name / WK # Day	Start Time	Dur	Net	Prog. Type		T/C This Season	No. of Stations & Program Coverage WK 1	WK 2	Key	Household Avg. Aud. %	Share %	Avg. Aud. (0,000)	Total Persons (2+)	Lady of House	Working Wom.	Women Total	Women 18-34	Women 18-49	Women 25-54	Women 35-64	Women 55+	Men Total	Men 18-34	Men 18-49	Men 25-54	Men 35-64	Men 55+	Teens (12-17) Total	Teens Fem.	Children (2-11) Total	Children 6-11
EVENING CONT'D																															
NBC MONDAY NIGHT M-CONT'D																															
	9.30 - 10.00								A	23.0	34	2010	1642	892	421	969	317	616	552	471	296	479	151	269	279	233	169	66^	45^	128	72
	10.00 - 10.30								A	24.1	37	2106	1594	861	382	934	306	567	518	446	303	511	162	294	313	260	162	68^	31^	81	58^
	10.30 - 11.00								A	23.1	39	2019	1549	861	361	928	288	553	513	455	313	503	162	289	297	254	169	58^	24^	60^	40^
NBC NEWS DIGEST-M-F						55	148	150	A	12.6	20	1101	1800	729	335	833	261	464	414	371	324	580	193	346	313	257	213	152	69	235	163
M-F	8.58P	1	NBC	N			76	78	B	10.4	19	909																			
NBC NEWS DIGEST-2-M-F						112	167	161	A	13.1	21	1145	1770	771	357	851	290	539	469	402	276	607	221	405	385	306	166	132	70	180	125
1 TUE.	9.58P	1	NBC	N			85	83	B	11.3	18	988																			
1 THU.	9.41P	1																													
2 MWF	9.58P	1																													
NBC NEWS DIGEST-SAT						47	160	157	A	13.3	24	1162	1997	762	277	887	194	458	464	489	367	529	170	321	293	257	174	132	74^	449	343
SAT.	8.58P	1	NBC	N			79	79	B	12.7	23	1110																			
NBC NEWS DIGEST-2-SAT.						20	174		A	14.4	26	1259	1863	739	357	881	208^	439	458	492	356	526	138^	280	289	280	205^	157^	81^	299	262
1 SAT.	9.58P	1	NBC	N			88		B	12.7	22	1110																			
NBC NEWS DIGEST-SUN						47	152	153	A	15.0	22	1311	1873	846	323	957	354	569	513	423	324	616	174	384	360	350	206	160	81^	140	80^
1 SUN.	9.08P	1	NBC	N			80	79	B	10.4	16	909																			
2 SUN.	9.14P	1																													
NBC NEWS DIGEST-2-SUN.						1		171	A	10.7	17	935	1679	814	331	952	317	583	472	449	331	479	81^	270^	287^	300	180^	227^	29v	21v	21v
2 SUN.	10.15P	1	NBC	N				87	B	10.7	17	935	1679	814	331	952	317	583	472	449	331	479	81	270	287	300	180	227	29	21	21
NBC NIGHTLY NEWS-SAT.						39	170	173	A	8.6	19	752	1432	652	193	683	89^	222	281	315	392	549	67^	211	222	265	298	105^	55^	95^	40v
SAT.	6.30P	30	NBC	N			93	94	B	8.6	18	752																			
NBC NIGHTLY NEWS-SUN						32	144		A	6.9	14	603	1398	769	225^	852	112v	319^	319^	410^	533	498	118v	291^	318^	240^	180^	8v	LT	40v	40v
1 SUN.	6.30P	30	NBC	N			79		B	7.5	16	656																			
NBC NIGHTLY NEWS						238	204	204	A	10.8	22	944	1457	683	248	749	169	298	310	348	378	613	143	254	258	277	310	28^	8v	67^	36^
M-F	6.30P	30	NBC	N			99	99	B	11.3	22	988																			
NBC SUNDAY NIGHT MOVIE						1		200	A	14.2	23	1241	1608	751	309	889	334	569	460	407	277	492	117^	288	312	295	162^	168^	49v	59^	40v
2 SUN.	9.16P	120	NBC	FF				99	B	14.2	23	1241	1608	751	309	889	334	569	460	407	277	492	117	288	312	295	162	168	49	59	40
	9.00 - 9.30								A	14.5	22	1267	1691	799	274	935	404	595	435	384	302	488	155^	306	315	249	160^	111^	41v	157^	89^
	9.30 - 10.00								A	15.1	23	1320	1733	805	311	912	349	586	450	431	293	530	135^	312	364	319	159^	194^	52v	97^	55^
	10.00 - 10.30								A	14.0	22	1224	1549	721	325	875	320	576	465	414	260	460	76^	260	275	301	169^	191^	52v	23v	23v
	10.30 - 11.00								A	13.8	23	1206	1599	741	331	901	343	592	483	404	261	482	96^	266	294	304	170^	193^	48v	23v	23v
	11.00 - 11.30								A	13.2	24	1154	1418	684	271	828	265	481	459	376	285	506	169^	317	302	259	152^	66^	33v	18v	18v
NEWHART						40	203		A	15.3	23	1337	1377	644	384	804	275	509	552	360	252	302	127^	189^	219	147^	83^	130^	119^	141^	89^
1 MON.	9.30P	30	CBS	CS			98		B	18.2	28	1591																			
NEWSBREAK-M-F						238	163	175	A	10.7	17	935	1564	770	295	855	242	441	421	426	359	535	141	286	265	300	219	81	46^	93	68^
1 MWTH	9.58P	1	CBS	N			75	81	B	11.6	18	1014																			
1 TUE.	10.00P	1																													
1 FRI.	9.59P	1																													
2 M & F	9.56P	1																													
2 TUE.	9.50P	1																													
2 WED.	10.01P	2																													
2 THU.	9.58P	1																													
NEWSBREAK-SAT.						48	205	175	A	10.0	18	874	1563	605	291	711	160^	378	349	359	306	661	98^	367	399	445	250	109^	16v	82^	54^
SAT.	9.58P	1	CBS	N			99	83	B	8.7	15	760																			

KEY: A—CURRENT REPORT B—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
NEWSBREAK-SUN.	48	186	179	A	11.2	17	979	1525	763	258	824	157	314	348	417	430	579	97^	231	271	304	296	37^	20v	85^	47^
1 SUN. 9.11P 1 CBS N		88	86	B	14.3	22	1250																			
2 SUN. 9.51P 1																										
NFL MONDAY NIGHT FOOTBALL	2	209	209	A	19.9	33	1739	1421	416	173	441	147	275	267	216	145	865	295	540	531	456	244	63^	13v	52^	26^
1 MON. 9.00P 187 ABC SE		99	99	B	19.9	33	1739	1421	416	173	441	147	275	267	216	145	865	295	540	531	456	244	63	13	52	26
2 MON. 9.00P 198																										
9.00 - 9.30				A	18.8	29	1643	1509	440	190	466	149	273	276	216	171	852	308	523	505	418	261	87	19v	104	66^
9.30 - 10.00				A	21.2	31	1853	1463	411	165	432	142	247	254	201	160	876	307	541	523	440	268	72^	12v	83	45^
10.00 - 10.30				A	21.9	33	1914	1444	418	189	440	160	277	258	209	140	875	290	525	531	462	262	82	21^	47^	18v
10.30 - 11.00				A	19.8	31	1731	1460	417	180	441	163	298	270	213	126	890	308	562	553	470	238	75^	11v	54^	29^
11.00 - 11.30				A	19.3	34	1687	1378	432	175	452	150	305	299	235	129	859	283	554	562	479	218	40^	10v	27^	6v
11.30 - 12.00				A	19.4	40	1696	1331	395	150	421	123	245	241	217	153	862	290	548	520	466	233	35^	12v	13v	LT
12.00 - 12.30				A	17.5	41	1530	1278	384	137	423	129	285	282	228	124	804	254	507	500	454	207	39^	8v	12v	10v
NIGHT COURT SPCL(S)		195		A	13.1	21	1145	1582	719	265	794	297	495	386	323	282	564	289	398	351	188^	148^	126^	64^	98^	61v
1 TUE. 9.30P 30 NBC CS		97																								
1986	10	201		A	9.9	18	865	1288	559	203^	658	176^	307^	229^	329	331	548	248^	397	349	191^	144^	72v	34v	10v	10v
1 TUE. 10.00P 60 NBC DN		98		B	10.4	19	909																			
10.00 - 10.30				A	10.2	18	891	1263	557	213^	656	161^	304^	241^	333	332	560	243^	414	403	211^	133^	47v	21v	LT	LT
10.30 - 11.00				A	9.6	18	839	1310	560	190^	657	188^	307^	218^	326^	329^	535	255^	380	289^	166^	155^	99^	50v	19v	19v
OUR HOUSE	2	200	202	A	14.3	24	1250	1959	790	371	923	313	574	523	424	296	619	219	413	370	317	175	120	75^	297	162
1 SUN. 7.00P 60 NBC GD		99	99	B	14.6	26	1276																			
2 SUN. 7.16P 60																										
7.00 - 7.30				A	12.8	23	1119	1894	761	355	899	263	524	494	422	320	612	216	409	370	314	176	94^	54^	289	170
7.30 - 8.00				A	15.0	25	1311	1979	801	380	934	320	587	542	432	289	624	228	426	372	318	171	123	84^	298	170
8.00 - 8.30				A	15.8	25	1381	2001	795	364	908	380	618	518	390	258	608	202	382	364	314	174^	165^	97^	320	112^
OUR WORLD	1		205	A	6.0	9	524	1813	774	355^	881	357^	498^	493^	326^	296^	641	194^	453^	339^	431^	150^	146^	75v	145^	108v
2 THU. 8.00P 60 ABC DN			99	B	6.0	9	524	1813	774	355	881	357	498	493	326	296	641	194	453	339	431	150	146	75	145	108
8.00 - 8.30				A	5.8	9	507	1781	781	321^	901	358^	511^	457^	342^	305^	641	181^	443^	312^	430^	148^	131v	47v	108v	108v
8.30 - 9.00				A	6.2	10	542	1812	762	384^	851	358^	484^	519	303^	282^	634	206^	460^	361^	428^	147^	152^	95v	175^	106v
PERFECT STRANGERS	2	207	208	A	17.4	29	1521	1773	717	312	811	305	555	496	371	210	518	181	360	334	277	122	198	103	246	170
WED. 8.00P 30 ABC CS		99	99	B	17.4	29	1521	1773	717	312	811	305	555	496	371	210	518	181	360	334	277	122	198	103	246	170
PRICE IS RIGHT	5	198		A	9.1	14	795	1511	800	368	828	198^	302^	337^	349^	446	431	124^	236^	200^	201^	178^	100^	67v	152^	105^
1 THU. 8.00P 60 CBS AP		96		B	8.5	15	743																			
8.00 - 8.30				A	7.6	12	664	1530	775	363^	793	178^	271^	312^	315^	441	441	122^	240^	182^	196^	193^	147^	66v	149^	108^
8.30 - 9.00				A	10.5	16	918	1499	822	372	857	214^	327	357	375	452	422	125^	230^	210^	202^	170^	68v	68v	152^	100^
REMINGTON STEELE SPECIAL(S)		196		A	11.2	19	979	1687	710	299	808	201^	341	307	349	440	617	187^	334	305	290	256^	68v	51v	194^	133^
1 TUE. 8.00P 60 NBC PD		96																								
8.00 - 8.30				A	10.1	17	883	1706	754	309^	815	206^	341	324	401	436	613	174^	311^	308^	301^	270^	91^	50v	187^	127^
8.30 - 9.00				A	12.2	20	1066	1676	678	289	805	198^	344	294	309	444	622	199^	354	305	279	247^	52v	52v	197^	135^
ST. ELSEWHERE	38	200	207	A	13.7	24	1197	1614	808	367	912	297	552	531	422	313	531	177	368	367	294	137	99^	34^	72^	62^
WED. 10.00P 60 NBC GD		99	99	B	13.0	23	1136																			
10.00 - 10.30				A	13.9	23	1215	1654	802	360	909	301	560	527	414	302	533	174	366	370	299	138	117	48^	95^	82^
10.30 - 11.00				A	13.6	25	1189	1548	807	368	905	288	537	531	424	322	519	173	359	354	285	137	77^	21v	47^	44^
SCARECROW & MRS. KING	42	197		A	10.2	16	891	1597	800	529	974	401	640	458	394	302^	437	113^	203^	227^	243^	154^	12v	12v	174^	95^
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY, START TIME, DUR, NET, PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
EVENING CONT'D																										
SCARECROW & MRS. K-CONT'D																										
1 MON. 8.00P 60 CBS GD		94		B	15.3	24	1337																			
8.00 - 8.30				A	9.1	15	795	1575	730	539	936	360	597	433	400	304^	444	139^	227^	247^	234^	143^	LT	LT	195^	94^
8.30 - 9.00				A	11.3	17	988	1602	850	517	998	431	670	474	386	298	428	93^	181^	210^	249^	162^	21v	21v	155^	96^
SCARECROW & MRS. KING	2	207	208	A	15.1	28	1320	1631	737	303	883	237	454	416	406	374	524	159	279	276	269	179	99^	49^	125	65^
FRI. 8.00P 60 CBS GD		99	99	B	15.1	28	1320	1631	737	303	883	237	454	416	406	374	524	159	279	276	269	179	99	49	125	65
8.00 - 8.30				A	14.0	26	1224	1615	724	290	866	232	450	414	394	367	512	143	260	275	268	182	95^	41^	142	74^
8.30 - 9.00				A	16.3	29	1425	1630	739	309	885	234	451	414	413	375	528	172	293	274	266	176	107	58^	110	57^
SIDEKICKS	1		204	A	11.8	21	1031	1877	731	341	788	238^	510	521	432	205^	511	184^	387	327	246^	124^	115^	91^	463	335
2 FRI. 8.30P 30 ABC OP			99	B	11.8	21	1031	1877	731	341	788	238	510	521	432	205	511	184	387	327	246	124	115	91	463	335
SIDEKICKS SPECIAL(S)		202		A	13.5	25	1180	2119	711	336	805	265	534	555	390	220^	725	269	509	432	388	195^	208^	98^	381	264
1 FRI. 8.00P 60 ABC OP		99																								
8.00 - 8.30				A	13.1	25	1145	2161	689	330	784	261	516	532	372	222^	752	281	523	439	398	207^	232^	100^	393	274
8.30 - 9.00				A	13.8	25	1206	2085	734	342	826	265	551	579	411	219^	706	264	502	432	380	183^	182^	96^	371	256
SIMON & SIMON	1		207	A	11.3	18	988	1805	762	315	911	216^	462	437	471	379	625	98^	376	376	419	249^	26v	26v	243^	122^
2 THU. 8.00P 60 CBS PD			99	B	11.3	18	988	1805	762	315	911	216	462	437	471	379	625	98	376	376	419	249	26	26	243	122
8.00 - 8.30				A	9.8	16	857	1625	737	306^	868	202^	415	395	448	377	538	98^	301^	301^	341	237^	LT	LT	219^	86^
8.30 - 9.00				A	12.8	20	1119	1934	781	319	940	226^	495	468	488	377	688	99^	433	433	475	255	45v	45v	261	150^
60 MINUTES	2	209	209	A	19.9	34	1739	1535	707	293	763	166	361	356	350	350	710	167	348	373	358	296	36^	LT	26^	16v
1 SUN. 7.13P 60 CBS DN		99	99	B	19.9	34	1739	1535	707	293	763	166	361	356	350	350	710	167	348	373	358	296	36	LT	26	16
2 SUN. 7.00P 60																										
7.00 - 7.30				A	18.0	32	1573	1498	676	278	735	164	329	328	328	351	700	150	329	368	372	300	35^	3v	28^	11v
7.30 - 8.00				A	21.2	35	1853	1559	733	304	789	163	386	380	375	354	710	170	353	371	356	294	36^	LT	24^	20^
8.00 - 8.30				A	20.7	33	1809	1515	686	285	728	200	340	315	276	335	735	192	379	397	340	288	27v	LT	25v	9v
SLEDGE HAMMER	1		205	A	9.6	16	839	2238	891	246^	891	479	631	381	315^	233^	761	336	598	435	353	145^	168^	61v	418	286^
2 FRI. 9.00P 30 ABC CS			99	B	9.6	16	839	2238	891	246	891	479	631	381	315	233	761	336	598	435	353	145	168	61	418	286
SLEDGE HAMMER SPECIAL(S)			206	A	18.6	29	1626	1884	737	353	869	402	633	586	376	168^	546	233	399	373	260	122^	249	117^	220	156^
2 TUE. 8.30P 30 ABC CS			99																							
SPECIAL MOVIE PRESNT-CBS(S)			208	A	12.5	20	1093	1590	714	241^	801	170^	388	421	480	334	629	144^	334	313	378	255	64v	26v	96^	60v
2 WED. 8.00P 180 CBS FF			99																							
8.00 - 8.30				A	11.8	20	1031	1581	712	282	803	196^	403	432	430	336	569	136^	307	313	329	224^	75^	35v	134^	85^
8.30 - 9.00				A	11.9	19	1040	1602	714	259^	798	184^	371	365	447	356	613	142^	336	344	367	237^	92^	44v	99^	64v
9.00 - 9.30				A	12.3	19	1075	1749	749	279	840	172^	429	462	511	325	698	175^	385	341	408	252^	52v	35v	159^	94^
9.30 - 10.00				A	12.4	19	1084	1682	718	278	809	162^	397	439	503	321	704	154^	383	338	436	270	48v	12v	121^	53v
10.00 - 10.30				A	13.3	22	1162	1479	683	187^	763	130^	358	411	511	318	617	159^	324	286	350	266	64^	15v	35v	35v
10.30 - 11.00				A	13.2	23	1154	1465	720	173^	802	177^	375	422	479	351	571	96^	271	266	380	275	53v	15v	39v	39v
SPENSER: FOR HIRE	1		207	A	10.9	21	953	1499	669	172^	754	267^	436	382	351	270^	499	106^	253^	331	342	168^	188^	20v	58v	43v
2 SAT. 10.00P 60 ABC PD			99	B	10.9	21	953	1499	669	172	754	267	436	382	351	270	499	106	253	331	342	168	188	20	58	43
10.00 - 10.30				A	10.8	20	944	1471	666	173^	778	267^	456	409	375	269^	460	94^	219^	297	315	163^	186^	20v	47v	47v
10.30 - 11.00				A	11.1	21	970	1503	663	167^	719	258^	408	353	323	267^	529	116^	281^	358	361	171^	189^	22v	66v	39v
SPORTSBREAK-SAT	48	194	196	A	10.4	19	909	1608	735	277	834	206	458	422	426	345	611	130^	354	387	386	200	35v	12v	128^	77^
SAT. 8.58P 1 CBS SN		94	94	B	9.7	18	848																			
SPORTSBREAK-SUN CONT'D	48	198	199	A	14.1	21	1232	1554	765	279	839	163	376	378	429	414	603	97^	262	311	323	292	8v	8v	104^	85^

KEY: A—CURRENT REPORT B—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
EVENING CONT'D																										
SPORTSBREAK-SUN-CONT'D																										
1 SUN. 10.11P 1 CBS SN		94	95	B	18.1	28	1582																			
2 SUN. 8.58P 1																										
STARMAN	2	205	207	A	11.6	20	1014	2025	744	388	831	324	569	543	391	209	626	198	458	431	373	134^	180	79^	388	261
1 FRI. 9.00P 60 ABC A		99	99	B	11.6	20	1014	2025	744	388	831	324	569	543	391	209	626	198	458	431	373	134	180	79	388	261
2 FRI. 10.00P 60																										
9.00 - 9.30				A	14.1	25	1232	2131	737	383	857	300	584	608	433	211^	714	224^	533	475	428	149^	181^	73^	379	247
9.30 - 10.00				A	14.7	26	1285	2093	769	374	864	306	565	591	433	221	743	236	544	491	444	149^	160^	57^	326	215^
10.00 - 10.30				A	8.4	14	734	1887	716	394	777	366^	564	453	319^	190^	453	157^	328^	347^	252^	106^	252^	142^	405	281^
10.30 - 11.00				A	9.0	16	787	1861	720	405	765	343^	544	445	320^	195^	452	132^	320^	344^	281^	108^	155^	71v	489	329^
TOGETHER WE STAND	1		208	A	17.1	26	1495	1847	809	253	909	353	547	451	369	320	434	148^	259	242	184	148^	185	80^	319	219
2 MON. 8.30P 30 CBS CS			99	B	17.1	26	1495	1847	809	253	909	353	547	451	369	320	434	148	259	242	184	148	185	80	319	219
TONIGHT SHOW 24TH ANNIV(S)			203	A	22.1	36	1932	1824	758	423	837	319	503	475	368	277	819	367	591	575	343	177	81^	50^	87^	56^
2 THU. 9.30P 90 NBC GV			99																							
9.30 - 10.00				A	23.3	37	2036	1921	795	423	844	331	531	502	369	261	832	374	595	561	333	196	100^	50^	145	119^
10.00 - 10.30				A	22.4	37	1958	1775	752	436	843	316	504	479	371	279	799	348	568	564	341	176	75^	52^	58^	26v
10.30 - 11.00				A	20.6	36	1800	1771	727	409	821	309	472	441	365	288	830	377	612	602	363	159	69^	47^	51^	17v
20/20	1		208	A	13.2	22	1154	1485	859	224^	903	248	516	525	413	321	532	226^	319	323	197^	181^	30v	18v	20v	20v
2 THU. 10.00P 60 ABC DN			99	B	13.2	22	1154	1485	859	224	903	248	516	525	413	321	532	226	319	323	197	181	30	18	20	20
10.00 - 10.30				A	13.1	22	1145	1449	842	232^	899	250	519	534	404	312	494	178^	277	310	215^	184^	29v	19v	27v	27v
10.30 - 11.00				A	13.4	23	1171	1502	868	214^	900	242	505	513	419	328	559	265	355	332	180^	176^	30v	17v	13v	13v
TWILIGHT ZONE	1		207	A	10.6	20	926	1772	668	470	854	388	659	549	381	195^	609	156^	460	441	402	133^	79^	41v	230^	127^
2 SAT. 10.00P 60 CBS SF			99	B	10.6	20	926	1772	668	470	854	388	659	549	381	195	609	156	460	441	402	133	79	41	230	127
10.00 - 10.30				A	10.8	20	944	1813	679	490	870	377	676	569	406	194^	638	176^	493	471	408	131^	88^	55v	217^	121^
10.30 - 11.00				A	10.3	20	900	1736	663	453	842	401	644	530	356	198^	585	136^	433	415	399	137^	66v	25v	243^	133^
VALERIE	1		203	A	15.4	23	1346	1839	733	272	857	366	528	447	336	270	530	156^	322	301	274	166^	199^	87^	253	128^
2 SUN. 8.46P 30 NBC CS			99	B	15.4	23	1346	1839	733	272	857	366	528	447	336	270	530	156	322	301	274	166	199	87	253	128
WALTER CRONKITE AT LARGE(S)		206		A	9.8	17	857	1421	684	153^	691	134^	278^	307^	314^	384	668	75v	235^	306^	394	362	LT	LT	62v	56v
1 SUN. 10.13P 60 CBS DN		99																								
10.00 - 10.30				A	10.3	17	900	1442	716	173^	716	146^	285^	326	307^	390	652	85^	236^	310	383	342	LT	LT	74v	56v
10.30 - 11.00				A	9.7	16	848	1473	709	156^	709	152^	308^	338	324^	371	682	72v	234^	314^	414	368	LT	LT	82v	82v
11.00 - 11.30				A	9.7	19	848	1226	557	117^	589	69v	184^	200^	291^	389	637	74v	230^	273^	349	364	LT	LT	LT	LT
WEBSTER	1		211	A	11.8	22	1031	1984	794	395	833	242^	522	537	439	240^	457	115^	302	302	258^	155^	302	302	392	240^
2 FRI. 8.00P 30 ABC CS			99	B	11.8	22	1031	1984	794	395	833	242	522	537	439	240	457	115	302	302	258	155	302	302	392	240
WHO'S THE BOSS?	44	205	211	A	18.8	32	1643	1823	743	339	835	314	527	518	393	239	519	206	350	343	248	138	223	119	246	171
TUE. 8.00P 30 ABC CS		98	99	B	19.7	32	1722																			
WIZARD	2	206	206	A	11.8	19	1031	1919	716	312	806	276	520	430	378	271	639	206	463	409	332	157	148	66^	326	232
TUE. 8.00P 60 CBS A		98	99	B	11.8	19	1031	1919	716	312	806	276	520	430	378	271	639	206	463	409	332	157	148	66	326	232
8.00 - 8.30				A	11.1	19	970	1927	719	289	807	268	513	418	379	283	640	210	461	406	334	164	147	66^	333	231
8.30 - 9.00				A	12.5	20	1093	1904	708	332	800	282	522	436	373	257	636	198	458	413	329	153	151	67^	317	234
YOU AGAIN ?	11	194		A	16.3	26	1425	1652	696	253	850	299	546	485	301	270	446	132^	247	260	213	167^	223	124^	133^	117^
1 WED. 9.30P 30 NBC CS		98		B	14.4	25	1259																			

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
•LATE FRINGE																														
ABC NEWS:NIGHTLINE					204	198	200	A	5.4	16	472	1248	569	178	635	146	288	300	322	283	566	129^	286	313	341	234	24v	13v	23v	11v
1 TUWF	11.30P	31	ABC	N		98	98	B	5.9	17	516																			
1 THU.	11.45P	15																												
2 TU-F	11.30P	31																												
ABC NEWS:NIGHTLINE-WE(B)						202		A	3.8	15	332	1003	566^	175v	566^	LT	136v	256^	392^	310^	437^	48v	193v	235^	235^	202v	LT	LT	LT	LT
1 WED.	12.01A	29	ABC	N		98																								
ABC NEWS:NIGHTLINE-MON					2	197	198	A	3.4	19	297	939	361^	131^	381^	101v	152^	206^	151^	155^	558	117v	255^	336^	350^	182^	LT	LT	LT	LT
1 MON.	12.49A	30	ABC	N		97	98	B	3.4	19	297	939	361	131	381	101	152	206	151	155	558	117	255	336	350	182	LT	LT	LT	LT
2 MON.	1.01A	30																												
ABC NEWS:NIGHTLINE-THU(B)						200		A	3.4	14	297	1165	674^	243^	674^	17v	236v	387^	451^	270^	491^	77v	182v	208v	317^	283^	LT	LT	LT	LT
1 THU.	12.00M	44	ABC	N		97																								
12.00 - 12.30								A	3.7	15	323	1201	687^	183v	687^	22v	238^	377^	464^	288^	514^	87v	226^	254^	359^	260^	LT	LT	LT	LT
12.30 - 1.00								A	2.7	13	236	1089^	653^	428^	653^	LT	229v	427^	427^	226v	436^	54v	54v	85v	200v	351^	LT	LT	LT	LT
ABC WEEKEND REPORT-SAT.					47	142	140	A	2.2	7	192	1281	624^	208^	624^	328^	458^	485^	193^	139v	657^	318^	532^	333^	255^	125v	LT	LT	LT	LT
SAT.	11.30P	15	ABC	N		80	79	B	3.1	8	271																			
ABC WEEKEND REPORT-SUN.					48	157	150	A	2.3	12	201	771	378^	174v	378^	64v	169v	169v	199^	209^	393^	45v	274^	274^	308^	119v	LT	LT	LT	LT
1 SUN.	11.48P	15	ABC	N		87	84	B	3.2	12	280																			
2 SUN.	12.00M	15																												
CBS LATE NIGHT I					230	187	171	A	4.3	16	376	1338	582	237	670	236	375	328	299	260	516	186	293	269	205	188	88^	LT	64^	LT
1 M & TH	11.30P	66	CBS	FF		94	87	B	5.1	18	446																			
1 TU & W	11.30P	67																												
2 MWTH	11.30P	66																												
2 TU & F	11.30P	65																												
11.30 - 12.00								A	4.5	14	393	1310	567	208	638	188	338	319	313	269	519	170^	284	276	227	189	87^	LT	66^	LT
12.00 - 12.30								A	4.1	17	358	1366	592	251	701	271	405	334	296	259	515	205	299	257	187^	188^	89^	LT	61^	LT
12.30 - 1.00								A	4.1	23	358	1338	662	298	728	318	422	343	248	281	545	154^	319	344	224	198	43v	LT	22v	LT
CBS LATE NIGHT II					230	187	171	A	2.8	18	245	1343	672	248^	750	350	452	326	240^	262^	470	172^	262^	245^	159^	184^	70v	LT	53v	LT
1 MON.	12.36A	43	CBS	FF		94	87	B	3.3	19	288																			
1 TUE.	12.37A	48																												
1 WED.	12.37A	46																												
THU.	12.36A	49																												
2 M & W	12.36A	46																												
2 TUE.	12.35A	46																												
2 FRI.	12.35A	44																												
12.30 - 1.00								A	3.0	17	262	1439	697	278	770	382	470	354	229^	263	506	210^	298	252^	144^	182^	97^	LT	66v	LT
1.00 - 1.30								A	2.6	19	227	1225	648	197^	727	308	424	291^	260^	264^	410	124^	202^	224^	166^	186^	44v	LT	44v	LT
CBS NEWS NIGHTWATCH-1					230	51	57	A	1.0	12	87	621^	392^	196v	426^	LT	115v	126v	391^	265^	195v	LT	80v	103v	172v	92v	LT	LT	LT	LT
M-THSU	2.00A	30	CBS	N		49	50	B	1.1	12	96																			
CBS NEWS NIGHTWATCH-2					237	75	73	A	1.1	16	96	615^	345^	209^	376^	LT	LT	63v	271^	282^	239^	LT	93v	145v	239^	94v	LT	LT	LT	LT
M-THSU	2.30A	30	CBS	N		67	66	B	1.3	17	114																			
CBS NEWS NIGHTWATCH-3					239	92	94	A	1.1	23	96	333^	188^	115v	188^	LT	LT	52v	83v	136v	114v	LT	LT	LT	52v	83v	LT	LT	LT	LT
M-THSU	3.00A	180	CBS	N		83	79	B	1.2	23	105																			
3.00 - 3.30								A	1.2	21	105	571^	324^	162v	324^	LT	LT	67v	219^	257^	247^	LT	95v	95v	181^	152v	LT	LT	LT	LT
3.30 - 4.00								A	1.1	22	96	229^	146v	146v	146v	LT	LT	LT	146v	146v	83v	LT	83v	83v	83v	LT	LT	LT	LT	LT
4.00 - 4.30								A	1.0	22	87	345^	264^	184v	264^	115v	115v	115v	69v	149v	LT	LT	LT	LT	LT	LT	81v	81v	LT	LT
CONT'D																														

KEY: A—CURRENT REPORT B—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
LATE FRINGE CONT'D																										
CBS NEWS NIGHTWATC-CONT'D																										
4.30 - 5.00				A	1.0	24	87	345^	207^	127v	207^	57v	57v	57v	69v	150v	80v	LT	LT	LT	LT	80v	58v	58v	LT	LT
5.00 - 5.30				A	1.1	27	96	167v	73v	LT	73v	LT	LT	LT	LT	73v	74v	LT	LT	LT	LT	74v	LT	LT	LT	LT
5.30 - 6.00				A	1.0	23	87	356^	138v	104v	138v	104v	104v	104v	LT	LT	172v	LT	LT	LT	LT	172v	LT	LT	LT	LT
CBS NEWS-SPECIAL(S)		150		A	3.9	15	341	965	472^	153v	513^	196v	308^	307^	179v	194v	275^	76v	120v	146v	103v	129v	156v	15v	21v	21v
1 FRI. 11.30P 133 CBS N		84																								
11.30 - 12.00				A	4.5	12	393	1099	551^	140v	551^	208^	280^	321^	179v	230^	435^	115v	221^	293^	178v	142v	113v	36v	LT	LT
12.00 - 12.30				A	4.3	14	376	1112	491^	125v	552^	214^	337^	337^	197^	215^	353^	130v	191^	229^	133v	124v	164v	22v	43v	43v
12.30 - 1.00				A	4.0	17	350	1023	594^	211^	680^	229^	498^	446^	339^	182v	121v	LT	LT	LT	49v	121v	180v	LT	42v	42v
1.00 - 1.30				A	3.5	19	306	592^	256^	135v	269^	134v	134v	134v	LT	135v	134v	LT	LT	LT	52v	134v	189v	LT	LT	LT
1.30 - 2.00				A	2.5	16	219	744^	229v	124v	279v	123v	123v	123v	41v	156v	342^	215v	215v	215v	49v	127v	123v	LT	LT	LT
CBS SUNDAY NEWS-OSGOOD	48	119	135	A	4.0	8	350	1300	694	231^	754	192^	297^	325^	302^	429	546	89v	254^	280^	320^	266^	LT	LT	LT	LT
1 SUN. 11.13P 15 CBS N		64	73	B	4.9	10	428																			
2 SUN. 11.00P 15																										
DAVID LETTERMAN I	191	202	201	A	4.0	21	350	1277	611	237	654	278	377	263	273	223	575	321	437	308	206	103^	28v	LT	20v	15v
M-TH 12.30A 30 NBC GV		99	99	B	4.0	20	350																			
DAVID LETTERMAN II	191	203	202	A	2.9	20	253	1391	565	213^	581	293	340	221^	204^	179^	738	412	592	339	288	114^	47v	LT	25v	LT
M-TH 1.00A 30 NBC GV		99	99	B	3.1	20	271																			
DAVID LETTERMAN SPECIAL(S)			206	A	6.3	22	551	1701	652	350^	803	279^	478^	374^	380^	265^	748	425^	631	524	272^	117v	111v	LT	39v	15v
2 THU. 11.30P 60 NBC GV			99																							
11.30 - 12.00				A	7.7	23	673	1660	643	302^	766	221^	450	390^	397^	269^	686	364^	563	455	261^	123^	147^	LT	61v	24v
12.00 - 12.30				A	5.0	20	437	1703	652	414^	835	356^	506^	341^	344^	252^	820	504^	712	614^	284^	108v	48v	LT	LT	LT
DICK CAVETT-TUE	1		119	A	.8	5	70	543v	257v	72v	257v	LT	100v	186v	257v	71v	286v	229v	286v	286v	LT	LT	LT	LT	LT	LT
2 TUE. 12.31A 59 ABC CC			71	B	.8	5	70	543	257	72	257	LT	100	186	257	71	286	229	286	286	LT	LT	LT	LT	LT	LT
12.30 - 1.00				A	.9	5	79	722v	418v	140v	418v	LT	190v	278v	418v	140v	304v	190v	304v	304v	114v	LT	LT	LT	LT	LT
1.00 - 1.30				A	.8	6	70	314v	86v	LT	86v	LT	LT	86v	86v	LT	228v	228v	228v	228v	LT	LT	LT	LT	LT	LT
DICK CAVETT-WED	1		119	A	1.4	9	122	836^	639^	48v	639^	LT	156v	246v	246v	393v	197v	LT	LT	90v	197v	107v	LT	LT	LT	LT
2 WED. 12.31A 59 ABC CC			70	B	1.4	9	122	836	639	48	639	LT	156	246	246	393	197	LT	LT	90	197	107	LT	LT	LT	LT
12.30 - 1.00				A	1.6	9	140	936^	672^	86v	672^	LT	164v	286v	286v	386v	264v	LT	LT	157v	264v	107v	LT	LT	LT	LT
1.00 - 1.30				A	1.3	9	114	675^	570v	LT	570v	LT	140v	193v	193v	377v	105v	LT	LT	LT	105v	105v	LT	LT	LT	LT
FRIDAY NIGHT VIDEOS	48	188	192	A	4.0	21	350	1100	582	228^	646	329^	469	311^	224^	177^	418	166^	295^	302^	226^	78v	22v	22v	14v	14v
FRI. 12.30A 90 NBC PC		97	97	B	3.5	17	306																			
12.30 - 1.00				A	4.8	21	420	1200	550	245^	583	210^	410	362	268^	173^	555	251^	413	344	242^	118^	26v	26v	36v	36v
1.00 - 1.30				A	3.9	21	341	1062	607	199^	666	366^	466	273^	186^	200^	355^	118^	234^	296^	237^	59v	41v	41v	LT	LT
1.30 - 2.00				A	3.2	21	280	1007	610	239^	717	461^	553	275^	196^	164^	290^	101v	197^	258^	189^	32v	LT	LT	LT	LT
G MICHAELS SPORTS MACHINE	2	77	80	A	2.2	8	192	1016	474^	78v	505^	31v	193^	266^	235^	239^	511^	147v	433^	469^	322^	42v	LT	LT	LT	LT
1 SUN. 11.32P 15 NBC SC		53	53	B	2.2	8	192	1016	474	78	505	31	193	266	235	239	511	147	433	469	322	42	LT	LT	LT	LT
2 SUN. 11.46P 15																										
JIMMY BRESLIN'S PEOPLE-TH	1		116	A	1.0	6	87	529v	437v	81v	437v	LT	81v	196v	196v	241v	92v	LT	LT	LT	92v	92v	LT	LT	LT	LT
2 THU. 12.01A 59 ABC CC			68	B	1.0	6	87	529	437	81	437	LT	81	196	196	241	92	LT	LT	LT	92	92	LT	LT	LT	LT
12.00 - 12.30				A	1.1	6	96	646v	521v	157v	521v	LT	156v	271v	271v	250v	125v	LT	LT	LT	125v	125v	LT	LT	LT	LT
12.30 - 1.00				A	.9	6	79	405v	355v	LT	355v	LT	LT	127v	127v	228v	LT	LT	LT	LT	LT	LT	LT	LT	LT	LT
JIMMY BRESLIN'S PEOPLE-FR	1		93	A	.9	4	79	342v	89v	LT	89v	LT	LT	LT	89v	LT	253v	LT	LT	LT	152v	253v	LT	LT	LT	LT
CONT'D																										

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LATE FRINGE CONT'D																										
JIMMY BRESLIN'S PE-CONT'D																										
2 FRI. 12.01A 59 ABC CC			55	B	.9	4	79	342	89	LT	89	LT	LT	LT	89	LT	253	LT	LT	LT	152	253	LT	LT	LT	LT
12.00 - 12.30				A	1.0	4	87	414v	138v	92v	138v	LT	LT	LT	138v	92v	276v	LT	LT	LT	184v	276v	LT	LT	LT	LT
12.30 - 1.00				A	.9	4	79	228v	LT	LT	LT	LT	LT	LT	LT	LT	202v	LT	LT	LT	101v	202v	LT	LT	LT	LT
LIFESTYLES-RICH & FAM-12M	31	83		A	.7	3	61	984^	574^	99v	574^	115v	246v	246v	459v	328v	410v	LT	246v	246v	410v	164v	LT	LT	LT	LT
1 TU & F 12.01A 30 ABC CC		53		B	1.2	5	105																			
L.A. LAW PREVIEW(S)			197	A	7.9	28	690	1384	623	197^	710	255^	472	404	336^	228^	540	188^	404	352^	275^	136^	81v	17v	53v	51v
2 SAT. 11.30P 120 NBC GD			99																							
11.30 - 12.00				A	9.6	27	839	1526	733	228^	818	286^	519	459	364	270^	507	197^	379	298^	212^	128^	81v	14v	120^	109^
12.00 - 12.30				A	8.0	26	699	1398	624	242^	707	233^	496	425	366^	211^	588	182^	457	401	337^	131^	103v	19v	LT	LT
12.30 - 1.00				A	7.3	29	638	1451	614	188^	703	279^	498	419^	340^	205^	561	217^	416^	360^	287^	145^	112^	16v	75v	75v
1.00 - 1.30				A	6.7	31	586	1067	468^	103v	557	207^	343^	284^	253^	214^	491	146^	353^	353^	277^	138^	19v	19v	LT	LT
SATURDAY NIGHT	36	194		A	5.9	19	516	1329	465^	260^	505^	182^	292^	352^	244^	137v	470^	289^	435^	435^	169^	35v	203^	95v	151^	136v
1 SAT. 11.30P 78 NBC GV		99		B	6.7	21	586																			
11.30 - 12.00				A	7.5	20	656	1511	539	263^	624	231^	395^	437	360^	154^	482	251^	411^	411^	208^	71v	212^	94v	193^	158^
12.00 - 12.30				A	4.9	17	428	1407	505^	351^	505^	218^	316^	378^	160v	127v	517^	349^	517^	517^	168^	LT	207^	105v	178^	178^
12.30 - 1.00				A	4.7	19	411	786	222^	103v	222^	LT	LT	103v	103v	119v	389^	311^	389^	389^	78v	LT	175^	85v	LT	LT
TONIGHT SHOW	235	201	201	A	7.4	24	647	1396	716	259	816	266	418	351	367	337	507	193	320	280	236	153	37^	LT	36^	22v
1 M-F 11.30P 60 NBC GV		99	99	B	7.1	23	621																			
2 MTUWF 11.30P 60																										

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	WK 1	WK 2	KEY	AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS TOTAL	TEENS FEM.	CHILDREN TOTAL	CHILDREN 6–11
11.30 - 12.00				A	8.1	23	708	1384	703	242	802	252	402	353	370	337	518	186	313	279	246	169	34^	LT	30^	17v
12.00 - 12.30				A	6.8	25	594	1379	717	274	806	275	420	335	349	329	486	198	322	275	219	131	43^	LT	44^	27v
•WEEKDAY DAYTIME																										
ABC AFTERSCHOOL SPECIAL(S)		174		A	6.5	20	568	1164	413^	107v	416^	100v	202^	202^	158^	214^	238^	124v	156^	90v	41v	82v	210^	187^	300^	245^
1 WED. 4.00P 60 ABC FV		83																								
4.00 - 4.30				A	5.9	20	516	1118	452^	68v	452^	124v	214^	214^	149^	238^	254^	120v	168^	127v	48v	86v	201^	186^	211^	163^
4.30 - 5.00				A	7.0	21	612	1203	391^	139^	391^	82v	196^	196^	167^	195^	224^	129^	143^	55v	28v	81v	216^	189^	372^	313^
ABC DAYTIME NEWSBRIEF-M-F	239	206	205	A	7.4	27	647	1328	850	213	925	430	690	569	414	198	278	152	179	100^	71^	99^	52^	34^	73^	13v
M-F 2.58P 1 ABC N		99	98	B	7.9	27	690																			
ABC WORLD NEWS-MORN-615A	239	127	127	A	1.7	20	149	1450	644	214^	670	121^	282^	476	403^	194^	731	235^	383^	401^	248^	256^	LT	LT	34v	LT
M-F 6.15A 15 ABC N		81	81	B	1.7	19	149																			
ABC WORLD NEWS-MORN-645A	239	179	179	A	2.5	20	219	1279	663	380	700	110^	370	416	471	220^	462	114^	215^	229^	232^	160^	86^	68v	31v	23v
M-F 6.45A 15 ABC N		95	95	B	2.5	18	219																			
ALL MY CHILDREN	237	212	212	A	7.2	25	629	1374	903	200	962	452	717	660	431	179	252	150	175	107^	63^	75^	51^	42^	109	19v
M-F 1.00P 60 ABC DD		99	99	B	7.8	25	682																			
1.00 - 1.30				A	6.9	24	603	1373	896	205	950	432	700	658	445	176	253	145	173	113^	68^	76^	57^	53^	113^	20v
1.30 - 2.00				A	7.5	26	656	1354	901	198	961	470	726	653	410	177	246	151	175	103^	59^	68^	41^	29^	106	17v
AMERICAN TREASURY	136	198	204	A	5.4	18	472	1184	819	156	879	215	436	417	448	371	139^	14v	29v	35v	77^	104^	81^	76^	85^	31v
MWF 3.58P 1 CBS DO		93	97	B	5.6	17	489																			
ANOTHER WORLD	231	203	203	A	5.1	18	446	1278	775	190	908	302	462	399	386	377	281	121^	175	97^	117^	101^	42^	36v	47^	LT
M-F 2.00P 60 NBC DD		99	99	B	5.3	18	463																			
2.00 - 2.30				A	5.1	18	446	1260	774	197	900	296	458	398	386	373	276	121^	175	100^	112^	96^	37v	33v	47^	LT
2.30 - 3.00				A	5.2	19	454	1242	751	180	889	304	453	386	368	369	261	112^	160	87^	110^	97^	43^	33v	49^	LT

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME	WK # DAY START TIME DUR NET	PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	AUDIENCE COMPOSITION (VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES) TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS (12-17) FEM.	CHILDREN (2-11) TOTAL	CHILDREN (2-11) 6-11
WEEKDAY DAYTIME CONT'D																												
AS THE WORLD TURNS			234	206	206	A	6.5	23	568	1254	851	201	942	221	452	433	444	421	269	99^	118^	50^	70^	146	18v	9v	25v	LT
	M-F 1.30P 60 CBS	DD		99	99	B	6.8	23	594																			
	1.30 - 2.00					A	6.5	22	568	1250	842	194	925	213	443	424	435	422	280	93^	114^	51^	77^	164	24v	9v	21v	LT
	2.00 - 2.30					A	6.4	23	559	1258	864	207	964	233	462	441	452	425	253	100^	118^	50^	61^	127	13v	9v	28v	LT
CAPITOL			233	196	196	A	4.9	18	428	1206	820	203	930	246	446	424	446	404	184	79^	86^	50^	54^	90^	61^	56^	31v	LT
	M-F 2.30P 30 CBS	DD		94	94	B	5.1	18	446																			
CBS EARLY MORNING NEWS			238	144	153	A	1.5	16	131	1252	694	343^	740	229^	412^	434^	252^	306^	473^	39v	207^	207^	251^	266^	LT	LT	LT	LT
	M-F 6.30A 30 CBS	N		91	92	B	1.5	15	131																			
CBS MORNING NEWS 1			238	201	203	A	2.5	14	219	1521	735	287^	890	288^	425	314	287^	411	388	69v	110^	105^	136^	256^	23v	23v	220^	65v
	M-F 7.30A 30 CBS	N		99	99	B	2.9	14	253																			
CBS MORNING NEWS 2			238	201	201	A	2.6	13	227	1211	744	202^	864	119^	388	391	423	454	264^	52v	52v	35v	45v	212^	LT	LT	66v	LT
	M-F 8.30A 30 CBS	N		99	99	B	3.2	14	280																			
DAYS OF OUR LIVES			235	209	209	A	6.9	24	603	1342	872	214	969	313	521	440	412	370	285	95^	138	77^	116	133	54^	51^	34^	10v
	M-F 1.00P 60 NBC	DD		99	99	B	7.3	24	638																			
	1.00 - 1.30					A	6.5	23	568	1361	905	232	1002	320	527	438	420	395	277	79^	124	80^	132	133	48^	44^	34^	LT
	1.30 - 2.00					A	7.1	25	621	1346	862	197	955	312	523	446	409	356	295	112	152	77^	102^	135	59^	56^	37^	12v
DOUBLE TALK			25	145	143	A	1.6	7	140	1229	657	129^	879	321^	550	380^	378^	300^	264^	122v	142^	114v	56v	122v	36v	36v	50v	LT
	1 M-F 11.30A 30 ABC	QP		73	70	B	1.8	8	157																			
	2 MON. 11.40A 20																											
	2 TU-F 11.30A 30																											
FAME,FORTUNE AND ROMANCE			9	162	157	A	2.0	9	175	1063	617	166^	788	296^	491	418	337^	274^	188^	119^	119^	39v	LT	69v	LT	LT	69v	LT
	1 M-F 11.00A 30 ABC	CC		77	76	B	2.0	9	175	1063	617	166	788	296	491	418	337	274	188	119	119	39	LT	69	LT	LT	69	LT
	2 TU-F 11.00A 30																											
FAMILY TIES M-F			177	149	151	A	3.1	14	271	1240	715	199^	823	251^	377	317	380	351	250^	148^	196^	93^	91^	54v	48v	33v	119^	22v
	M-F 10.00A 30 NBC	CS		88	89	B	4.5	18	393																			
GENERAL HOSPITAL			237	209	209	A	8.3	28	725	1361	833	283	942	432	648	538	400	230	234	98	156	117	83^	78^	96	78^	89^	31^
	M-F 3.00P 60 ABC	DD		99	99	B	9.1	29	795																			
	3.00 - 3.30					A	8.1	29	708	1343	835	264	942	439	663	551	399	223	239	112	164	114	80^	75^	83^	68^	79^	20v
	3.30 - 4.00					A	8.4	28	734	1379	836	303	948	429	642	531	404	236	223	83^	145	119	84^	78^	106	87^	102	41^
GOOD MORNING, AMERICA-730			238	208	208	A	4.8	25	420	1198	630	202	660	166	335	424	376	236	396	73^	198	179	253	198	95^	23v	47^	23v
	M-F 7.30A 30 ABC	N		99	99	B	4.7	23	411																			
GOOD MORNING, AMERICA-830			237	206	206	A	4.7	23	411	1144	726	114^	772	176	372	424	401	326	336	79^	156^	131^	170	173	LT	LT	27v	LT
	M-F 8.30A 30 ABC	N		99	99	B	5.1	22	446																			
GUIDING LIGHT			232	207	207	A	6.2	21	542	1186	820	170	911	199	434	426	451	402	153	29v	38^	39^	63^	109^	67^	55^	55^	13v
	M-F 3.00P 60 CBS	DD		99	99	B	6.6	21	577																			
	3.00 - 3.30					A	6.1	21	533	1144	809	154	898	194	420	417	443	407	146	25v	29v	31v	63^	112^	60^	51^	40^	LT
	3.30 - 4.00					A	6.4	21	559	1179	816	176	897	198	433	422	442	388	152	30v	44^	45^	60^	103^	66^	56^	64^	16v
LOVING			236	183	183	A	3.8	15	332	1133	753	147^	808	251	534	498	460	217	216	71^	96^	75^	109^	114^	15v	15v	94^	LT
	M-F 12.30P 30 ABC	DD		91	91	B	4.1	14	358																			
MAIN STREET 1(S)					159	A	4.1	12	358	1458	572^	254^	723^	385^	472^	359^	193v	181v	396^	192v	256^	110v	94v	140v	84v	84v	255^	170v
	2 TUE. 4.00P 60 NBC	CN			91																							
	4.00 - 4.30					A	3.8	12	332	1611	706^	262^	866	509^	586^	388^	146v	235^	358^	129v	169v	40v	61v	189v	67v	67v	320^	141v
	4.30 - 5.00					A	4.3	13	376	1330	455^	248^	604^	282^	378^	335^	231^	136v	428^	250^	335^	176v	117v	93v	99v	99v	199^	199^

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND SEP. 1986 REPORT

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	T/C THIS SEASON / PROG. TYPE¤	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKDAY DAYTIME CONT'D																													
NBC NEWS AT SUNRISE				238	192	193	A	2.0	17	175	1091	560	240^	571	46v	263^	331^	342^	240^	502	63v	268^	354^	302^	148^	LT	LT	LT	LT
M-F	6.30A	30	NBC	N	97	97	B	2.2	18	192																			
NBC NEWS DIGEST-DAYTIME				138	192	192	A	4.4	16	385	1190	728	189	879	312	440	359	351	379	235	99^	136^	68^	86^	99^	35v	25v	41v	LT
MWF	2.57P	1	NBC	N	95	96	B	4.6	16	402																			
NEW CARD SHARKS				168	167	167	A	3.3	15	288	1142	662	169^	759	194^	288	264	285	430	309	105^	119^	70^	94^	180^	25v	21v	49v	LT
M-F	10.30A	30	CBS	QP	83	83	B	4.3	18	376																			
NEWSBREAK-11.57				237	181	195	A	6.2	27	542	1227	739	198	817	198	379	353	334	394	276	82^	117^	76^	99^	151	52^	23v	82^	12v
M-F	11.57A	2	CBS	N	86	93	B	6.6	25	577																			
NEWSBREAK-3.44				227	195	200	A	5.9	20	516	1157	783	164	883	200	419	392	420	398	147	33v	48^	50^	66^	91^	59^	54^	68^	19v
1 MON.	3.44P	1	CBS	N	96	98	B	6.3	20	551																			
1 TUE.	3.43P	1																											
1 WED.	3.45P	1																											
1 THU.	3.41P	1																											
1 FRI.	3.42P	1																											
2 MON.	3.41P	1																											
2 TUWF	3.45P	1																											
2 THU.	3.42P	1																											
ONE LIFE TO LIVE				237	210	210	A	7.3	26	638	1331	872	212	945	426	701	562	437	216	275	161	189	109	58^	86^	40^	28^	71^	11v
M-F	2.00P	60	ABC	DD	99	99	B	7.7	26	673																			
2.00 - 2.30							A	7.1	26	621	1319	873	201	942	417	691	558	439	223	279	166	197	116	55^	82^	31^	19v	67^	9v
2.30 - 3.00							A	7.6	28	664	1315	856	220	929	425	693	558	426	205	267	154	179	100^	60^	88^	50^	37^	69^	11v
PRESS YOUR LUCK				166	59	90	A	1.5	5	131	1282	702	206^	794	182^	396^	398^	374^	336^	197^	LT	91v	99v	116v	98v	168^	153^	123v	61v
M-F	4.00P	30	CBS	QP	37	55	B	1.9	6	166																			
PRICE IS RIGHT 1				234	209	207	A	5.7	26	498	1273	749	201	846	247	414	358	333	387	313	125^	150	88^	97^	152	53^	23v	61^	10v
1 M-F	11.00A	30	CBS	AP	99	98	B	6.5	26	568																			
2 TU-F	11.00A	30																											
PRICE IS RIGHT 2				233	209	208	A	7.2	32	629	1216	751	201	832	207	379	361	351	407	288	91^	118	73^	98^	162	42^	18v	54^	LT
1 M-F	11.30A	30	CBS	AP	99	98	B	8.3	33	725																			
2 MON.	11.35A	25																											
2 TU-F	11.30A	30																											
RYAN'S HOPE				235	169	166	A	2.6	10	227	1260	863	299^	952	331	661	586	483	282^	206^	56v	79^	44v	120^	118^	LT	LT	102^	LT
M-F	12.00N	30	ABC	DD	85	86	B	3.1	11	271																			
SALE OF THE CENTURY				234	157	157	A	3.8	18	332	1241	780	129^	862	214	374	305	361	464	249	102^	135^	60^	63^	111^	63^	51v	67^	LT
M-F	10.30A	30	NBC	QG	83	82	B	4.5	19	393																			
SANTA BARBARA				230	195	196	A	4.3	15	376	1457	856	183	976	421	580	380	369	357	241	71^	115^	77^	102^	119^	106^	79^	134^	56^
M-F	3.00P	60	NBC	DD	97	97	B	4.3	14	376																			
3.00 - 3.30							A	4.1	14	358	1436	903	190^	1001	436	606	405	374	352	257	92^	136^	95^	92^	115^	75^	64^	103^	17v
3.30 - 4.00							A	4.5	15	393	1466	810	173^	955	405	554	360	366	362	221	48^	86^	58^	107^	122^	132^	94^	158^	92^
SCRABBLE				233	194	191	A	4.4	19	385	1138	728	96^	806	162^	308	273	290	468	281	91^	107^	78^	63^	154^	15v	15v	36v	LT
1 M-F	11.30A	30	NBC	QG	96	96	B	5.3	21	463																			
2 MON.	11.39A	21																											
2 TU-F	11.30A	30																											

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FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET	T/C THIS SEASON / PROG. TYPE	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKDAY DAYTIME CONT'D																										
SEARCH FOR TOMORROW	234	142	141	A	2.4	9	210	1452	919	219^	948	248^	367	368	387	461	290^	39v	106^	81v	166^	184^	127^	118^	87^	LT
M-F 12.30P 30 NBC	DD	74	74	B	2.8	10	245																			
SUPER PASSWORD	235	148	148	A	3.3	13	288	1125	770	73^	826	132^	250	271	343	496	236^	45v	73^	62^	94^	153^	52v	38v	LT	LT
M-F 12.00N 30 NBC	QG	73	73	B	3.8	14	332																			
TODAY SHOW-7.30AM	239	203	203	A	4.5	24	393	1402	793	249	803	156^	422	415	381	366	489	140^	301	293	259	162^	36v	23v	74^	39v
M-F 7.30A 30 NBC	N	99	99	B	5.1	25	446																			
TODAY SHOW-8.30AM	239	203	203	A	4.7	23	411	1285	869	160^	899	246	458	358	342	409	346	96^	167	151^	130^	157^	14v	LT	26v	LT
M-F 8.30A 30 NBC	N	99	99	B	5.4	23	472																			
$25,000 PYRAMID	237	172	173	A	3.5	16	306	1180	712	172^	788	173^	314	284	317	439	316	137^	141^	64^	63^	157^	36v	36v	40v	LT
M-F 10.00A 30 CBS	QP	89	89	B	4.7	19	411																			
WHEEL OF FORTUNE	234	206	206	A	6.0	28	524	1256	768	101^	847	150	331	318	357	473	297	106^	128^	69^	61^	162	55^	31v	57^	LT
1 M-F 11.00A 30 NBC	QG	98	98	B	6.9	28	603																			
2 TU-F 11.00A 30																										
YOUNG AND THE RESTLESS	233	208	208	A	8.0	31	699	1239	807	203	893	282	512	422	391	345	270	91^	121	86^	78^	139	36^	29^	40^	LT
M-F 12.30P 60 CBS	DD	99	99	B	8.4	30	734																			
12.30 - 1.00				A	8.0	32	699	1242	804	210	895	286	519	422	392	342	273	104	130	84^	74^	131	32^	32^	42^	LT
1.00 - 1.30				A	8.0	30	699	1220	804	194	886	276	500	415	388	350	257	76^	107	83^	78^	142	38^	26^	39^	LT
•WEEKEND DAYTIME																										
ABC WEEKEND SPECIALS	2	174	174	A	3.5	13	306	1608	356^	92v	376^	206^	257^	241^	91v	119v	409^	171^	233^	122^	111v	156^	195^	134^	628	392^
SAT. 12.00N 30 ABC	FV	89	89	B	3.5	13	306	1608	356	92	376	206	257	241	91	119	409	171	233	122	111	156	195	134	628	392
ALL NEW EWOKS	2	195	197	A	3.9	15	341	1733	473	65v	567	318^	429	234^	140^	126^	284^	97v	152^	107^	97v	123^	151^	78v	731	452
SAT. 11.30A 30 ABC	CA	92	93	B	3.9	15	341	1733	473	65	567	318	429	234	140	126	284	97	152	107	97	123	151	78	731	452
ALVIN AND THE CHIPMUNKS	2	199	197	A	5.6	21	489	1781	419	269^	453	235^	348	262^	218^	77^	261^	183^	183^	69v	78^	78^	116^	116^	951	544
SAT. 11.00A 30 NBC	CA	99	98	B	5.6	21	489	1781	419	269	453	235	348	262	218	77	261	183	183	69	78	78	116	116	951	544
AMERICAN BANDSTAND	2	141	126	A	2.6	9	227	1396	322^	88v	322^	186^	225^	252^	88v	70v	374^	62v	215^	260^	251^	93v	308^	215^	392^	318^
SAT. 1.00P 30 ABC	PC	72	57	B	2.6	9	227	1396	322	88	322	186	225	252	88	70	374	62	215	260	251	93	308	215	392	318
BERENSTAIN BEARS	2	193	194	A	2.2	14	192	1443	104v	LT	203^	88v	155v	67v	67v	48v	78v	78v	78v	78v	LT	LT	135v	63v	1027	516^
SAT. 8.00A 30 CBS	CA	96	96	B	2.2	14	192	1443	104	LT	203	88	155	67	67	48	78	78	78	78	LT	LT	135	63	1027	516
BUGS BUNNY & TWEETY SHOW	2	200	198	A	4.3	16	376	2122	604	253^	660	473	528	225^	87v	119^	516	257^	380	200^	181^	131^	87v	45v	859	572
SAT. 11.00A 30 ABC	CA	96	96	B	4.3	16	376	2122	604	253	660	473	528	225	87	119	516	257	380	200	181	131	87	45	859	572
CARE BEAR FAMILY	2	204	204	A	4.6	23	402	1704	353	105^	440	264^	370	327^	133^	70v	179^	119^	179^	136^	60v	LT	99^	99^	986	582
SAT. 8.30A 30 ABC	CA	99	99	B	4.6	23	402	1704	353	105	440	264	370	327	133	70	179	119	179	136	60	LT	99	99	986	582
CBS COLLEGE FOOTBALL PRE	2	198	194	A	5.5	16	481	1364	337	108^	401	108^	233^	229^	218^	128^	770	253^	512	458	369	232^	136^	29v	57v	23v
1 SAT. 2.30P 4 CBS	SC	99	97	B	5.5	16	481	1364	337	108	401	108	233	229	218	128	770	253	512	458	369	232	136	29	57	23
2 SAT. 3.30P 6																										
CBS COLLEGE FOOTBALL GAME	2	198	204	A	10.2	27	891	1299	360	123^	394	84^	204	191	195	169	769	213	426	408	376	297	96^	7v	40v	14v
1 SAT. 2.34P 216 CBS	SE	99	99	B	10.2	27	891	1299	360	123	394	84	204	191	195	169	769	213	426	408	376	297	96	7	40	14
2 SAT. 3.36P 223																										
2.30 - 3.00				A	6.1	19	533	1141	319^	92v	319^	10v	86v	174^	164^	145^	698	188^	290^	295^	282^	323^	114v	LT	10v	LT
3.00 - 3.30				A	8.0	25	699	1107	247^	73v	247^	20v	115^	150^	130^	97v	730	204^	362^	353^	294^	304^	118^	LT	12v	LT
3.30 - 4.00				A	8.1	24	708	1266	256	92^	292	73^	151^	154^	138^	114^	814	233	481	430	380	303	125^	17v	35v	17v
CONT'D																										

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
CBS COLLEGE FOOTBA-CONT'D																										
4.00 - 4.30				A	8.9	25	778	1369	381	121^	415	103^	253	222	205	153^	818	262	492	445	389	282	100^	14v	36v	9v
4.30 - 5.00				A	9.9	27	865	1304	354	120^	389	96^	242	217	206	134^	777	236	448	442	355	285	95^	8v	43^	10v
5.00 - 5.30				A	10.4	28	909	1279	358	117^	378	71^	189	195	206	163	772	216	414	403	382	317	87^	LT	42^	8v
5.30 - 6.00				A	11.3	29	988	1295	402	143	437	92^	226	223	220	182	734	181	377	378	390	308	88^	10v	36v	9v
6.00 - 6.30				A	13.0	30	1136	1370	423	162	464	121^	246	206	207	205	757	189	415	412	394	286	78^	LT	71^	36^
6.30 - 7.00				A	15.3	34	1337	1209	337	104^	373	84^	167^	117^	152^	206^	717	191^	403	384	369	277	82^	LT	37v	16v
7.00 - 7.30				A	14.3	32	1250	1298	418	135^	459	68^	181^	166^	240	256	719	161^	420	402	382	270	98^	LT	22v	5v
CBS NFL TODAY	2	205	206	A	6.4	20	559	1422	424	141^	463	148^	300	246^	199^	152^	791	270	476	463	381	272	28v	LT	140^	71^
SUN. 12.30P 30 CBS SC		99	99	B	6.4	20	559	1422	424	141	463	148	300	246	199	152	791	270	476	463	381	272	28	LT	140	71
CBS NFL FOOTBALL GAME 1	2	205	205	A	15.5	38	1355	1236	366	157	391	90^	193	204	208	155	710	180	379	416	393	251	71^	29^	64^	42^
1 SUN. 1.00P 203 CBS SE		99	99	B	15.5	38	1355	1236	366	157	391	90	193	204	208	155	710	180	379	416	393	251	71	29	64	42
2 SUN. 1.00P 207																										
1.00 - 1.30				A	12.1	34	1058	1266	365	130^	385	129^	213	181	194	135	689	185	376	372	376	253	128^	85^	64^	39^
1.30 - 2.00				A	14.2	37	1241	1207	345	152	369	102^	201	192	203	125	704	180	377	408	376	258	74^	29v	60^	41^
2.00 - 2.30				A	15.5	39	1355	1230	332	148	363	74^	178	186	199	139	747	176	426	454	433	249	63^	18v	57^	51^
2.30 - 3.00				A	15.6	38	1363	1189	345	143	369	65^	173	200	213	149	718	163	373	428	416	252	50^	14v	52^	45^
3.00 - 3.30				A	16.7	39	1460	1202	374	184	398	82^	185	220	217	163	687	174	357	405	383	239	54^	22v	63^	40^
3.30 - 4.00				A	17.5	39	1530	1309	373	158	398	87^	189	202	203	171	744	213	398	458	396	244	75^	29^	92^	48^
4.00 - 4.30				A	17.5	39	1530	1227	418	191	445	117	213	232	207	191	656	148	327	362	364	262	68^	23v	58^	28^
4.30 - 5.00				A	11.5	26	1005	1354	322	76^	376	93^	186^	229^	192^	111^	781	264^	464	461	390	223^	108^	LT	89^	41v
CBS NFL FOOTBALL GAME 2	1	194		A	9.9	22	865	1280	361	145^	416	116^	242^	255^	193^	139^	748	243^	430	455	347	247^	49v	LT	67v	28v
1 SUN. 4.05P 190 CBS SE		77		B	9.9	22	865	1280	361	145	416	116	242	255	193	139	748	243	430	455	347	247	49	LT	67	28
4.30 - 5.00				A	8.9	20	778	1292	355^	35v	391	74v	225^	242^	211^	132^	758	229^	426	426	361	257^	41v	LT	102^	47v
5.00 - 5.30				A	11.7	27	1023	1190	275	110^	340	84^	196^	212^	163^	110^	719	245^	447	441	324	222^	41v	LT	90^	40v
5.30 - 6.00				A	11.2	26	979	1301	308	167^	378	127^	219^	228^	161^	129^	792	290	493	517	364	236^	44v	LT	87^	39v
6.00 - 6.30				A	10.9	24	953	1238	319	182^	387	117^	225^	245^	183^	122^	761	250^	427	473	345	261^	57v	LT	33v	LT
6.30 - 7.00				A	11.4	23	996	1314	378	183^	438	152^	272^	279	181^	123^	753	244^	420	468	371	241^	70v	LT	53v	26v
7.00 - 7.30				A	13.4	26	1171	1360	566	218^	585	175^	298	314	212^	253	688	231^	363	398	305	237^	44v	LT	43v	21v
CBS NFL FOOTBALL POST	1		176	A	7.9	18	690	939	349^	135^	353^	45v	207^	232^	208^	108^	527	128^	254^	233^	254^	245^	59v	28v	LT	LT
2 SUN. 4.32P 21 CBS SC			85	B	7.9	18	690	939	349	135	353	45	207	232	208	108	527	128	254	233	254	245	59	28	LT	LT
CBS SPORTS SPEC.(S)			129	A	2.9	7	253	1146	458^	375^	458^	LT	292^	336^	347^	122v	573^	178v	324^	178v	237v	217v	115v	115v	LT	LT
2 SUN. 4.47P 52 CBS SE			72																							
4.30 - 5.00				A	4.1	10	358	1159	529^	496^	529^	LT	329^	387^	416^	142v	445^	166v	224^	94v	147v	185v	185v	185v	LT	LT
5.00 - 5.30				A	2.7	6	236	1165^	429^	327^	429^	LT	280v	318^	318^	111v	652^	211v	402^	220v	276v	221v	84v	84v	LT	LT
5.30 - 6.00				A	2.3	5	201	776^	343v	209v	343v	LT	209v	229v	229v	114v	433^	LT	155v	180v	264v	253v	LT	LT	LT	LT
CFA COLLEGE FOOTBALL-PRE	2	168	165	A	2.5	8	219	1260	277^	91v	318^	186^	191^	151v	LT	127v	539^	124v	292^	306^	292^	219^	83v	60v	320^	160v
SAT. 3.00P 22 ABC SC		88	83	B	2.5	8	219	1260	277	91	318	186	191	151	LT	127	539	124	292	306	292	219	83	60	320	160
CFA COLLEGE FOOTBALL GAME	2	203	206	A	4.8	13	420	1417	390	76v	459	158^	214^	154^	144^	203^	710	163^	405	409	367	271^	100^	22v	148^	90^
1 SAT. 3.22P 211 ABC SE		99	99	B	4.8	13	420	1417	390	76	459	158	214	154	144	203	710	163	405	409	367	271	100	22	148	90
2 SAT. 3.22P 207																										
3.00 - 3.30				A	3.5	11	306	1340	317^	95v	359^	182^	191^	137^	66v	138^	690	93v	373^	373^	463	306^	78v	53v	213^	138^
3.30 - 4.00				A	4.1	12	358	1447	408	98v	475	196^	254^	175^	133^	188^	702	114^	422	421	411	273^	25v	LT	245^	149^
4.00 - 4.30				A	4.5	13	393	1562	337^	76v	408	142^	181^	115^	89v	213^	709	146^	385	410	352^	277^	63v	30v	382	334^
4.30 - 5.00				A	4.3	12	376	1410	359^	56v	441	141^	151^	153^	136^	219^	759	179^	423	431	393	277^	77v	37v	133^	125^
5.00 - 5.30				A	4.6	12	402	1428	398	55v	502	218^	241^	171^	157^	183^	724	171^	429	412	388	272^	123^	36v	79v	48v
5.30 - 6.00				A	4.8	12	420	1521	395	40v	493	211^	227^	106^	113^	215^	693	164^	382	362	336^	293^	285^	31v	50v	LT

CONT'D

KEY: A—CURRENT REPORT B—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

PROGRAM NAME / WK # DAY	START TIME	DUR	NET	PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18–34	WOMEN 18–49	WOMEN 25–54	WOMEN 35–64	WOMEN 55+	MEN TOTAL	MEN 18–34	MEN 18–49	MEN 25–54	MEN 35–64	MEN 55+	TEENS (12–17) TOTAL	TEENS FEM.	CHILDREN (2–11) TOTAL	CHILDREN 6–11
WEEKEND DAYTIME CONT'D																														
CFA COLLEGE FOOTBA-CONT'D																														
6.00 - 6.30								A	5.6	13	489	1366	436	108^	488	126^	230^	161^	180^	238^	719	182^	414	435	348	267^	82^	11v	77^	LT
6.30 - 7.00								A	6.1	14	533	1349	455	95^	467	91^	226^	204^	220^	206^	738	200^	424	451	367	263^	54v	LT	90^	LT
CFA COLLEGE FOOTBALL POST					2	203	204	A	4.9	11	428	1280	492	67v	502	113^	213^	147^	182^	264^	586	97^	280^	290^	299^	280^	94^	LT	98^	LT
1 SAT.	6.53P	7	ABC	SC		99	99	B	4.9	11	428	1280	492	67	502	113	213	147	182	264	586	97	280	290	299	280	94	LT	98	LT
2 SAT.	6.49P	10																												
FACE THE NATION					46	119	115	A	1.9	7	166	1012	356^	283^	476^	LT	199v	241^	367^	235^	434^	103v	175v	156v	253^	175v	30v	30v	72v	54v
SUN.	10.30A	30	CBS	CC		82	80	B	2.8	10	245																			
FLINTSTONE KIDS 1					2	205	204	A	5.3	24	463	1562	266^	67v	311	201^	268^	223^	67v	43v	162^	79^	162^	139^	83^	LT	82^	82^	1007	560
SAT.	9.00A	30	ABC	CA		99	99	B	5.3	24	463	1562	266	67	311	201	268	223	67	43	162	79	162	139	83	LT	82	82	1007	560
FLINTSTONE KIDS 2					2	205	204	A	5.5	22	481	1684	292^	87^	349	195^	266^	226^	101^	69v	195^	79^	180^	168^	116^	15v	123^	51v	1017	560
SAT.	9.30A	30	ABC	CA		99	99	B	5.5	22	481	1684	292	87	349	195	266	226	101	69	195	79	180	168	116	15	123	51	1017	560
FOOFUR					2	179	180	A	4.5	17	393	1621	367	178^	392	234^	259^	178^	158^	102^	138^	38v	38v	38v	100^	100^	114^	109^	977	637
SAT.	11.30A	30	NBC	CA		96	94	B	4.5	17	393	1621	367	178	392	234	259	178	158	102	138	38	38	38	100	100	114	109	977	637
GALAXY HIGH SCHOOL					2	204	203	A	4.2	16	367	1477	362^	158^	498	266^	365^	268^	139^	106^	13v	13v	13v	13v	LT	LT	197^	52v	769	412
SAT.	10.00A	30	CBS	CA		99	98	B	4.2	16	367	1477	362	158	498	266	365	268	139	106	13	13	13	13	LT	LT	197	52	769	412
GUMMI BEARS					2	198	198	A	4.2	21	367	1597	307^	158^	324^	246^	292^	263^	78v	LT	131^	82v	131^	131^	49v	LT	114^	LT	1028	777
SAT.	8.30A	30	NBC	CA		98	98	B	4.2	21	367	1597	307	158	324	246	292	263	78	LT	131	82	131	131	49	LT	114	LT	1028	777
IN THE NEWS-11.56AM					2	187	186	A	3.4	13	297	1465	293^	128^	353^	202^	249^	219^	97v	80v	290^	205'	205^	26v	48v	68v	263^	138^	559	354^
SAT.	11.56A	3	CBS	CN		95	95	B	3.4	13	297	1465	293	128	353	202	249	219	97	80	290	205	205	26	48	68	263	138	559	354
IN THE NEWS-12.26PM					2	159	165	A	2.8	10	245	1873	481^	155^	486^	317^	334^	242^	103v	66v	329^	155^	239^	238^	133v	60v	LT	LT	1058	511^
SAT.	12.26P	3	CBS	CN		86	87	B	2.8	10	245	1873	481	155	486	317	334	242	103	66	329	155	239	238	133	60	LT	LT	1058	511
IT'S PUNKY BREWSTER					2	200	200	A	5.2	20	454	1663	330	224^	442	311^	379	229^	113^	35v	211^	103^	166^	95^	108^	45v	214^	84^	796	390
SAT.	10.30A	30	NBC	CA		98	98	B	5.2	20	454	1663	330	224	442	311	379	229	113	35	211	103	166	95	108	45	214	84	796	390
KIDD VIDEO					2	136	129	A	3.0	10	262	2118	601	414^	654	106v	515^	409^	504^	139^	461^	290^	290^	280^	171^	171^	285^	153^	718	459^
SAT.	12.30P	30	NBC	CA		77	67	B	3.0	10	262	2118	601	414	654	106	515	409	504	139	461	290	290	280	171	171	285	153	718	459
KISSYFUR					2	201	198	A	3.2	21	280	1507	172^	90v	225^	193^	225^	32v	32v	LT	149^	120v	149^	92v	29v	LT	115v	32v	1018	747
SAT.	8.00A	30	NBC	CA		98	98	B	3.2	21	280	1507	172	90	225	193	225	32	32	LT	149	120	149	92	29	LT	115	32	1018	747
LAZER TAG ACADEMY					2	159	151	A	4.0	14	350	1777	409	252^	409	219^	332^	314^	190^	43v	259^	160^	160^	89v	99v	99v	251^	116^	858	483
SAT.	12.00N	30	NBC	CA		84	74	B	4.0	14	350	1777	409	252	409	219	332	314	190	43	259	160	160	89	99	99	251	116	858	483
LITTLES					2	127	140	A	2.3	9	201	1592	308^	25v	372^	203^	238^	175v	35v	134v	412^	124v	164v	75v	234^	213^	146v	90v	662^	378^
SAT.	12.30P	30	ABC	CA		64	78	B	2.3	9	201	1592	308	25	372	203	238	175	35	134	412	124	164	75	234	213	146	90	662	378
MEET THE PRESS					2	160	150	A	2.5	9	219	1356	571^	119v	598^	95v	246^	270^	320^	310^	666	255^	401^	292^	274^	265^	LT	LT	78v	78v
SUN.	12.00N	30	NBC	CC		93	90	B	2.5	9	219	1356	571	119	598	95	246	270	320	310	666	255	401	292	274	265	LT	LT	78	78
MUPPET BABIES					2	204	206	A	4.2	18	367	1774	223^	174^	402	191^	330^	194^	155^	72v	66v	66v	66v	57v	LT	LT	297^	38v	1009	526
SAT.	9.00A	60	CBS	CA		99	99	B	4.2	18	367	1774	223	174	402	191	330	194	155	72	66	66	66	57	LT	LT	297	38	1009	526
9.00 - 9.30								A	3.9	17	341	1821	191^	179^	379^	186^	328^	195^	142^	51v	66v	66v	66v	50v	LT	LT	297^	55v	1079	555
9.30 - 10.00								A	4.4	18	385	1748	255^	174^	432	203^	337^	194^	166^	95v	63v	63v	63v	63v	LT	LT	292^	18v	961	506
NBC MAJOR LEAGUE PRE GAME					22	185	178	A	3.4	11	297	1273	353^	30v	451^	179^	222^	192^	161^	225^	684	294^	428^	364^	148^	242^	43v	LT	95v	71v
1 SAT.	3.00P	16	NBC	SC		97	94	B	4.4	16	385																			
2 SAT.	2.00P	17																												

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A=CURRENT REPORT B=SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM AUDIENCE ESTIMATES (Alphabetic)

2ND SEP. 1986 REPORT

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE¤	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
NBC MAJOR LEAGUE BASEBALL	22	201	195	A	4.6	13	402	1311	438	72v	500	87v	222^	225^	224^	272^	648	205^	327^	286^	181^	299^	64v	20v	99^	74v
1 SAT. 3.16P 170 NBC SE		99	98	B	6.4	21	559																			
2 SAT. 2.17P 155																										
2.00 - 2.30				A	4.6	14	402	1331	401^	45v	456^	55v	107v	130v	104v	326^	648^	229^	338^	352^	123v	296^	LT	LT	227^	134v
2.30 - 3.00				A	4.6	14	402	1144	372^	35v	446^	75v	122v	137v	89v	309^	621^	146v	280^	305^	191^	316^	LT	LT	77v	77v
3.00 - 3.30				A	4.1	12	358	1377	507	78v	566	145^	270^	278^	207^	282^	732	276^	430	346^	190^	288^	29v	LT	50v	37v
3.30 - 4.00				A	4.3	13	376	1423	513	85v	574	170^	348^	348^	250^	218^	685	241^	377	294^	171^	288^	46v	LT	118^	88v
4.00 - 4.30				A	4.9	14	428	1339	453	82v	523	87^	213^	222^	226^	301^	622	152^	283^	248^	199^	320^	89^	33v	105^	80v
4.30 - 5.00				A	4.7	13	411	1411	453	66v	545	71v	236^	237^	259^	308^	629	166^	289^	265^	201^	309^	161^	71v	76v	56v
5.00 - 5.30				A	4.6	13	402	1254	366^	77v	396^	LT	152v	152v	271^	244^	719	273^	365^	323^	205^	294^	32v	LT	107v	75v
5.30 - 6.00				A	4.5	12	393	1071	359^	94v	399^	LT	173v	173v	290^	226^	521^	144v	254^	254^	169v	267^	44v	LT	107v	77v
NFL '86-NBC	2	197	193	A	4.4	14	385	1595	564	171^	579	239^	349^	350^	211^	192^	813	257^	488	454	398	247^	109^	15v	94v	76v
SUN. 12.30P 30 NBC SC		98	98	B	4.4	14	385	1595	564	171	579	239	349	350	211	192	813	257	488	454	398	247	109	15	94	76
NFL FOOTBALL GAME 1-NBC	2	208	194	A	10.5	26	918	1295	497	119^	528	167	295	273	255	198	653	172	341	374	369	253	81^	37v	33v	20v
1 SUN. 1.00P 212 NBC SE		99	81	B	10.5	26	918	1295	497	119	528	167	295	273	255	198	653	172	341	374	369	253	81	37	33	20
2 SUN. 1.00P 199																										
1.00 - 1.30				A	8.0	22	699	1320	452	72^	504	172^	281	244	188^	207	651	171^	351	360	381	234	121^	40v	44v	36v
1.30 - 2.00				A	9.6	25	839	1346	539	146^	575	189	331	300	259	210	653	174	332	377	384	239	86^	30v	32v	22v
2.00 - 2.30				A	10.4	26	909	1336	518	132^	549	189	342	296	247	187	705	156	320	397	413	296	69^	25v	13v	10v
2.30 - 3.00				A	10.4	25	909	1259	514	128^	548	175	308	299	272	184	627	173	321	355	362	246	71^	27v	13v	8v
3.00 - 3.30				A	10.8	25	944	1305	516	116^	546	156	285	274	279	223	634	156	322	360	376	247	97^	57^	28v	9v
3.30 - 4.00				A	11.8	26	1031	1248	441	110^	466	131^	254	226	242	192	674	202	370	390	355	253	81^	52^	27v	19v
4.00 - 4.30				A	12.6	28	1101	1263	440	132	462	132	261	249	264	167	659	222	390	411	312	244	45^	35^	97^	50^
4.30 - 5.00				A	5.8	13	507	1195	511^	LT	511^	132v	193^	302^	379^	209^	622	136v	386^	386^	322^	236^	33v	LT	29v	LT
NFL FOOTBALL GAME 2-NBC	1		206	A	14.1	31	1232	1493	468	176^	487	146^	284	270	263	177^	887	293	515	515	456	287	66^	35v	53v	22v
2 SUN. 4.12P 186 NBC SE			96	B	14.1	31	1232	1493	468	176	487	146	284	270	263	177	887	293	515	515	456	287	66	35	53	22
4.00 - 4.30				A	8.8	19	769	1343	339^	117^	339^	62v	218^	192^	249^	112^	893	342^	526	547	402	278^	43v	LT	68v	47v
4.30 - 5.00				A	12.3	28	1075	1356	395	128^	399	110^	226^	208^	242^	161^	866	291	487	536	423	285	39v	21v	52v	36v
5.00 - 5.30				A	15.0	35	1311	1452	450	159^	450	150^	280	264	239	151^	879	284	495	525	459	291	78^	28v	45v	15v
5.30 - 6.00				A	14.9	34	1302	1483	443	189^	467	169^	307	286	234	141^	879	255	480	513	471	303	99^	42v	38v	16v
6.00 - 6.30				A	15.2	32	1328	1471	489	167^	518	132^	272	274	284	209	858	250	488	503	481	280	65^	49v	30v	10v
6.30 - 7.00				A	15.6	32	1363	1590	496	202^	526	156^	297	299	283	192^	950	345	598	533	491	281	52v	37v	62^	17v
7.00 - 7.30				A	15.3	29	1337	1696	612	260	668	210	375	359	326	246	828	294	511	431	398	263	82^	53v	118^	40v
NFL FOOTBALL POST-NBC	1	151		A	6.3	15	551	962	352^	53v	352^	87v	232^	228^	232^	102v	568	251^	318^	313^	218^	240^	29v	24v	13v	LT
1 SUN. 4.58P 14 NBC SC		77		B	6.3	15	551	962	352	53	352	87	232	228	232	102	568	251	318	313	218	240	29	24	13	LT
ONE TO GROW ON-8:28AM	2	200	197	A	3.6	21	315	1463	165^	51v	190^	166^	190^	24v	24v	LT	206^	180^	206^	146^	26v	LT	112v	39v	955	727
SAT. 8.28A 2 NBC CN		97	97	B	3.6	21	315	1463	165	51	190	166	190	24	24	LT	206	180	206	146	26	LT	112	39	955	727
ONE TO GROW ON-8:58AM	2	197	198	A	4.2	21	367	1744	348^	205^	372^	276^	334^	286^	96v	LT	127^	68v	127^	127^	59v	LT	201^	LT	1044	763
SAT. 8.58A 2 NBC CN		97	97	B	4.2	21	367	1744	348	205	372	276	334	286	96	LT	127	68	127	127	59	LT	201	LT	1044	763
ONE TO GROW ON-10:28AM	2	204	204	A	5.7	22	498	1442	322	268^	322	169^	256^	221^	153^	30v	221^	107^	176^	110^	114^	45v	160^	104^	739	449
SAT. 10.28A 2 NBC CN		99	99	B	5.7	22	498	1442	322	268	322	169	256	221	153	30	221	107	176	110	114	45	160	104	739	449
ONE TO GROW ON-11:28AM	2	198	196	A	5.5	20	481	1794	424	268^	456	246^	337	266^	210^	79^	271^	197^	197^	75v	74v	74v	126^	126^	941	534
SAT. 11.28A 2 NBC CN		98	97	B	5.5	20	481	1794	424	268	456	246	337	266	210	79	271	197	197	75	74	74	126	126	941	534
ONE TO GROW ON-11:58AM	2	179	180	A	4.5	17	393	1776	410	201^	437	275^	300^	185^	162^	105^	150^	24v	24v	24v	126^	126^	111^	102^	1078	731
SAT. 11.58A 2 NBC CN		96	94	B	4.5	17	393	1776	410	201	437	275	300	185	162	105	150	24	24	24	126	126	111	102	1078	731

AUDIENCE COMPOSITION: VIEWERS PER 1000 VIEWING HOUSEHOLDS BY SPECIFIED CATEGORIES

KEY: A—CURRENT REPORT B—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

PROGRAM NAME / WK # DAY START TIME DUR NET PROG. TYPE	T/C THIS SEASON	NO. OF STATIONS & PROGRAM COVERAGE WK 1	WK 2	KEY	HOUSEHOLD AUDIENCES AVG. AUD. %	SHARE %	AVG. AUD. (0,000)	TOTAL PERSONS (2+)	LADY OF HOUSE	WORKING WOM.	WOMEN TOTAL	WOMEN 18-34	WOMEN 18-49	WOMEN 25-54	WOMEN 35-64	WOMEN 55+	MEN TOTAL	MEN 18-34	MEN 18-49	MEN 25-54	MEN 35-64	MEN 55+	TEENS (12-17) TOTAL	TEENS FEM.	CHILDREN (2-11) TOTAL	CHILDREN 6-11
WEEKEND DAYTIME CONT'D																										
PEE WEE'S PLAYHOUSE	2	194	192	A	4.6	17	402	1545	251^	89v	281^	142^	162^	163^	99^	68v	90v	52v	52v	74v	38v	16v	353	144^	821	483
SAT. 11.00A 30 CBS CL		97	96	B	4.6	17	402	1545	251	89	281	142	162	163	99	68	90	52	52	74	38	16	353	144	821	483
POUND PUPPIES	2	200	198	A	5.2	20	454	2037	327	113^	338	173^	265^	228^	116^	67v	257^	92^	155^	126^	165^	92^	145^	78v	1297	918
SAT. 10.30A 30 ABC CA		96	96	B	5.2	20	454	2037	327	113	338	173	265	228	116	67	257	92	155	126	165	92	145	78	1297	918
PUPPY'S GREAT ADVENTURES	2	187	186	A	3.6	14	315	1410	286^	140^	343^	206^	251^	222^	89v	74v	223^	130^	130^	28v	48v	80v	279^	140^	565	359^
SAT. 11.30A 30 CBS CA		95	95	B	3.6	14	315	1410	286	140	343	206	251	222	89	74	223	130	130	28	48	80	279	140	565	359
REAL GHOSTBUSTERS	2	203	202	A	6.0	24	524	1987	325	120^	415	266^	308	235^	97^	79^	117^	59v	85^	89^	58v	12v	295	108^	1160	715
SAT. 10.00A 30 ABC CA		99	99	B	6.0	24	524	1987	325	120	415	266	308	235	97	79	117	59	85	89	58	12	295	108	1160	715
ROCK N WRESTLING-1	2	159	165	A	2.8	10	245	1682	416^	139v	416^	261^	293^	168^	86v	69v	274^	123v	172^	165^	106v	77v	LT	LT	992	499^
SAT. 12.00N 30 CBS CA		86	87	B	2.8	10	245	1682	416	139	416	261	293	168	86	69	274	123	172	165	106	77	LT	LT	992	499
ROCK N WRESTLING-2	2	135	162	A	2.7	9	236	2157	691	259^	729	509^	615	403^	175^	45v	483^	315^	404^	250^	127v	71v	24v	24v	921	530^
SAT. 12.30P 30 CBS CA		71	87	B	2.7	9	236	2157	691	259	729	509	615	403	175	45	483	315	404	250	127	71	24	24	921	530
SMURFS I	2	205	205	A	5.3	24	463	1946	399	182^	518	349	401	366	169^	66v	177^	144^	177^	177^	33v	LT	179^	43v	1072	749
SAT. 9.00A 30 NBC CA		99	99	B	5.3	24	463	1946	399	182	518	349	401	366	169	66	177	144	177	177	33	LT	179	43	1072	749
SMURFS II	2	204	205	A	5.8	23	507	1765	387	199^	497	351	390	358	146^	53v	200^	141^	178^	157^	59v	22v	190^	61v	878	561
SAT. 9.30A 30 NBC CA		99	99	B	5.8	23	507	1765	387	199	497	351	390	358	146	53	200	141	178	157	59	22	190	61	878	561
SMURFS III	2	204	205	A	6.2	24	542	1625	332	273	332	194^	263	223^	138^	36v	229^	113^	170^	109^	116^	59v	314	101^	750	468
SAT. 10.00A 30 NBC CA		99	99	B	6.2	24	542	1625	332	273	332	194	263	223	138	36	229	113	170	109	116	59	314	101	750	468
SUNDAY MORNING	46	175	175	A	3.9	17	341	1220	596	202^	673	69v	224^	268^	363^	405^	530	129^	301^	318^	307^	175^	LT	LT	LT	LT
SUN. 9.00A 90 CBS N		96	95	B	4.7	20	411																			
9.00 - 9.30				A	3.3	16	288	1094	584	125v	632	73v	163^	195^	326^	437^	441^	84v	264^	292^	266^	139^	LT	LT	LT	LT
9.30 - 10.00				A	4.4	19	385	1210	602	169^	662	78v	195^	245^	356^	417	530	125^	324^	330^	308^	163^	LT	LT	13v	LT
10.00 - 10.30				A	4.0	16	350	1323	585	302^	700	55v	294^	340^	389^	360^	604	175^	309^	314^	331^	224^	LT	LT	LT	LT
TEEN WOLF	2	205	204	A	5.1	20	446	1854	355	207^	424	222^	252^	202^	108^	94^	46v	46v	46v	LT	LT	LT	420	114^	964	402
SAT. 10.30A 30 CBS CA		99	99	B	5.1	20	446	1854	355	207	424	222	252	202	108	94	46	46	46	LT	LT	LT	420	114	964	402
THIS WEEK-DAVID BRINKLEY	45	196	195	A	3.2	10	280	1418	642	75v	703	125v	178^	229^	228^	432^	661	230^	272^	249^	228^	358^	32v	22v	22v	LT
SUN. 11.30A 60 ABC N		98	98	B	3.7	12	323																			
11.30 - 12.00				A	2.9	10	253	1368	636	71v	676	59v	110v	221^	264^	455^	638	163^	190^	222^	261^	416^	LT	LT	43v	32v
12.00 - 12.30				A	3.5	11	306	1444	647	69v	722	173^	225^	233^	200^	414^	674	282^	334^	266^	196^	310^	48v	35v	LT	LT
WILDFIRE	2	199	199	A	2.8	14	245	1539	156^	54v	271^	86v	160^	74v	74v	111v	54v	54v	54v	30v	LT	LT	210^	105v	1004	458^
SAT. 8.30A 30 CBS CA		97	97	B	2.8	14	245	1539	156	54	271	86	160	74	74	111	54	54	54	30	LT	LT	210	105	1004	458
WUZZLES	2	201	201	A	2.7	18	236	1441	360^	127v	466^	305^	394^	275^	89v	72v	203^	118v	203^	157^	85v	LT	LT	LT	772	407^
SAT. 8.00A 30 ABC CA		99	99	B	2.7	18	236	1441	360	127	466	305	394	275	89	72	203	118	203	157	85	LT	LT	LT	772	407

KEY: A—CURRENT REPORT B—SEASON AVERAGE

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.MON. SEPT.15, 1986

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					13,020 14.9				31,990 36.6							
Program					MACGYVER (R)(SD)				NFL MONDAY NIGHT FOOTBALL DENVER VS PITTSBURGH (9:00-12:07AM)(-OP)							
AVERAGE AUDIENCE (Households (000) & %)					8,910 10.2	9.8*		10.6*	15,380 17.6	15.8*		18.5*		19.3*		18.1*
SHARE OF AUDIENCE %					17	16 *		17 *	30	24 *		28 *		30 *		29 *
AVG. AUD. BY ¼ HR. %					9.9	9.7	10.5	10.7	14.3	17.3	18.4	18.7	19.4	19.2	18.9	17.4
CBS TV TOTAL AUDIENCE (Households (000) & %)					12,670 14.5				16,170 18.5		15,210 17.4		14,250 16.3			
Program					SCARECROW & MRS. KING (R)(SUS-SD)				KATE & ALLIE (R)		NEWHART (R)(SD)		CAGNEY & LACEY (R)			
AVERAGE AUDIENCE (Households (000) & %)					8,910 10.2	9.1*		11.3*	13,110 15.0		13,370 15.3		10,490 12.0	12.1*		11.9*
SHARE OF AUDIENCE %					16	15 *		17 *	22		23		20	19 *		21 *
AVG. AUD. BY ¼ HR. %					8.9	9.4	11.0	11.7	13.9	16.1	15.4	15.3	12.2	12.1	12.4	11.4
NBC TV TOTAL AUDIENCE (Households (000) & %)					22,810 26.1				29,630 33.9							
Program					HOPE LAMPOON NEW TV SCENE (SD)				NBC MONDAY NIGHT MOVIES L.A. LAW							
AVERAGE AUDIENCE (Households (000) & %)					16,870 19.3	18.6*		20.0*	18,790 21.5	21.5*		21.0*		21.9*		21.5*
SHARE OF AUDIENCE %					31	30 *		31 *	34	32 *		31 *		35 *		37 *
AVG. AUD. BY ¼ HR. %					17.7	19.4	19.5	20.6	22.1	20.9	20.8	21.2	22.0	21.9	22.0	21.1

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					18,530 21.2				36,620 41.9							
Program					MACGYVER (SD)				NFL MONDAY NIGHT FOOTBALL CHICAGO VS GREEN BAY (9:00-12:18AM)(-OP)							
AVERAGE AUDIENCE (Households (000) & %)					13,720 15.7	14.6*		16.8*	19,230 22.0	21.8*		23.8*		24.5*		21.4*
SHARE OF AUDIENCE %					25	23 *		26 *	36	33 *		35 *		36 *		33 *
AVG. AUD. BY ¼ HR. %					14.4	14.7	16.5	17.1	20.4	23.1	23.5	24.0	24.4	24.6	22.3	20.4
CBS TV TOTAL AUDIENCE (Households (000) & %)					18,530 21.2		17,130 19.6		14,680 16.8							
Program					KATE & ALLIE		TOGETHER WE STAND (SD)		GEORGE WASHINGTON II PT 2 FORGING OF A NATION, PT. 2 (SD)							
AVERAGE AUDIENCE (Households (000) & %)					15,560 17.8		14,950 17.1		8,570 9.8	10.7*		10.1*		9.4*		9.1*
SHARE OF AUDIENCE %					28		26		15	16 *		15 *		14 *		15 *
AVG. AUD. BY ¼ HR. %					17.0	18.6	17.0	17.3	11.3	10.2	10.1	10.1	9.5	9.3	9.3	8.8
NBC TV TOTAL AUDIENCE (Households (000) & %)					15,990 18.3		15,560 17.8		32,080 36.7							
Program					ALF		AMAZING STORIES (SD)		NBC MONDAY NIGHT MOVIES STRANDED (SD)							
AVERAGE AUDIENCE (Households (000) & %)					13,630 15.6		13,630 15.6		21,760 24.9	23.6*		25.0*		26.2*		24.6*
SHARE OF AUDIENCE %					24		23		38	35 *		36 *		39 *		40 *
AVG. AUD. BY ¼ HR. %					15.5	15.8	15.6	15.6	22.6	24.6	24.5	25.6	26.4	26.1	25.3	23.9
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	53.1	54.6	56.9	58.4	60.3	62.1	64.2	66.0	66.8	67.9	67.0	66.9	64.2	61.5	59.6	56.2
WK. 2	55.9	57.0	58.3	61.1	63.2	65.2	66.2	67.2	67.6	69.1	68.8	68.2	67.1	65.9	62.8	59.2

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.MON. SEPT.22, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.TUE. SEPT.16, 1986

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					16,610 19.0		17,310 19.8				17,130 19.6					
Program					WHO'S THE BOSS? (R)		MOONLIGHTING (R)				JACK & MIKE (SD)					
AVERAGE AUDIENCE (Households (000) & %)					13,720 15.7		11,620 13.3	13.5*		13.1*	11,360 13.0	12.4*		13.4*		13.1*
SHARE OF AUDIENCE %					27		22	22 *		21 *	23	20 *		23 *		24 *
AVG. AUD. BY ¼ HR. %					15.2	16.2	13.6	13.3	13.4	12.8	12.5	12.3	13.4	13.3	13.5	12.7
CBS TV TOTAL AUDIENCE (Households (000) & %)					16,960 19.4				23,770 27.2							
Program					WIZARD (SD)				CBS TUESDAY NIGHT MOVIES OCEANS OF FIRE (SD)							
AVERAGE AUDIENCE (Households (000) & %)					12,410 14.2	13.6*		14.8*	14,070 16.1	15.3*		16.3*		16.3*		16.4*
SHARE OF AUDIENCE %					24	23 *		24 *	27	25 *		26 *		28 *		31 *
AVG. AUD. BY ¼ HR. %					13.2	14.0	14.8	14.8	14.4	16.1	16.5	16.1	16.6	16.0	16.7	16.1
NBC TV TOTAL AUDIENCE (Households (000) & %)					14,250 16.3				14,420 16.5		13,630 15.6		12,760 14.6			
Program					REMINGTON STEELE SPECIAL (R)(SD)				CHEERS SPCL (R)		NIGHT COURT SPCL (R)(SD)		1986			
AVERAGE AUDIENCE (Households (000) & %)					9,790 11.2	10.1*		12.2*	11,620 13.3		11,450 13.1		8,650 9.9	10.2*		9.6*
SHARE OF AUDIENCE %					19	17 *		20 *	21		21		18	18 *		18 *
AVG. AUD. BY ¼ HR. %					10.0	10.2	11.8	12.6	13.0	13.6	12.7	13.6	10.4	10.0	9.6	9.5

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					22,020 25.2		19,050 21.8		26,130 29.9				18,180 20.8			
Program					WHO'S THE BOSS?		SLEDGE HAMMER SPECIAL		MOONLIGHTING (SD)				JACK & MIKE			
AVERAGE AUDIENCE (Households (000) & %)					19,050 21.8		16,260 18.6		21,760 24.9	24.3*		25.4*	13,370 15.3	16.4*		14.2*
SHARE OF AUDIENCE %					36		29		38	37 *		39 *	26	27 *		25 *
AVG. AUD. BY ¼ HR. %					20.9	22.8	18.3	18.9	23.5	25.2	25.7	25.2	17.3	15.5	14.7	13.6
CBS TV TOTAL AUDIENCE (Households (000) & %)					11,540 13.2				18,000 20.6							
Program					WIZARD (SD)				CBS TUESDAY MOVIE FIREFIGHTER (SD)							
AVERAGE AUDIENCE (Households (000) & %)					8,130 9.3	8.6*		10.1*	11,100 12.7	10.8*		11.5*		13.9*		14.5*
SHARE OF AUDIENCE %					15	14 *		16 *	20	17 *		18 *		23 *		25 *
AVG. AUD. BY ¼ HR. %					8.6	8.6	10.0	10.3	10.7	10.9	11.1	12.0	13.7	14.1	14.5	14.6
NBC TV TOTAL AUDIENCE (Households (000) & %)					22,640 25.9				22,460 25.7							
Program					MATLOCK (SD)				MOVIE OF THE WEEK-TUE DOING LIFE							
AVERAGE AUDIENCE (Households (000) & %)					17,570 20.1	18.4*		21.7*	14,680 16.8	16.4*		15.8*		17.5*		17.3*
SHARE OF AUDIENCE %					32	30 *		34 *	27	25 *		24 *		29 *		30 *
AVG. AUD. BY ¼ HR. %					17.5	19.3	21.8	21.7	16.6	16.2	15.7	15.9	17.2	17.9	17.7	16.9

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	52.4	53.7	54.9	55.9	57.4	59.0	60.5	61.5	61.4	62.9	62.3	61.1	58.5	57.0	54.8	52.6
WK. 2	53.9	55.7	56.4	57.2	59.4	61.7	63.1	64.5	64.9	65.4	64.6	65.1	62.0	60.4	58.4	56.3

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.TUE. SEPT.23, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.WED. SEPT.17, 1986

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					18,180 20.8 PERFECT STRANGERS		20,190 23.1 HEAD OF THE CLASS		15,120 17.3 DYNASTY SPECIAL (R)(SD)				13,280 15.2 HOTEL (R)			
AVERAGE AUDIENCE (Households (000) & %)					15,120 17.3		18,350 21.0		10,660 12.2	12.2*		12.2*	9,610 11.0	11.1*		10.9*
SHARE OF AUDIENCE %					29		34		19	20 *		19 *	20	19 *		21 *
AVG. AUD. BY ¼ HR. %					16.3	18.3	20.3	21.7	12.7	11.7	12.1	12.4	11.0	11.1	11.2	10.7
CBS TV TOTAL AUDIENCE (Households (000) & %)					11,890 13.6 CLUE: MOVIE, MURDER, MYSTERY (SUS-SD)				15,380 17.6 MAGNUM, P.I. (B) (R)(SD)				15,910 18.2 EQUALIZER(B) (R)			
AVERAGE AUDIENCE (Households (000) & %)					7,430 8.5	8.9*		8.1*	11,540 13.2	12.8*		13.7*	11,890 13.6	13.5*		13.7*
SHARE OF AUDIENCE %					14	15 *		13 *	21	20 *		22 *	25	23 *		26 *
AVG. AUD. BY ¼ HR. %					9.6	8.2	8.4	7.8	12.1	13.4	13.7	13.7	13.3	13.7	14.0	13.5
NBC TV TOTAL AUDIENCE (Households (000) & %)					16,870 19.3 HIGHWAY TO HEAVEN (R)(SD)				17,480 20.0 GIMME A BREAK (R)		15,820 18.1 YOU AGAIN ? (R)		13,810 15.8 ST. ELSEWHERE (R)			
AVERAGE AUDIENCE (Households (000) & %)					12,500 14.3	13.4*		15.2*	14,860 17.0		14,250 16.3		10,230 11.7	12.0*		11.5*
SHARE OF AUDIENCE %					23	23 *		24 *	27		26		21	21 *		22 *
AVG. AUD. BY ¼ HR. %					12.7	14.2	15.3	15.1	16.8	17.3	16.3	16.2	12.3	11.7	11.6	11.3

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					18,090 20.7 PERFECT STRANGERS		19,580 22.4 HEAD OF THE CLASS (SD)		20,710 23.7 DYNASTY (SD)				17,650 20.2 COLBYS SPECIAL			
AVERAGE AUDIENCE (Households (000) & %)					15,210 17.4		16,780 19.2		17,570 20.1	20.0*		20.1*	14,510 16.6	16.8*		16.4*
SHARE OF AUDIENCE %					29		30		31	31 *		31 *	28	28 *		29 *
AVG. AUD. BY ¼ HR. %					16.3	18.5	18.3	20.2	20.0	20.1	20.3	19.9	17.0	16.6	16.8	16.0
CBS TV TOTAL AUDIENCE (Households (000) & %)					20,890 23.9 SPECIAL MOVIE PRESNT-CBS COURAGE (SUS-SD)(SD)											
AVERAGE AUDIENCE (Households (000) & %)					10,930 12.5	11.8*		11.9*		12.3*		12.4*		13.3*		13.2*
SHARE OF AUDIENCE %					20	20 *		19 *		19 *		19 *		22 *		23 *
AVG. AUD. BY ¼ HR. %					12.2	11.3	11.8	11.9	12.5	12.2	12.1	12.6	13.4	13.2	13.4	13.0
NBC TV TOTAL AUDIENCE (Households (000) & %)					18,790 21.5 HIGHWAY TO HEAVEN (SD)				19,840 22.7 GIMME A BREAK (SD)				16,870 19.3 ST. ELSEWHERE			
AVERAGE AUDIENCE (Households (000) & %)					14,600 16.7	15.9*		17.4*	15,300 17.5	17.3*		17.6*	13,720 15.7	15.7*		15.7*
SHARE OF AUDIENCE %					27	26 *		27 *	27	27 *		27 *	27	26 *		28 *
AVG. AUD. BY ¼ HR. %					15.5	16.4	17.5	17.3	17.1	17.4	17.8	17.5	15.7	15.8	15.8	15.6

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	52.8	53.9	55.0	56.7	58.3	60.0	61.8	63.3	61.8	63.2	62.9	62.8	58.8	56.4	54.6	51.3
WK. 2	53.3	54.4	55.8	58.0	59.6	61.1	62.7	64.4	64.5	64.6	64.5	64.1	61.7	60.2	58.1	55.5

U.S. TV Households: 87,400,000

For explanation of symbols, See page A

EVE.WED. SEPT.24, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.THU. SEPT.18, 1986 (WEEK 1) / EVE.THU. SEPT.25, 1986 (WEEK 2)

	TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1	**ABC TV** TOTAL AUDIENCE (Households (000) & %)					25,260 28.9											
	Program					ABC NFL FOOTBALL SPEC. CINCINNATI VS CLEVELAND (8:00-11:09PM)(-OP)											
	AVERAGE AUDIENCE (Households (000) & %)					11,360 13.0	10.1*		12.0*		14.3*		14.3*		14.3*		13.5*
	SHARE OF AUDIENCE %					21	18 *		20 *		23 *		22 *		23 *		22 *
	AVG. AUD. BY ¼ HR. %					9.6	10.5	11.6	12.3	14.3	14.3	14.8	13.8	14.3	14.3	13.8	13.1
	CBS TV TOTAL AUDIENCE (Households (000) & %)					11,100 12.7				22,990 26.3							
	Program					PRICE IS RIGHT (SD)				KNOTS LANDING (SD)							
	AVERAGE AUDIENCE (Households (000) & %)					7,950 9.1	7.6*		10.5*	16,080 18.4	17.5*		18.7*		18.8*		18.7*
	SHARE OF AUDIENCE %					14	12 *		16 *	30	27 *		29 *		31 *		32 *
	AVG. AUD. BY ¼ HR. %					7.2	8.0	9.7	11.2	16.8	18.2	18.8	18.7	18.6	19.0	18.8	18.5
	NBC TV TOTAL AUDIENCE (Households (000) & %)					29,280 33.5		27,090 31.0		28,490 32.6							
	Program					BILL COSBY SHOW (R)		FAMILY TIES (R)(SD)		CRIME STORY THU PREVIEW (SD)							
	AVERAGE AUDIENCE (Households (000) & %)					26,130 29.9		24,380 27.9		17,570 20.1	23.0*		20.3*		19.1*		18.1*
	SHARE OF AUDIENCE %					48		43		32	35 *		32 *		31 *		31 *
	AVG. AUD. BY ¼ HR. %					28.6	31.1	27.7	28.0	23.8	22.2	20.7	19.8	19.5	18.8	18.1	18.1
WEEK 2	**ABC TV** TOTAL AUDIENCE (Households (000) & %)					8,570 9.8				12,410 14.2				15,120 17.3			
	Program					OUR WORLD				COLBYS (SD)				20/20			
	AVERAGE AUDIENCE (Households (000) & %)					5,240 6.0	5.8*		6.2*	8,910 10.2	9.2*		11.2*	11,540 13.2	13.1*		13.4*
	SHARE OF AUDIENCE %					9	9 *		10 *	16	14 *		18 *	22	22 *		23 *
	AVG. AUD. BY ¼ HR. %					6.3	5.2	6.1	6.4	9.0	9.3	11.1	11.3	12.8	13.3	13.8	12.9
	CBS TV TOTAL AUDIENCE (Households (000) & %)					14,070 16.1				16,690 19.1				14,860 17.0			
	Program					SIMON & SIMON (SD)				KNOTS LANDING (SD)				KAY O'BRIEN, SURGEON			
	AVERAGE AUDIENCE (Households (000) & %)					9,880 11.3	9.8*		12.8*	12,940 14.8	13.9*		15.6*	11,450 13.1	13.2*		13.0*
	SHARE OF AUDIENCE %					18	16 *		20 *	23	21 *		24 *	22	22 *		23 *
	AVG. AUD. BY ¼ HR. %					9.4	10.2	12.1	13.4	13.8	14.0	15.6	15.6	13.3	13.1	13.1	12.9
	NBC TV TOTAL AUDIENCE (Households (000) & %)					32,600 37.3		31,030 35.5		28,580 32.7		30,500 34.9					
	Program					BILL COSBY SHOW		FAMILY TIES (SD)		CHEERS		TONIGHT SHOW 24TH ANNIV					
	AVERAGE AUDIENCE (Households (000) & %)					29,280 33.5		28,060 32.1		26,220 30.0		19,320 22.1	23.3*		22.4*		20.6*
	SHARE OF AUDIENCE %					53		50		46		36	37 *		37 *		36 *
	AVG. AUD. BY ¼ HR. %					31.7	35.3	31.8	32.5	29.8	30.1	23.5	23.0	22.7	22.1	20.6	20.6
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	54.0	55.7	55.9	57.2	60.8	62.9	63.5	64.9	65.1	64.7	64.5	63.7	62.0	60.4	58.9	56.4
	WK. 2	52.1	53.9	53.8	56.5	61.7	63.8	63.4	64.9	65.2	65.7	64.0	63.5	61.7	60.0	58.2	56.2

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.THU. SEPT.25, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.FRI. SEPT.19, 1986

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					15,470 17.7				16,870 19.3				14,420 16.5			
Program					SIDEKICKS SPECIAL (R)(SD)				STARMAN (SD)				FUNNY (R)			
AVERAGE AUDIENCE (Households (000) & %)					11,800 13.5	13.1*		13.8*	12,590 14.4	14.1*		14.7*	10,310 11.8	12.1*		11.4*
SHARE OF AUDIENCE %					25	25 *		25 *	25	25 *		26 *	22	22 *		22 *
AVG. AUD. BY ¼ HR. %					12.5	13.7	13.9	13.8	13.8	14.4	14.8	14.7	11.9	12.2	11.2	11.7
CBS TV TOTAL AUDIENCE (Households (000) & %)					15,910 18.2				16,170 18.5							
Program					SCARECROW & MRS. KING (SUS-SD)				CBS FRIDAY NIGHT MOVIES MANY HAPPY RETURNS (SD)							
AVERAGE AUDIENCE (Households (000) & %)					11,890 13.6	12.9*		14.2*	8,910 10.2	10.3*		9.9*		9.8*		10.6*
SHARE OF AUDIENCE %					25	25 *		25 *	18	18 *		17 *		18 *		20 *
AVG. AUD. BY ¼ HR. %					12.5	13.3	14.1	14.3	10.6	10.0	9.9	10.0	9.9	9.7	10.6	10.6
NBC TV TOTAL AUDIENCE (Households (000) & %)					13,110 15.0				18,440 21.1				18,790 21.5			
Program					A TEAM (R)(SD)				MIAMI VICE (R)				CRIME STORY FRI PREVIEW			
AVERAGE AUDIENCE (Households (000) & %)					9,440 10.8	10.3*		11.4*	14,420 16.5	15.8*		17.3*	14,860 17.0	17.1*		16.9*
SHARE OF AUDIENCE %					20	20 *		20 *	29	28 *		30 *	32	31 *		32 *
AVG. AUD. BY ¼ HR. %					10.0	10.6	11.3	11.4	15.2	16.4	17.4	17.2	17.1	17.2	17.0	16.7

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)					11,970 13.7		11,800 13.5		9,960 11.4		8,220 9.4		10,140 11.6			
Program					WEBSTER		SIDEKICKS (SD)		SLEDGE HAMMER		MR. BELVEDERE (SD)		STARMAN			
AVERAGE AUDIENCE (Households (000) & %)					10,310 11.8		10,310 11.8		8,390 9.6		7,250 8.3		7,600 8.7	8.4*		9.0*
SHARE OF AUDIENCE %					22		21		16		13		15	14 *		16 *
AVG. AUD. BY ¼ HR. %					11.4	12.1	11.5	12.1	9.8	9.5	8.4	8.3	8.2	8.6	8.8	9.2
CBS TV TOTAL AUDIENCE (Households (000) & %)					19,670 22.5				29,540 33.8							
Program					SCARECROW & MRS. KING (SUS-SD)				DALLAS (SD)							
AVERAGE AUDIENCE (Households (000) & %)					14,510 16.6	15.0*		18.3*	23,160 26.5	26.4*		26.7*		27.1*		25.6*
SHARE OF AUDIENCE %					30	28 *		32 *	44	43 *		43 *		46 *		46 *
AVG. AUD. BY ¼ HR. %					14.6	15.5	17.2	19.3	26.1	26.8	26.9	26.6	27.2	26.9	26.4	24.8
NBC TV TOTAL AUDIENCE (Households (000) & %)					15,380 17.6				19,050 21.8				14,860 17.0			
Program					A TEAM (SD)				MIAMI VICE (SD)				CRIME STORY PREVIEW			
AVERAGE AUDIENCE (Households (000) & %)					11,970 13.7	13.0*		14.4*	15,210 17.4	16.8*		18.0*	11,620 13.3	13.5*		13.0*
SHARE OF AUDIENCE %					25	24 *		25 *	28	27 *		29 *	23	23 *		23 *
AVG. AUD. BY ¼ HR. %					12.8	13.1	14.1	14.7	16.7	16.8	18.0	18.0	13.7	13.3	13.1	13.0

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	47.9	48.4	48.1	49.8	51.3	53.6	55.3	56.3	56.8	57.7	57.4	57.7	55.4	54.6	53.0	51.6
WK. 2	48.0	48.7	49.8	51.6	53.5	54.5	55.8	58.7	61.7	61.8	61.9	61.8	59.7	58.7	56.9	55.2

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

EVE.FRI. SEPT.26, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SAT. SEPT.20, 1986 (WEEK 1)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					14,950		13,370		14,330						8,570	
TOTAL AUDIENCE (%)					17.1		15.3		16.4						9.8	
Program					LIFE WITH LUCY		ELLEN BURSTYN SHOW (SD)		←— HEART OF THE CITY (SD) —→						FALL PREVIEW SPECIAL (10:30-10:55PM) (SUS-SD)	
AVERAGE AUDIENCE (Households (000))					12,760		11,620		8,480						7,870	
AVERAGE AUDIENCE (%)					14.6		13.3		9.7	9.4*		9.3*		10.3*	9.0	
SHARE OF AUDIENCE %					28		24		18	17 *		17 *		19 *	18	
AVG. AUD. BY ¼ HR. %					13.5	15.6	13.6	12.9	9.7	9.0	9.1	9.4	10.3	10.4	9.1	8.9
CBS TV TOTAL AUDIENCE (Households (000))					14,160				15,910							
TOTAL AUDIENCE (%)					16.2				18.2							
Program					←— MURDER, SHE WROTE(B) (R)(SD) —→				←— CBS SATURDAY NIGHT MOVIE RETURN OF MICKEY SPILLANE'S MIKE HAMMER (R)(SD) —→							
AVERAGE AUDIENCE (Households (000))					10,050				9,530							
AVERAGE AUDIENCE (%)					11.5	10.5*		12.4*	10.9	10.0*		10.4*		11.7*		11.5*
SHARE OF AUDIENCE %					22	20 *		23 *	20	18 *		19 *		22 *		23 *
AVG. AUD. BY ¼ HR. %					10.2	10.9	12.3	12.4	10.1	10.0	10.1	10.6	11.6	11.8	11.9	11.0
NBC TV TOTAL AUDIENCE (Households (000))					15,210				19,930		19,930		17,130			
TOTAL AUDIENCE (%)					17.4				22.8		22.8		19.6			
Program					←— DISNEY'S CAPTAIN EO (SD) —→				GOLDEN GIRLS (R)		EASY STREET PREVIEW (SD)		←— HUNTER (R) —→			
AVERAGE AUDIENCE (Households (000))					9,000				17,570		17,570		12,760			
AVERAGE AUDIENCE (%)					10.3	9.7*		10.8*	20.1		20.1		14.6	14.4*		14.8*
SHARE OF AUDIENCE %					19	19 *		20 *	35		36		28	27 *		29 *
AVG. AUD. BY ¼ HR. %					10.1	9.4	10.4	11.3	18.9	21.4	20.1	20.1	14.6	14.1	14.7	14.9

EVE.SAT. SEPT.27, 1986 (WEEK 2)

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000))					10,750		9,000		8,300				12,500			
TOTAL AUDIENCE (%)					12.3		10.3		9.5				14.3			
Program					LIFE WITH LUCY		ELLEN BURSTYN SHOW (SD)		←— HEART OF THE CITY (SD) —→				←— SPENSER: FOR HIRE —→			
AVERAGE AUDIENCE (Households (000))					8,830		7,780		5,420				9,530			
AVERAGE AUDIENCE (%)					10.1		8.9		6.2	5.7*		6.8*	10.9	10.8*		11.1*
SHARE OF AUDIENCE %					20		16		11	10 *		12 *	21	20 *		21 *
AVG. AUD. BY ¼ HR. %					9.5	10.6	9.3	8.6	6.0	5.4	6.5	7.0	10.4	11.2	11.1	11.0
CBS TV TOTAL AUDIENCE (Households (000))					14,070				13,630				11,710			
TOTAL AUDIENCE (%)					16.1				15.6				13.4			
Program	(1)				←— DOWNTOWN (SD) —→				←— MIKE HAMMER (SD) —→				←— TWILIGHT ZONE —→			
AVERAGE AUDIENCE (Households (000))					10,400				10,580				9,260			
AVERAGE AUDIENCE (%)		14.3*			11.9	11.7*		12.1*	12.1	11.4*		12.8*	10.6	10.8*		10.3*
SHARE OF AUDIENCE %		32 *			23	23 *		22 *	21	20 *		23 *	20	20 *		20 *
AVG. AUD. BY ¼ HR. %	14.7	12.9			11.6	11.7	12.0	12.3	11.1	11.6	12.7	12.8	10.7	10.9	10.6	10.0
NBC TV TOTAL AUDIENCE (Households (000))					19,320				24,730		19,930		18,350			
TOTAL AUDIENCE (%)					22.1				28.3		22.8		21.0			
Program					←— FACTS OF LIFE (SD) —→				GOLDEN GIRLS		AMEN		←— HUNTER —→			
AVERAGE AUDIENCE (Households (000))					13,630				22,370		17,740		15,300			
AVERAGE AUDIENCE (%)					15.6	13.3*		18.0*	25.6		20.3		17.5	17.2*		17.8*
SHARE OF AUDIENCE %					30	26 *		33 *	45		36		33	32 *		34 *
AVG. AUD. BY ¼ HR. %					12.4	14.2	17.0	18.9	25.1	26.0	20.9	19.7	17.1	17.3	18.2	17.5

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	45.4	47.2	47.4	48.6	51.2	52.9	53.8	55.1	56.4	57.2	56.1	56.1	53.7	53.2	52.0	50.2
WK. 2	48.0	47.3	46.8	47.9	49.3	51.8	53.6	55.4	57.1	57.6	56.6	55.3	53.6	53.8	53.2	51.6

U.S. TV Households: 87,400,000

(1)CBS COLLEGE FOOTBALL GAME,OKLAHOMA VS MIAMI,CBS,(3:36-7:19PM)

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

	TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1																	
ABC TV	TOTAL AUDIENCE (Households (000) & %)			2,010 2.3													
				ABC WEEKEND REPORT-SAT.													
	AVERAGE AUDIENCE (Households (000) & %)			1,920 2.2													
	SHARE OF AUDIENCE %			6													
	AVG. AUD. BY ¼ HR. %			2.2													
CBS TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
NBC TV	TOTAL AUDIENCE (Households (000) & %)			10,230 11.7													
				← SATURDAY NIGHT (11:30-12:48AM) (SUSTAINING 12:48-1:00AM) →													
	AVERAGE AUDIENCE (Households (000) & %)			5,160 5.9	7.5*		4.9*		4.7*								
	SHARE OF AUDIENCE %			19	20 *		17 *		19 *								
	AVG. AUD. BY ¼ HR. %			8.0	7.0	5.1	4.8	4.6	4.7								
WEEK 2																	
ABC TV	TOTAL AUDIENCE (Households (000) & %)			2,010 2.3													
				ABC WEEKEND REPORT-SAT.													
	AVERAGE AUDIENCE (Households (000) & %)			1,920 2.2													
	SHARE OF AUDIENCE %			9													
	AVG. AUD. BY ¼ HR. %			2.2													
CBS TV	TOTAL AUDIENCE (Households (000) & %)																
	AVERAGE AUDIENCE (Households (000) & %)																
	SHARE OF AUDIENCE %																
	AVG. AUD. BY ¼ HR. %																
NBC TV	TOTAL AUDIENCE (Households (000) & %)			13,370 15.3													
				← L.A. LAW PREVIEW →													
	AVERAGE AUDIENCE (Households (000) & %)			6,900 7.9	9.6*		8.0*		7.3*		6.7*						
	SHARE OF AUDIENCE %			28	27 *		26 *		29 *		31 *						
	AVG. AUD. BY ¼ HR. %			10.2	8.9	8.3	7.7	7.3	7.2	6.9	6.5						
TV HOUSEHOLDS USING TV (See Def. 1)	WK. 1	46.4	43.0	38.3	34.8	30.8	27.7	25.1	23.0	20.5	18.3	15.7	14.3	12.4	11.1	9.9	9.3
	WK. 2	46.8	42.6	37.1	33.8	32.0	29.1	26.3	24.6	22.6	21.2	17.0	15.0	13.1	12.0	10.7	9.6

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. SEPT.21, 1986

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WEEK 1 — ABC TV																
TOTAL AUDIENCE (Households (000) & %)	20,360 23.3								24,650 28.2							
Program	← DISNEY SUNDAY MOVIE → PETE'S DRAGON								← ABC SUNDAY NIGHT MOVIE → YOU ONLY LIVE TWICE (9:00-11:31PM) (R)(SD)							
AVERAGE AUDIENCE (Households (000) & %)	10,580 12.1	10.0*		11.4*		12.8*		14.4*	13,370 15.3	14.6*		15.6*		16.5*		15.5*
SHARE OF AUDIENCE %	20	18 *		19 *		20 *		22 *	25	22 *		23 *		26 *		27 *
AVG. AUD. BY ¼ HR. %	9.5	10.4	11.3	11.6	12.6	13.1	13.8	14.9	14.2	15.0	15.2	16.0	16.7	16.4	15.7	15.3
WEEK 1 — CBS TV																
TOTAL AUDIENCE (Households (000) & %)	25,170 28.8				20,280 23.2								13,980 16.0			
Program		← 60 MINUTES → (7:13-8:13PM) (OP)(→OP)				← GEORGE WASHINGTON II PT 1 → FORGING OF A NATION, PT. 1 (8:13-10:13PM)(OP)(→OP)(SD)								WALTER CRONKITE AT LARGE (10:13-11:13PM) (OP)		
AVERAGE AUDIENCE (Households (000) & %)	17,390 19.9	18.4*		20.4*	11,620 13.3	14.2*		13.1*		13.2*		13.3*	8,570 9.8	10.3*		9.7*
SHARE OF AUDIENCE %	34	33 *		34 *	20	22 *		20 *		19 *		20 *	17	17 *		16 *
AVG. AUD. BY ¼ HR. %	17.4	18.6	20.0	20.8	16.5	13.9	13.0	13.2	13.1	13.2	13.3	13.4	11.0	10.2	9.8	9.5
WEEK 1 — NBC TV																
TOTAL AUDIENCE (Households (000) & %)	18,700 21.4				38,110 43.6											
Program	← OUR HOUSE →				← EMMY AWARDS → (8:00-11:01PM) (SD)											
AVERAGE AUDIENCE (Households (000) & %)	12,670 14.5	13.2*		15.8*	20,190 23.1	20.3*		24.9*		26.6*		24.4*		21.9*		20.9*
SHARE OF AUDIENCE %	25	24 *		26 *	36	32 *		37 *		39 *		36 *		35 *		36 *
AVG. AUD. BY ¼ HR. %	12.4	14.0	15.1	16.5	18.6	22.1	24.5	25.2	26.1	27.0	25.5	23.3	22.2	21.5	21.1	20.6
WEEK 2 — ABC TV																
TOTAL AUDIENCE (Households (000) & %)	19,930 22.8								31,730 36.3							
Program	← DISNEY SUNDAY MOVIE → HERO IN THE FAMILY (SD)								← ABC SUNDAY NIGHT MOVIE → RAIDERS OF THE LOST ARK (9:00-11:20PM) (SD)							
AVERAGE AUDIENCE (Households (000) & %)	10,490 12.0	9.6*		11.2*		13.0*		14.4*	19,840 22.7	21.6*		23.0*		23.3*		22.9*
SHARE OF AUDIENCE %	20	17 *		19 *		21 *		22 *	37	33 *		35 *		37 *		39 *
AVG. AUD. BY ¼ HR. %	9.2	9.9	10.9	11.6	12.9	13.1	13.4	15.4	21.2	21.9	22.7	23.3	23.5	23.2	23.0	22.7
WEEK 2 — CBS TV																
TOTAL AUDIENCE (Households (000) & %)	24,040 27.5				26,660 30.5				20,540 23.5							
Program	← 60 MINUTES →				← MURDER, SHE WROTE → (SD)				← CBS SUNDAY MOVIE → UNDER THE INFLUENCE (SD)							
AVERAGE AUDIENCE (Households (000) & %)	17,310 19.8	17.7*		22.0*	21,410 24.5	24.0*		25.1*	13,460 15.4	15.0*		15.0*		16.0*		15.6*
SHARE OF AUDIENCE %	34	32 *		36 *	38	38 *		38 *	24	23 *		23 *		25 *		26 *
AVG. AUD. BY ¼ HR. %	16.3	19.2	21.4	22.5	23.3	24.6	25.2	25.0	15.0	15.0	14.8	15.3	15.8	16.1	16.1	15.1
WEEK 2 — NBC TV																
TOTAL AUDIENCE (Households (000) & %)		18,090 20.7				14,770 16.9		16,690 19.1		20,800 23.8						
Program	(1) (→OP)	← OUR HOUSE → (7:16-8:16PM) (OP)(→OP)				EASY STREET (8:16-8:46PM) (OP)(→OP)		VALERIE (8:46-9:16PM) (OP)(→OP)(SD)		← NBC SUNDAY NIGHT MOVIE → INTIMATE ENCOUNTERS (9:16-11:16PM) (OP)(SD)						
AVERAGE AUDIENCE (Households (000) & %)		12,320 14.1		14.2*		12,760 14.6		13,460 15.4		12,410 14.2		15.1*		14.0*		13.8*
SHARE OF AUDIENCE %		24		24 *		23		23		23		23 *		22 *		23 *
AVG. AUD. BY ¼ HR. %	15.6	11.9	13.6	14.9	16.0	14.2	15.0	14.3	16.4	14.5	15.0	15.1	14.1	13.9	13.7	14.0
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	54.2	56.9	58.9	60.6	63.2	64.4	66.1	67.4	67.1	68.0	68.2	66.9	63.8	61.0	59.2	56.8
WK. 2	55.1	57.1	59.2	61.4	62.4	64.1	65.8	66.5	66.3	65.9	65.4	64.9	63.4	62.5	60.6	58.2

U.S. TV Households: 87,400,000

(1)NFL FOOTBALL GAME 2-NBC,VARIOUS TEAMS AND TIMES,NBC,(MULTI-SEGMENT TELECAST)

For explanation of symbols, See page A.

EVE.SUN. SEPT.28, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

EVE.SUN. SEPT.21, 1986

		TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WEEK 1	ABC TV	TOTAL AUDIENCE (Households (000) & %)				2,010 2.3												
			ABC SUNDAY NIGHT MOVIE YOU ONLY LIVE TWICE (9:00-11:31PM) (R)			ABC WEEKEND REPORT-SUN. (11:48-12:03AM)												
		AVERAGE AUDIENCE (Households (000) & %)		14.5*		1,920 2.2												
		SHARE OF AUDIENCE %		31 *		10												
		AVG. AUD. BY ¼ HR. %	15.2	13.8	9.7	2.3	1.8											
	CBS TV	TOTAL AUDIENCE (Households (000) & %)	2,270 2.6															
				CBS SUNDAY NEWS-OSGOOD (11:13-11:28PM)														
		AVERAGE AUDIENCE (Households (000) & %)	2,100 2.4															
		SHARE OF AUDIENCE %	6															
		AVG. AUD. BY ¼ HR. %	2.3	2.4														
	NBC TV	TOTAL AUDIENCE (Households (000) & %)			2,010 2.3													
			(1)		G. MICHAELS SPORTS MACHINE (11:32-11:47PM) (SUSTAINING 11:47-12:02AM)													
		AVERAGE AUDIENCE (Households (000) & %)			1,920 2.2													
		SHARE OF AUDIENCE %			8													
		AVG. AUD. BY ¼ HR. %	17.8		2.3	2.0												
WEEK 2	ABC TV	TOTAL AUDIENCE (Households (000) & %)					2,270 2.6											
			ABC SUNDAY NIGHT MOVIE RAIDERS OF THE LOST ARK (9:00-11:20PM)				ABC WEEKEND REPORT-SUN.											
		AVERAGE AUDIENCE (Households (000) & %)		22.5*			2,100 2.4											
		SHARE OF AUDIENCE %		44 *			15											
		AVG. AUD. BY ¼ HR. %	22.4	22.6			2.4											
	CBS TV	TOTAL AUDIENCE (Households (000) & %)	4,890 5.6															
			CBS SUNDAY NEWS-OSGOOD															
		AVERAGE AUDIENCE (Households (000) & %)	4,810 5.5															
		SHARE OF AUDIENCE %	10															
		AVG. AUD. BY ¼ HR. %	5.5															
	NBC TV	TOTAL AUDIENCE (Households (000) & %)				1,920 2.2												
			NBC SUNDAY NIGHT MOVIE INTIMATE ENCOUNTERS (9:16-11:16PM)			G. MICHAELS SPORTS MACHINE (11:46-12:01AM)												
		AVERAGE AUDIENCE (Households (000) & %)		13.2*		1,920 2.2												
		SHARE OF AUDIENCE %		24 *		9												
		AVG. AUD. BY ¼ HR. %	13.5	9.7		2.2	1.9											
TV HOUSEHOLDS USING TV (See Def. 1)		WK. 1	50.0	44.7	35.7	30.4	25.1	21.5	18.5	16.1	13.3	11.8	10.5	9.1	8.0	7.3	6.4	5.9
		WK. 2	53.5	46.1	36.1	30.5	25.3	22.2	18.8	16.7	14.3	12.4	11.2	9.7	8.1	7.2	6.6	6.0

U.S. TV Households: 87,400,000

(1)EMMY AWARDS,NBC,(8:00-11:01PM)(S)

For explanation of symbols, See page A.

EVE.SUN. SEPT.28. 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. SEPT.15-19, 1986

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000)			5,240				5,070									
& %)			6.0				5.8									
Program	GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)											
AVERAGE AUDIENCE (Households (000)			4,200				4,110									
& %)			4.8				4.7									
SHARE OF AUDIENCE %			25				23									
AVG. AUD. BY ¼ HR. %			4.9	4.8			4.7	4.7								
CBS TV																
TOTAL AUDIENCE (Households (000)			2,800				2,800						3,850		3,410	
& %)			3.2				3.2						4.4		3.9	
Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		NEW CARD SHARKS	
AVERAGE AUDIENCE (Households (000)			2,100				2,190						3,150		2,880	
& %)			2.4				2.5						3.6		3.3	
SHARE OF AUDIENCE %			12				12						17		16	
AVG. AUD. BY ¼ HR. %			2.4	2.3			2.4	2.5					3.4	3.8	3.2	3.4
NBC TV																
TOTAL AUDIENCE (Households (000)			5,160				5,070						3,230		3,760	
& %)			5.9				5.8						3.7		4.3	
Program	TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)								FAMILY TIES M-F		SALE OF THE CENTURY	
AVERAGE AUDIENCE (Households (000)			4,110				4,200						2,620		3,230	
& %)			4.7				4.8						3.0		3.7	
SHARE OF AUDIENCE %			24				23						14		17	
AVG. AUD. BY ¼ HR. %			4.7	4.7			4.8	4.7					2.9	3.2	3.6	3.8

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV																
TOTAL AUDIENCE (Households (000)			5,160				4,810									
& %)			5.9				5.5									
Program	GOOD MORNING, AMERICA-730 (CO-OP) (PARTICIPATING)				GOOD MORNING, AMERICA-830 (CO-OP) (PARTICIPATING)											
AVERAGE AUDIENCE (Households (000)			4,110				4,110									
& %)			4.7				4.7									
SHARE OF AUDIENCE %			25				23									
AVG. AUD. BY ¼ HR. %			4.6	4.7			4.4	4.8								
CBS TV																
TOTAL AUDIENCE (Households (000)			2,800				3,060						3,670		3,320	
& %)			3.2				3.5						4.2		3.8	
Program			CBS MORNING NEWS 1				CBS MORNING NEWS 2						$25,000 PYRAMID		NEW CARD SHARKS	
AVERAGE AUDIENCE (Households (000)			2,190				2,360						2,970		2,880	
& %)			2.5				2.7						3.4		3.3	
SHARE OF AUDIENCE %			15				14						16		15	
AVG. AUD. BY ¼ HR. %			2.6	2.5			2.6	2.8					3.1	3.6	3.2	3.4
NBC TV																
TOTAL AUDIENCE (Households (000)			4,890				4,810						3,410		3,930	
& %)			5.6				5.5						3.9		4.5	
Program	TODAY SHOW-7.30AM (CO-OP) (PARTICIPATING)				TODAY SHOW-8.30AM (CO-OP) (PARTICIPATING)								FAMILY TIES M-F		SALE OF THE CENTURY	
AVERAGE AUDIENCE (Households (000)			3,850				4,020						2,710		3,410	
& %)			4.4				4.6						3.1		3.9	
SHARE OF AUDIENCE %			23				22						14		18	
AVG. AUD. BY ¼ HR. %			4.4	4.3			4.6	4.5					3.0	3.3	3.9	4.0

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	12.1	14.4	16.5	17.7	19.2	20.1	19.9	20.0	20.4	20.9	21.1	21.2	20.7	21.0	20.6	21.0
	WK. 2	12.2	14.2	15.8	17.0	18.4	19.5	19.6	20.1	20.5	21.3	21.9	22.2	21.9	22.0	21.8	21.9

U.S. TV Households: 87,400,000

For explanation of symbols, See page A

DAY MON.-FRI. SEPT.22-26, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. SEPT.15-19, 1986

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000))	2,190		1,750		2,800		3,760		8,220				8,390			
TOTAL AUDIENCE (%)	2.5		2.0		3.2		4.3		9.4				9.6			
Program	FAME, FORTUNE AND ROMANCE		DOUBLE TALK		RYAN'S HOPE		LOVING		← ALL MY CHILDREN →				← ONE LIFE TO LIVE (SD) →			
AVERAGE AUDIENCE (Households (000))	1,840		1,490		2,360		3,320		6,380				6,290			
AVERAGE AUDIENCE (%)	2.1		1.7		2.7		3.8		7.3	6.9*		7.6*	7.2	7.0*		7.5*
SHARE OF AUDIENCE %	10		8		11		15		26	25 *		27 *	26	26 *		28 *
AVG. AUD. BY ¼ HR. %	2.1	2.1	1.7	1.7	2.7	2.7	3.7	3.9	6.6	7.2	7.6	7.6	7.0	7.1	7.4	7.6
CBS TV																
TOTAL AUDIENCE (Households (000))	5,770		7,520				8,910				6,990				4,460	
TOTAL AUDIENCE (%)	6.6		8.6				10.2				8.0				5.1	
Program	PRICE IS RIGHT 1		PRICE IS RIGHT 2 (SD)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
AVERAGE AUDIENCE (Households (000))	4,890		6,380				6,900				5,510				4,110	
AVERAGE AUDIENCE (%)	5.6		7.3				7.9	7.9*		7.8*	6.3	6.3*		6.3*	4.7	
SHARE OF AUDIENCE %	26		33				31	32 *		30 *	23	22 *		23 *	17	
AVG. AUD. BY ¼ HR. %	5.1	5.9	7.1	7.6			7.9	7.9	7.9	7.8	6.4	6.2	6.4	6.3	4.7	4.6
NBC TV																
TOTAL AUDIENCE (Households (000))	5,940		4,280		3,230		2,530		7,340				5,940			
TOTAL AUDIENCE (%)	6.8		4.9		3.7		2.9		8.4				6.8			
Program	WHEEL OF FORTUNE		SCRABBLE		SUPER PASSWORD		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD (SD) →			
AVERAGE AUDIENCE (Households (000))	5,070		3,670		2,800		2,100		5,860				4,540			
AVERAGE AUDIENCE (%)	5.8		4.2		3.2		2.4		6.7	6.4*		7.0*	5.2	5.2*		5.3*
SHARE OF AUDIENCE %	27		19		13		9		24	23 *		25 *	19	19 *		20 *
AVG. AUD. BY ¼ HR. %	5.7	6.0	4.2	4.2	3.1	3.3	2.4	2.4	6.2	6.6	7.0	7.0	5.1	5.2	5.3	5.2

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000))	2,010		1,570		2,620		4,020		8,130				8,220			
TOTAL AUDIENCE (%)	2.3		1.8		3.0		4.6		9.3				9.4			
Program	FAME, FORTUNE AND ROMANCE (TU-F)(SUS-OP)		DOUBLE TALK >(SUS-OP)		RYAN'S HOPE		LOVING		← ALL MY CHILDREN →				← ONE LIFE TO LIVE (SD) →			
AVERAGE AUDIENCE (Households (000))	1,570		1,310		2,190		3,320		6,210				6,470			
AVERAGE AUDIENCE (%)	1.8		1.5		2.5		3.8		7.1	6.9*		7.4*	7.4	7.1*		7.7*
SHARE OF AUDIENCE %	8		7		10		15		24	24 *		25 *	26	25 *		28 *
AVG. AUD. BY ¼ HR. %	1.9	1.8	1.5	1.6	2.4	2.5	3.6	4.1	6.6	7.2	7.4	7.5	7.0	7.2	7.6	7.7
CBS TV																
TOTAL AUDIENCE (Households (000))	5,860		7,080				9,260				7,170				4,980	
TOTAL AUDIENCE (%)	6.7		8.1				10.6				8.2				5.7	
Program	PRICE IS RIGHT 1 (TU-F)(SUS-OP)		PRICE IS RIGHT 2 >(SD)(SUS-OP)				← YOUNG AND THE RESTLESS →				← AS THE WORLD TURNS →				CAPITOL	
AVERAGE AUDIENCE (Households (000))	5,070		6,120				7,170				5,770				4,460	
AVERAGE AUDIENCE (%)	5.8		7.0				8.2	8.1*		8.2*	6.6	6.6*		6.5*	5.1	
SHARE OF AUDIENCE %	26		31				32	33 *		31 *	23	22 *		23 *	18	
AVG. AUD. BY ¼ HR. %	5.6	6.0	6.7	7.3			8.0	8.3	8.2	8.3	6.8	6.5	6.6	6.4	5.1	5.2
NBC TV																
TOTAL AUDIENCE (Households (000))	6,380		4,540		3,580		2,360		7,430				5,770			
TOTAL AUDIENCE (%)	7.3		5.2		4.1		2.7		8.5				6.6			
Program	WHEEL OF FORTUNE (TU-F)(SUS-OP)		SCRABBLE >(SUS-OP)		SUPER PASSWORD		SEARCH FOR TOMORROW		← DAYS OF OUR LIVES →				← ANOTHER WORLD (SD) →			
AVERAGE AUDIENCE (Households (000))	5,420		3,930		2,880		2,010		6,120				4,460			
AVERAGE AUDIENCE (%)	6.2		4.5		3.3		2.3		7.0	6.7*		7.3*	5.1	5.1*		5.1*
SHARE OF AUDIENCE %	28		20		13		9		24	23 *		25 *	18	18 *		18 *
AVG. AUD. BY ¼ HR. %	6.0	6.4	4.4	4.5	3.2	3.5	2.3	2.4	6.5	6.9	7.2	7.3	5.2	4.9	5.1	5.1

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	21.5	22.3	22.6	23.3	25.2	26.3	26.3	26.6	27.3	28.0	27.8	27.8	27.4	27.6	27.2	27.5
WK. 2	22.2	22.4	22.8	23.8	25.6	26.4	26.2	27.0	28.0	28.9	28.8	28.9	28.1	28.3	27.9	28.7

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY MON.-FRI. SEPT.22-26, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY MON.-FRI. SEPT.15-19, 1986

WEEK 1

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	9,260														9,960	
		10.6														11.4	
		GENERAL HOSPITAL				(S)(OP)										ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	7,250														8,480	
		8.3	8.1*		8.4*											9.7	
	SHARE OF AUDIENCE %	29	29 *		28 *											20	
	AVG. AUD. BY ¼ HR. %	8.0	8.2	8.4	8.3											9.6	9.8
CBS TV	TOTAL AUDIENCE (Households (000) & %)	6,730				1,050										10,400	
		7.7				1.2										11.9	
		GUIDING LIGHT (SD)(SUS-SD)				PRESS YOUR LUCK										CBS EVENING NEWS-RATHER	
	AVERAGE AUDIENCE (Households (000) & %)	5,240				870										8,830	
		6.0	5.9*		6.2*	1.0										10.1	
	SHARE OF AUDIENCE %	21	21 *		21 *	3										21	
	AVG. AUD. BY ¼ HR. %	5.8	5.9	6.1	6.3	1.0	1.0									10.0	10.2
NBC TV	TOTAL AUDIENCE (Households (000) & %)	5,070														10,930	
		5.8														12.5	
		SANTA BARBARA														NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)	3,850														9,260	
		4.4	4.2*		4.6*											10.6	
	SHARE OF AUDIENCE %	15	15 *		16 *											22	
	AVG. AUD. BY ¼ HR. %	4.2	4.1	4.4	4.7											10.4	10.8

WEEK 2

	TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)	9,180														10,490	
		10.5														12.0	
		GENERAL HOSPITAL														ABC WORLD NEWS TONIGHT	
	AVERAGE AUDIENCE (Households (000) & %)	7,250														9,090	
		8.3	8.1*		8.4*											10.4	
	SHARE OF AUDIENCE %	28	28 *		28 *											21	
	AVG. AUD. BY ¼ HR. %	8.1	8.1	8.4	8.5											10.2	10.5
CBS TV	TOTAL AUDIENCE (Households (000) & %)	7,170				2,360										10,750	
		8.2				2.7										12.3	
		GUIDING LIGHT (SD)(SUS-SD)				PRESS YOUR LUCK										CBS EVENING NEWS-RATHER	
	AVERAGE AUDIENCE (Households (000) & %)	5,590				1,840										9,180	
		6.4	6.3*		6.5*	2.1										10.5	
	SHARE OF AUDIENCE %	22	22 *		21 *	7										21	
	AVG. AUD. BY ¼ HR. %	6.2	6.4	6.7	6.4	2.0	2.2									10.5	10.5
NBC TV	TOTAL AUDIENCE (Households (000) & %)	4,980														11,010	
		5.7														12.6	
		SANTA BARBARA				(S((OP)										NBC NIGHTLY NEWS	
	AVERAGE AUDIENCE (Households (000) & %)	3,670														9,530	
		4.2	4.1*		4.4*											10.9	
	SHARE OF AUDIENCE %	14	14 *		14 *											22	
	AVG. AUD. BY ¼ HR. %	4.0	4.1	4.3	4.5											10.8	11.1

TV HOUSEHOLDS USING TV (See Def. 1)		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
	WK. 1	28.1	29.2	29.8	31.0	30.6	32.2	33.5	35.5	38.0	40.0	40.8	42.8	45.5	47.8	48.7	50.3
	WK. 2	28.8	29.7	30.6	31.4	30.8	32.7	33.9	35.8	37.5	39.7	40.9	43.0	46.5	48.8	50.6	51.6

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY MON.-FRI. SEPT.22-26, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. SEPT. 20, 1986

WEEK 1

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					3,320 3.8		4,720 5.4		5,860 6.7		6,290 7.2		6,730 7.7		5,240 6.0	
						WUZZLES		CARE BEAR FAMILY		FLINTSTONE KIDS 1		FLINTSTONE KIDS 2		REAL GHOSTBUSTERS		POUND PUPPIES	
	AVERAGE AUDIENCE (Households (000) & %)					2,530 2.9		4,020 4.6		4,810 5.5		5,070 5.8		5,590 6.4		4,540 5.2	
	SHARE OF AUDIENCE %					19		23		25		23		25		20	
	AVG. AUD. BY ¼ HR. %					2.4	3.3	4.3	5.0	5.1	5.9	5.6	6.1	6.2	6.6	5.2	5.1
CBS TV	TOTAL AUDIENCE (Households (000) & %)					2,360 2.7		2,710 3.1		4,720 5.4				4,370 5.0		5,330 6.1	
						BERENSTAIN BEARS (SUS-SD)		WILDFIRE (SUS-SD)		← MUPPET BABIES →				GALAXY HIGH SCHOOL		TEEN WOLF	
	AVERAGE AUDIENCE (Households (000) & %)					1,840 2.1		2,270 2.6		3,150 3.6	3.3*		3.9*	3,320 3.8		4,630 5.3	
	SHARE OF AUDIENCE %					14		13		15	15 *		16 *	15		20	
	AVG. AUD. BY ¼ HR. %					1.8	2.4	2.4	2.8	3.3	3.3	3.7	4.2	4.0	3.6	5.4	5.1
NBC TV	TOTAL AUDIENCE (Households (000) & %)					3,500 4.0		4,200 4.8		5,330 6.1		5,770 6.6		6,640 7.6		5,160 5.9	
						KISSYFUR (SD)		GUMMI BEARS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		IT'S PUNKY BREWSTER	
	AVERAGE AUDIENCE (Households (000) & %)					2,620 3.0		3,500 4.0		4,280 4.9		4,720 5.4		5,420 6.2		4,540 5.2	
	SHARE OF AUDIENCE %					19		20		22		22		24		20	
	AVG. AUD. BY ¼ HR. %					2.7	3.3	3.8	4.2	4.7	5.1	5.2	5.6	6.1	6.2	5.4	5.0

WEEK 2

TIME		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV	TOTAL AUDIENCE (Households (000) & %)					2,970 3.4		4,980 5.7		5,240 6.0		5,070 5.8		5,860 6.7		4,810 5.5	
						WUZZLES		CARE BEAR FAMILY		FLINTSTONE KIDS 1		FLINTSTONE KIDS 2		REAL GHOSTBUSTERS		POUND PUPPIES	
	AVERAGE AUDIENCE (Households (000) & %)					2,100 2.4		3,930 4.5		4,460 5.1		4,460 5.1		4,890 5.6		4,460 5.1	
	SHARE OF AUDIENCE %					16		23		23		21		22		20	
	AVG. AUD. BY ¼ HR. %					2.1	2.7	4.2	4.9	5.0	5.1	5.3	5.0	5.6	5.6	5.3	4.8
CBS TV	TOTAL AUDIENCE (Households (000) & %)					2,620 3.0		3,060 3.5		5,770 6.6				4,630 5.3		5,070 5.8	
						BERENSTAIN BEARS (SUS-SD)		WILDFIRE (SUS-SD)		← MUPPET BABIES →				GALAXY HIGH SCHOOL		TEEN WOLF	
	AVERAGE AUDIENCE (Households (000) & %)					1,920 2.2		2,620 3.0		4,110 4.7	4.4*		4.9*	3,930 4.5		4,280 4.9	
	SHARE OF AUDIENCE %					14		15		20	20 *		20 *	18		19	
	AVG. AUD. BY ¼ HR. %					2.1	2.4	2.8	3.1	4.0	4.8	5.0	4.9	4.5	4.6	4.5	5.3
NBC TV	TOTAL AUDIENCE (Households (000) & %)					4,020 4.6		4,540 5.2		5,770 6.6		6,730 7.7		6,560 7.5		5,330 6.1	
						KISSYFUR (SD)		GUMMI BEARS (SD)		SMURFS I		SMURFS II		SMURFS III (SD)		IT'S PUNKY BREWSTER	
	AVERAGE AUDIENCE (Households (000) & %)					2,970 3.4		3,760 4.3		4,890 5.6		5,420 6.2		5,420 6.2		4,540 5.2	
	SHARE OF AUDIENCE %					22		22		25		25		24		20	
	AVG. AUD. BY ¼ HR. %					3.0	3.8	4.2	4.3	5.2	5.9	6.2	6.2	6.3	6.1	5.3	5.0

TV HOUSEHOLDS USING TV (See Def. 1)		7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
	WK. 1	8.1	9.6	11.5	13.2	15.1	18.6	20.4	21.6	22.4	23.5	24.5	25.3	25.6	25.2	25.5	26.6
	WK. 2	7.5	8.9	11.4	13.1	15.9	17.9	20.1	21.2	22.2	23.8	24.9	25.7	26.1	25.8	25.6	25.9

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SAT. SEPT. 27, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. SEPT.20, 1986

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	4,540 5.2		3,760 4.3		3,850 4.4		2,190 2.5		3,850 4.4							
Program	BUGS BUNNY & TWEETY SHOW		ALL NEW EWOKS		ABC WEEKEND SPECIALS THE DAY THE KIDS TOOK OVER,PT 1		LITTLES		AMERICAN BANDSTAND							
AVERAGE AUDIENCE (Households (000) & %)	3,670 4.2		3,410 3.9		3,320 3.8		1,920 2.2		3,150 3.6							
SHARE OF AUDIENCE %	15		14		13		9		12							
AVG. AUD. BY ¼ HR. %	4.5	4.0	3.7	4.0	3.8	3.7	2.1	2.3	3.4	3.7						
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	4,720 5.4		3,060 3.5		2,620 3.0		2,360 2.7								18,350 21.0	
Program	PEE WEE'S PLAYHOUSE		PUPPY'S GREAT ADVENTURES (SD)		ROCK N WRESTLING-1 (SD)		ROCK N WRESTLING-2									(1) (SD)
AVERAGE AUDIENCE (Households (000) & %)	3,850 4.4		2,530 2.9		2,190 2.5		1,920 2.2								6,990 8.0	6.1*
SHARE OF AUDIENCE %	16		11		9		8								24	19 *
AVG. AUD. BY ¼ HR. %	4.5	4.2	3.0	2.8	2.6	2.5	2.2	2.3							5.3	6.7
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	5,330 6.1		4,810 5.5		4,200 4.8		3,060 3.5									
Program	ALVIN AND THE CHIPMUNKS (SD)		FOOFUR (SD)		LAZER TAG ACADEMY		KIDD VIDEO									
AVERAGE AUDIENCE (Households (000) & %)	4,630 5.3		4,020 4.6		3,500 4.0		2,620 3.0									
SHARE OF AUDIENCE %	19		17		14		10									
AVG. AUD. BY ¼ HR. %	5.0	5.6	4.7	4.4	3.9	4.1	2.9	3.1								

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV																
TOTAL AUDIENCE (Households (000) & %)	4,810 5.5		4,370 5.0		3,500 4.0		2,620 3.0		2,190 2.5							
Program	BUGS BUNNY & TWEETY SHOW		ALL NEW EWOKS		ABC WEEKEND SPECIALS THE DAY THE KIDS TOOK OVER,PT 2		LITTLES		AMERICAN BANDSTAND							
AVERAGE AUDIENCE (Households (000) & %)	3,850 4.4		3,320 3.8		2,800 3.2		2,010 2.3		1,400 1.6							
SHARE OF AUDIENCE %	17		15		12		8		5							
AVG. AUD. BY ¼ HR. %	4.2	4.6	3.8	3.8	3.3	3.2	2.3	2.3	1.4	1.8						
CBS TV																
TOTAL AUDIENCE (Households (000) & %)	5,070 5.8		4,370 5.0		3,670 4.2		3,580 4.1									
Program	PEE WEE'S PLAYHOUSE		PUPPY'S GREAT ADVENTURES (SD)		ROCK N WRESTLING-1 (SD)		ROCK N WRESTLING-2									
AVERAGE AUDIENCE (Households (000) & %)	4,200 4.8		3,670 4.2		2,710 3.1		2,710 3.1									
SHARE OF AUDIENCE %	18		16		11		11									
AVG. AUD. BY ¼ HR. %	4.8	4.8	4.2	4.1	3.3	3.0	3.0	3.2								
NBC TV																
TOTAL AUDIENCE (Households (000) & %)	5,940 6.8		4,280 4.9		4,370 5.0		3,230 3.7						3,850 4.4	9,530 10.9		
Program	ALVIN AND THE CHIPMUNKS (SD)		FOOFUR (SD)		LAZER TAG ACADEMY		KIDD VIDEO						(2) (-OP)	NBC MAJOR LEAGUE BASEBALL TORONTO VS BOSTON HOUSTON VS ATLANTA (MULTI-SEGMENT TELECAST)(OP)		
AVERAGE AUDIENCE (Households (000) & %)	5,160 5.9		3,850 4.4		3,410 3.9		2,620 3.0						3,230 3.7	4,020 4.6		4.6*
SHARE OF AUDIENCE %	22		17		14		10						12	13		14 *
AVG. AUD. BY ¼ HR. %	5.9	5.9	4.3	4.5	3.6	4.3	3.2	2.8					3.7	4.6	4.6	4.5
TV HOUSEHOLDS USING TV (See Def. 1) WK. 1	27.4	28.5	28.1	28.0	28.8	29.0	28.1	29.5	29.0	29.3	30.6	30.4	30.2	30.8	32.0	32.8
TV HOUSEHOLDS USING TV (See Def. 1) WK. 2	26.5	26.9	26.0	26.0	27.0	28.4	29.1	29.3	29.8	30.5	31.1	31.9	32.9	33.5	34.3	34.4

U.S. TV Households: 87,400,000

(1)CBS COLLEGE FOOTBALL GAME,NOTRE DAME VS MICHIGAN STATE,CBS,(2:34-6:10PM)

(2)NBC MAJOR LEAGUE PRE GAME,NBC,(2:00-2:17PM)

For explanation of symbols, See page A.

DAY SAT. SEPT.27, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SAT. SEPT. 20, 1986

WEEK 1

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		2,100 2.4	14,600 16.7														
Program		(1) (→OP)	CFA COLLEGE FOOTBALL GAME — U.S.C. VS BAYLOR, CLEMSON VS GEORGIA (3:22-6:53PM)(OP)(SD) →														
AVERAGE AUDIENCE (Households (000) & %)		1,750 2.0	4,280 4.9		3.6*		4.2*		4.4*		4.2*		4.9*		6.5*		7.7*
SHARE OF AUDIENCE	%	6	14		11 *		12 *		13 *		12 *		13 *		16 *		19 *
AVG. AUD. BY ¼ HR.	%	2.1	2.9	3.3	3.8	3.9	4.5	4.8	3.9	3.9	4.4	4.9	4.9	5.7	7.3	7.8	7.4
CBS TV TOTAL AUDIENCE (Households (000) & %)																7,780 8.9	
Program		CBS COLLEGE FOOTBALL GAME — NOTRE DAME VS MICHIGAN STATE (2:34-6:10PM) →														CBS SAT. NEWS-SCHIEFFER	
AVERAGE AUDIENCE (Households (000) & %)			8.0*		8.3*		7.2*		7.7*		9.0*		9.3*	9.5*		5,940 6.8	
SHARE OF AUDIENCE	%		25 *		26 *		21 *		22 *		26 *		25 *	24 *		16	
AVG. AUD. BY ¼ HR.	%	7.7	8.2	8.1	8.5	8.2	6.3	7.1	8.3	8.7	9.3	8.9	9.6	9.5		6.3	7.3
NBC TV TOTAL AUDIENCE (Households (000) & %)		2,970 3.4	10,750 12.3													8,910 10.2	
Program		(2) (→OP)	NBC MAJOR LEAGUE BASEBALL — BOSTON VS TORONTO, CHICAGO WHITE SOX VS CALIFORNIA (MULTI-SEGMENT TELECAST)(OP) →													NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)		2,710 3.1	4,020 4.6		4.1*		5.1*		4.7*		4.6*		4.5*			7,170 8.2	
SHARE OF AUDIENCE	%	10	13		13 *		15 *		14 *		13 *		12 *			19	
AVG. AUD. BY ¼ HR.	%	3.1	3.3	3.9	4.3	4.8	5.5	4.9	4.5	4.6	4.5	4.5	4.5			7.8	8.6

WEEK 2

TIME		3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)		2,880 3.3	14,160 16.2														
Program		(3) (→OP)	CFA COLLEGE FOOTBALL GAME — PURDUE VS NOTRE DAME, TENNESSEE VS AUBURN (3:22-6:49PM)(OP)(SD) →														
AVERAGE AUDIENCE (Households (000) & %)		2,530 2.9	4,020 4.6		4.6*		4.7*		4.1*		4.9*		4.7*		4.7*		4.2*
SHARE OF AUDIENCE	%	9	12		13 *		13 *		11 *		13 *		11 *		11 *		9 *
AVG. AUD. BY ¼ HR.	%	2.9	4.1	4.8	4.5	5.0	4.4	4.1	4.2	4.7	5.2	5.0	4.4	4.9	4.5	4.3	3.5
CBS TV TOTAL AUDIENCE (Households (000) & %)				24,560 28.1													
Program				CBS COLLEGE FOOTBALL GAME — OKLAHOMA VS MIAMI (3:36-7:19PM)(SD)													
AVERAGE AUDIENCE (Households (000) & %)				10,840 12.4	7.9*		10.5*		12.0*		11.8*		13.2*		14.2*		15.3*
SHARE OF AUDIENCE	%			31	22 *		28 *		32 *		30 *		32 *		32 *		34 *
AVG. AUD. BY ¼ HR.	%			6.6	8.7	9.8	11.2	11.7	12.3	12.4	11.1	12.5	13.8	14.3	14.1	15.0	15.7
NBC TV TOTAL AUDIENCE (Households (000) & %)																9,180 10.5	
Program		NBC MAJOR LEAGUE BASEBALL — TORONTO VS BOSTON, HOUSTON VS ATLANTA (MULTI-SEGMENT TELECAST) →														NBC NIGHTLY NEWS-SAT.	
AVERAGE AUDIENCE (Households (000) & %)			4.5*		4.5*		4.6*		4.7*							7,780 8.9	
SHARE OF AUDIENCE	%		13 *		13 *		12 *		12 *							19	
AVG. AUD. BY ¼ HR.	%	4.5	4.5	4.7	4.4	4.4	4.7	5.0	4.0							8.9	9.0

TV HOUSEHOLDS USING TV (See Def. 1)

	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	32.2	32.3	32.7	33.2	33.7	34.6	35.1	35.1	35.9	37.7	39.0	40.3	41.4	42.9	43.5	44.6
WK. 2	34.8	35.6	35.7	36.3	36.8	38.4	38.4	38.8	40.1	40.6	41.7	43.7	45.5	46.5	47.8	48.6

U.S. TV Households: 87,400,000

(1)CFA COLLEGE FOOTBALL-PRE,ABC,(3:00-3:22PM)

(2)NBC MAJOR LEAGUE PRE GAME,NBC,(3:00-3:16PM)

(3)CFA COLLEGE FOOTBALL-PRE,ABC,(3:00-3:22PM)

For explanation of symbols, See page A.

DAY SAT. SEPT. 27, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. SEPT. 21, 1986

WEEK 1

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																
ABC TV AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
CBS TV TOTAL AUDIENCE (Households (000) & %)									6,470 7.4						2,880 3.3	
Program									← SUNDAY MORNING →						FACE THE NATION	
CBS TV AVERAGE AUDIENCE (Households (000) & %)									4,020 4.6	3.9*		5.2*		4.6*	2,010 2.3	
SHARE OF AUDIENCE %									20	19 *		23 *		19 *	8	
AVG. AUD. BY ¼ HR. %									3.4	4.3	5.2	5.3	4.9	4.4	2.2	2.4
NBC TV TOTAL AUDIENCE (Households (000) & %)																
NBC TV AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

WEEK 2

TIME	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
ABC TV TOTAL AUDIENCE (Households (000) & %)																
Program											← NIGHT OF AWE → (SUS)					
ABC TV AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																
CBS TV TOTAL AUDIENCE (Households (000) & %)									5,240 6.0						1,660 1.9	
Program									← SUNDAY MORNING →						FACE THE NATION	
CBS TV AVERAGE AUDIENCE (Households (000) & %)									2,710 3.1	2.6*		3.5*		3.3*	1,310 1.5	
SHARE OF AUDIENCE %									14	13 *		15 *		13 *	5	
AVG. AUD. BY ¼ HR. %									2.2	2.9	3.5	3.5	3.2	3.3	1.5	1.5
NBC TV TOTAL AUDIENCE (Households (000) & %)																
NBC TV AVERAGE AUDIENCE (Households (000) & %)																
SHARE OF AUDIENCE %																
AVG. AUD. BY ¼ HR. %																

TV HOUSEHOLDS USING TV (See Def. 1)	7:00	7:15	7:30	7:45	8:00	8:15	8:30	8:45	9:00	9:15	9:30	9:45	10:00	10:15	10:30	10:45
WK. 1	5.7	6.8	8.0	9.9	12.5	15.0	17.2	19.2	21.0	22.1	23.5	24.3	24.2	25.9	26.0	27.1
WK. 2	4.8	5.6	7.1	9.2	11.7	14.1	16.0	19.0	20.1	21.6	23.0	25.2	26.7	27.8	27.8	27.9

U.S. TV Households: 87,400,000

For explanation of symbols, See page A.

DAY SUN. SEPT. 28, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. SEPT. 21, 1986

WEEK 1

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			4,460 5.1													
ABC TV program			← THIS WEEK-DAVID BRINKLEY →													
ABC TV AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %			2,620 3.0 10 2.6	2.7* 9 * 2.7	3.1	3.3* 11 * 3.6										
CBS TV TOTAL AUDIENCE (Households (000) & %)							6,820 7.8		27,710 31.7							
CBS TV program							CBS NFL TODAY		← CBS NFL FOOTBALL GAME 1 — VARIOUS TEAMS AND TIMES (MULTI-SEGMENT TELECAST)							
CBS TV AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %							5,330 6.1 19 5.6	6.7	13,020 14.9 37 10.0	10.9* 31 * 11.7	12.2	12.8* 34 * 13.4	14.7	14.6* 38 * 14.4	14.4	14.9* 37 * 15.3
NBC TV TOTAL AUDIENCE (Households (000) & %)					2,970 3.4		4,890 5.6		25,080 28.7							
NBC TV program					MEET THE PRESS		NFL '86-NBC		← NFL FOOTBALL GAME 1-NBC — VARIOUS TEAMS AND TIMES (MULTI-SEGMENT TELECAST)							
NBC TV AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %					2,190 2.5 8 2.3	2.7	3,670 4.2 13 3.8	4.6	10,490 12.0 30 7.9	8.7* 25 * 9.5	11.0	11.0* 29 * 11.2	11.5	11.8* 30 * 12.0	12.3	12.0* 30 * 11.6

WEEK 2

TIME	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
ABC TV TOTAL AUDIENCE (Households (000) & %)			4,810 5.5													
ABC TV program			← THIS WEEK-DAVID BRINKLEY →													
ABC TV AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %			2,880 3.3 11 2.8	3.0* 10 * 3.2	3.5	3.6* 11 * 3.7										
CBS TV TOTAL AUDIENCE (Households (000) & %)							7,870 9.0		30,420 34.8							
CBS TV program							CBS NFL TODAY		← CBS NFL FOOTBALL GAME 1 — VARIOUS TEAMS AND TIMES (MULTI-SEGMENT TELECAST)							
CBS TV AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %							5,860 6.7 22 5.6	7.9	14,070 16.1 38 12.1	13.2* 36 * 14.5	15.3	15.5* 39 * 15.9	15.9	16.4* 40 * 16.9	16.8	16.2* 39 * 15.7
NBC TV TOTAL AUDIENCE (Households (000) & %)					2,880 3.3		5,510 6.3		18,350 21.0							
NBC TV program					MEET THE PRESS		NFL '86-NBC		← NFL FOOTBALL GAME 1-NBC — VARIOUS TEAMS AND TIMES (MULTI-SEGMENT TELECAST)							
NBC TV AVERAGE AUDIENCE (Households (000) & %) / SHARE OF AUDIENCE % / AVG. AUD. BY ¼ HR. %					2,100 2.4 8 2.4	2.5	3,930 4.5 14 4.1	5.0	7,870 9.0 22 6.8	7.2* 20 * 7.6	8.0	8.2* 21 * 8.3	9.0	8.9* 22 * 8.9	8.3	8.7* 21 * 9.2

TV HOUSEHOLDS USING TV (See Def. 1)	11:00	11:15	11:30	11:45	12:00	12:15	12:30	12:45	1:00	1:15	1:30	1:45	2:00	2:15	2:30	2:45
WK. 1	28.1	29.1	29.7	30.4	30.5	31.9	33.0	34.5	36.8	38.0	39.3	39.6	39.1	39.7	40.1	40.2
WK. 2	27.8	28.7	30.1	31.3	31.2	32.4	33.1	35.0	37.6	38.7	39.4	40.2	39.8	41.1	41.4	41.9

U.S. TV Households: 87,400,000

For explanation of symbols, See page A

DAY SUN. SEPT. 28, 1986

Nielsen NATIONAL TV AUDIENCE ESTIMATES

DAY SUN. SEPT.21, 1986

WEEK 1

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)															7,250 8.3	
Program															ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)															6,030 6.9	
SHARE OF AUDIENCE %															14	
AVG. AUD. BY ¼ HR. %															6.5	7.3
CBS TV TOTAL AUDIENCE (Households (000) & %)					22,020 25.2											
Program	CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES (MULTI-SEGMENT TELECAST) (→OP)					CBS NFL FOOTBALL GAME 2 VARIOUS TEAMS AND TIMES (MULTI-SEGMENT TELECAST) (OP)(→OP)										
AVERAGE AUDIENCE (Households (000) & %)		16.4*		17.4*	8,650 9.9			8.9*		11.7*		11.2*		10.9*		11.4*
SHARE OF AUDIENCE %		40 *		40 *	22			20 *		27 *		26 *		24 *		23 *
AVG. AUD. BY ¼ HR. %	16.3	16.4	16.7	18.2	2.3	2.9	7.6	10.3	11.5	11.9	11.4	11.0	11.0	10.8	11.3	11.5
NBC TV TOTAL AUDIENCE (Households (000) & %)								5,590 6.4							7,080 8.1	
Program	NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES (MULTI-SEGMENT TELECAST) (→OP)								(1) (OP)						NBC NIGHTLY NEWS-SUN	
AVERAGE AUDIENCE (Households (000) & %)		12.2*		13.3*		13.9*		5,510 6.3							6,030 6.9	
SHARE OF AUDIENCE %		29 *		31 *		31 *		15							14	
AVG. AUD. BY ¼ HR. %	12.0	12.5	13.3	13.4	14.2	9.9	5.8	7.1	6.1						6.6	7.3

WEEK 2

TIME	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
ABC TV TOTAL AUDIENCE (Households (000) & %)															6,560 7.5	
Program															ABC WRLD NEWS TONIGHT-SUN	
AVERAGE AUDIENCE (Households (000) & %)															5,770 6.6	
SHARE OF AUDIENCE %															13	
AVG. AUD. BY ¼ HR. %															6.7	6.6
CBS TV TOTAL AUDIENCE (Households (000) & %)							8,300 9.5	5,070 5.8					6,470 7.4			
Program	CBS NFL FOOTBALL GAME 1 VARIOUS TEAMS AND TIMES (MULTI-SEGMENT TELECAST) (→OP)						(2) (OP)(→OP)	CBS SPORTS SPEC. AMERICA'S POLO CHAMPIONSHIP (MULTI-SEGMENT TELECAST)(OP)					CBS EVENING NEWS-SUNDAY			
AVERAGE AUDIENCE (Households (000) & %)		16.9*		17.6*		17.0*	6,900 7.9	2,530 2.9		2.7*	2.3*		5,330 6.1			
SHARE OF AUDIENCE %		39 *		39 *		37 *	18	7		6 *	5 *		12			
AVG. AUD. BY ¼ HR. %	16.5	17.3	18.2	17.1	17.1	15.2	8.8	4.0	2.9	2.5	2.3		5.7	6.5		
NBC TV TOTAL AUDIENCE (Households (000) & %)					28,490 32.6											
Program	NFL FOOTBALL GAME 1-NBC VARIOUS TEAMS AND TIMES (MULTI-SEGMENT TELECAST) (→OP)					NFL FOOTBALL GAME 2-NBC VARIOUS TEAMS AND TIMES (MULTI-SEGMENT TELECAST) (OP)										
AVERAGE AUDIENCE (Households (000) & %)		9.4*		10.2*	12,320 14.1	8.8*		12.3*		15.0*		14.9*		15.2*		15.6*
SHARE OF AUDIENCE %		22 *		22 *	31	19 *		28 *		35 *		34 *		32 *		32 *
AVG. AUD. BY ¼ HR. %	9.4	9.4	9.5	10.9	8.2	9.0	10.6	13.8	14.8	15.3	14.9	14.8	15.0	15.4	15.5	15.8

TV HOUSEHOLDS USING TV (See Def. 1)	3:00	3:15	3:30	3:45	4:00	4:15	4:30	4:45	5:00	5:15	5:30	5:45	6:00	6:15	6:30	6:45
WK. 1	41.2	41.9	43.1	44.5	45.0	44.7	44.3	44.1	44.1	44.4	43.8	44.5	46.7	48.9	50.5	51.8
WK. 2	42.5	43.1	44.1	45.2	45.7	45.5	44.5	43.2	43.8	44.1	45.0	46.5	48.7	50.6	51.3	51.8

U.S. TV Households: 87,400,000

(1)NFL FOOTBALL POST-NBC,NBC,(MULTI-SEGMENT TELECAST)

(2)CBS NFL FOOTBALL POST,CBS,(MULTI-SEGMENT TELECAST)

For explanation of symbols, See page A.

DAY SUN. SEPT.28, 1986

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD. BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY																	
ABC ABC NEWSBRIEF-MON		8.58- 8.59PM	8.45	7,080	8.1	7,080	8.1	13	8.1		12,060	13.8	12,060	13.8	22	13.8	
ABC NFL MONDAY NIGHT FOOTBALL	1	9.00-12.07AM	→GRID	31,990	36.6	15,380	17.6	30									
	2	9.00-12.18AM	→GRID								36,620	41.9	19,230	22.0	36		
			11.00						17.6							22.0	
			11.15				17.1*	31*	16.6					21.5*	38*	21.1	
			11.30						17.4							21.7	
			11.45				17.2*	37*	17.0					21.5*	43*	21.4	
			12.00				16.1*	40*	16.1							18.6	
			12.15											18.1*	42*	15.5	
CBS AMERICAN PORTRAIT-SUS(SUS)	1	8.58- 8.59PM	8.45														
EVENING TUESDAY																	
ABC ABC NEWSBRIEF-TUE	2	9.58- 9.59PM	9.45								16,080	18.4	16,080	18.4	28	18.4	
	1	10.08-10.09PM	10.00	8,910	10.2	8,910	10.2	17	10.2								
EVENING WEDNESDAY																	
ABC ABC BUSINESS BRIEF-WED	2	8.58- 8.59PM	8.45								14,680	16.8	14,680	16.8	26	16.8	
	1	9.27- 9.28PM	9.15	8,220	9.4	8,220	9.4	15	9.4								
ABC ABC NEWSBRIEF-WED		9.58- 9.59PM	9.45	7,690	8.8	7,690	8.8	14	8.8		12,590	14.4	12,590	14.4	22	14.4	
CBS AMERICAN PORTRAIT-SUS.(SUS)	1	8.53- 8.54PM	8.45														
	2	8.50- 8.51PM	8.45														
EVENING THURSDAY																	
ABC ABC NFL FOOTBALL SPEC.(S)	1	8.00-11.09PM	→GRID	25,260	28.9	11,360	13.0	21									
			11.00				11.2*	20*	11.2								
ABC ABC NEWSBRIEF-THU	2	9.58- 9.59PM	9.45								8,830	10.1	8,830	10.1	16	10.1	
EVENING FRIDAY																	
ABC ABC BUSINESS BRIEF-FRI	1	8.35- 8.36PM	8.30	10,750	12.3	10,750	12.3	22	12.3								
	2	8.44- 8.45PM	8.30								8,040	9.2	8,040	9.2	16	9.2	
ABC ABC NEWSBRIEF-FRI		9.58- 9.59PM	9.45	8,740	10.0	8,740	10.0	17	10.0		5,240	6.0	5,240	6.0	10	6.0	
CBS AMERICAN PORTRAIT SUS.(SUS)		8.58- 8.59PM	8.45														
EVENING SATURDAY																	
ABC ABC SPORTS UPDATE-SAT		8.58- 8.59PM	8.45	8,300	9.5	8,300	9.5	17	9.5		5,070	5.8	5,070	5.8	10	5.8	
ABC ABC NEWSBRIEF-SAT.	1	9.54- 9.55PM	9.45	6,990	8.0	6,990	8.0	14	8.0								
	2	9.58- 9.59PM	9.45								5,940	6.8	5,940	6.8	12	6.8	
ABC PRESIDENTIAL MESSAGE(SUS)	1	10.55-11.00PM	10.45														
CBS SPORTSBREAK-SAT		8.58- 8.59PM	8.45	9,000	10.3	9,000	10.3	19	10.3		9,090	10.4	9,090	10.4	19	10.4	
CBS NEWSBREAK-SAT.		9.58- 9.59PM	9.45	9,530	10.9	9,530	10.9	19	10.9		7,950	9.1	7,950	9.1	16	9.1	
NBC NBC NEWS DIGEST-SAT		8.58- 8.59PM	8.45	9,180	10.5	9,180	10.5	19	10.5		14,070	16.1	14,070	16.1	29	16.1	
NBC NBC NEWS DIGEST-2-SAT.	1	9.58- 9.59PM	9.45	12,590	14.4	12,590	14.4	26	14.4								
EVENING SUNDAY																	
ABC ABC SPORTS UPDATE-SUN	2	8.30- 8.32PM	8.30								10,930	12.5	10,660	12.2	19	12.2	
	1	9.32- 9.33PM	9.30	12,240	14.0	12,240	14.0	21	14.0								

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING SUNDAY-CONT'D																	
ABC ABC NEWSBRIEF-SUN.	1	10.01-10.02PM	10.00	12,670	14.5	12,670	14.5	23	14.5								
	2	10.00-10.01PM	10.00								17,310	19.8	17,310	19.8	31	19.8	
CBS CBS NFL FOOTBALL GAME 2	1	4.05- 7.15PM	→GRID	22,020	25.2	8,650	9.9	22									
			7.00				13.4*	26*	13.2								
			7.15						1.9								
CBS 60 MINUTES	1	7.13- 8.13PM	→GRID	25,170	28.8	17,390	19.9	34									
			8.00				20.7*	33*	20.7								
CBS GEORGE WASHINGTON II PT 1(S)	1	8.13-10.13PM	→GRID	20,280	23.2	11,620	13.3	20									
			10.00				12.6*	19*	12.6								
CBS SPORTSBREAK-SUN	2	8.58- 8.59PM	8.45								15,910	18.2	15,910	18.2	27	18.2	
CBS NEWSBREAK-SUN.	1	9.11- 9.12PM	9.00	9,440	10.8	9,440	10.8	16	10.8								
	2	9.51- 9.52PM	9.45								10,050	11.5	10,050	11.5	18	11.5	
CBS SPORTSBREAK-SUN	1	10.11-10.12PM	10.00	8,740	10.0	8,740	10.0	15	10.0								
CBS WALTER CRONKITE AT LARGE(S)	1	10.13-11.13PM	→GRID	13,980	16.0	8,570	9.8	17									
			11.00				9.7*	19*	9.7								
NBC NFL FOOTBALL GAME 2-NBC	2	4.12- 7.18PM	→GRID								28,490	32.6	12,320	14.1	31		
			7.15											15.3*	29*	13.8	
NBC OUR HOUSE	2	7.16- 8.16PM	→GRID								18,090	20.7	12,320	14.1	24		
			8.15											15.8*	25*	13.6	
NBC EASY STREET	2	8.16- 8.46PM	→GRID								14,770	16.9	12,760	14.6	23		
			8.45													13.9	
NBC VALERIE	2	8.46- 9.16PM	→GRID								16,690	19.1	13,460	15.4	23		
			9.15													14.7	
NBC NBC NEWS DIGEST-SUN	1	9.08- 9.09PM	9.00	15,990	18.3	15,990	18.3	27	18.3								
	2	9.14- 9.15PM	9.00								10,140	11.6	10,140	11.6	17	11.6	
NBC NBC NEWS DIGEST-2-SUN.	2	10.15-10.16PM	10.15								9,350	10.7	9,350	10.7	17	10.7	
EVENING MONDAY-FRIDAY																	
ABC ABC NEWS:NIGHTLINE		>	11.30	5,680	6.5	4,890	5.6	17	6.2	TU-F	6,030	6.9	4,630	5.3	15	6.0	TU-F
			11.45						5.1	TU-F						4.7	TU-F
			12.00						4.6	TUWF						3.8	TU-F
ABC ABC NEWS:NIGHTLINE-THU(B)	1	12.00-12.44AM	12.00	4,110	4.7	2,970	3.4	14	3.9	THU.							
			12.15				3.7*	15*	3.4	THU.							
			12.30				2.7*	13*	2.7	THU.							
ABC ABC NEWS:NIGHTLINE-WE(B)	1	12.01-12.30AM	12.00	3,850	4.4	3,320	3.8	15	4.1	WED.							
			12.15						3.5	WED.							
ABC JIMMY BRESLIN'S PEOPLE-FR	2	12.01- 1.00AM	12.00								1,310	1.5	790	.9	4	1.1	FRI.
			12.15											1.0*	4*	.9	FRI.
			12.30													1.0	FRI.
			12.45											.9*	4*	.8	FRI.
ABC JIMMY BRESLIN'S PEOPLE-TH	2	12.01- 1.00AM	12.00								1,220	1.4	870	1.0	6	1.1	THU.
			12.15											1.1*	6*	1.0	THU.
			12.30													1.0	THU.
			12.45											.9*	6*	.8	THU.
ABC LIFESTYLES-RICH & FAM-12M CONT'D	1	12.01-12.31AM	12.00	960	1.1	610	.7	3	.8	TU & F							

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS)

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD.BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD.BY ¼ HR %	WEEK 2 TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
ABC LIFESTYLES-RICH & FAM-12M-CONT'D			12.15						.7	TU & F							
			12.30						.7	TU & F							
ABC DICK CAVETT-TUE	2	12.31- 1.30AM	12.30								1,490	1.7	700	.8	5	1.1	TUE.
			12.45											.9*	5*	.7	TUE.
			1.00													.6	TUE.
			1.15											.8*	6*	.8	TUE.
ABC DICK CAVETT-WED	2	12.31- 1.30AM	12.30								1,750	2.0	1,220	1.4	9	1.7	WED.
			12.45											1.6*	9*	1.5	WED.
			1.00													1.4	WED.
			1.15											1.3*	9*	1.2	WED.
ABC ABC NEWS:NIGHTLINE-MON	1	12.49- 1.19AM	12.45	3,320	3.8	2,620	3.0	17	3.6	MON.							
	2	1.01- 1.31AM	1.00						2.7	MON.	4,200	4.8	3,320	3.8	23	4.2	MON.
			1.15						2.3	MON.						3.5	MON.
			1.30													2.9	MON.
CBS AMERICAN PORTRAIT		8.58- 8.59PM	8.45	10,400	11.9	10,400	11.9	19	11.9	TU&TH	11,540	13.2	11,540	13.2	20	13.2	MTUTH
CBS NEWSBREAK-M-F		>	9.45	8,740	10.0	8,740	10.0	16	9.7	M-F	10,140	11.6	9,890	11.3	18	11.8	M-F
			10.00						11.3	TUE.						10.2	WED.
CBS CBS LATE NIGHT I		>	11.30	5,770	6.6	3,850	4.4	17	4.8	M-TH	5,510	6.3	3,670	4.2	15	4.6	M-F
			11.45				4.7*	16*	4.5	M-TH				4.4*	13*	4.2	M-F
			12.00						4.3	M-TH						4.2	M-F
			12.15				4.2*	18*	4.1	M-TH				4.1*	17*	4.0	M-F
			12.30				4.1*	22*	4.1	M-TH				4.1*	23*	4.0	M-F
CBS CBS NEWS-SPECIAL(S)	1	11.30- 1.43AM	11.30	6,990	8.0	3,410	3.9	15	4.7	FRI.							
			11.45				4.5*	12*	4.4	FRI.							
			12.00						4.5	FRI.							
			12.15				4.3*	14*	4.0	FRI.							
			12.30						4.1	FRI.							
			12.45				4.0*	17*	3.9	FRI.							
			1.00						3.7	FRI.							
			1.15				3.5*	19*	3.3	FRI.							
			1.30				2.5*	16*	2.5	FRI.							
CBS CBS LATE NIGHT II		>	12.30	3,320	3.8	2,450	2.8	19	3.4	M-TH	3,320	3.8	2,450	2.8	17	3.2	M-F
			12.45				3.1*	18*	2.9	M-TH				2.9*	16*	2.8	M-F
			1.00						2.6	M-TH						2.7	M-F
			1.15				2.5*	19*	2.4	M-TH				2.7*	19*	2.7	M-F
		VARIOUS TIMES	(SUS)														
CBS CBS NEWS NIGHTWATCH-1		2.00- 2.30AM	2.00	870	1.0	700	.8	10	.8	M-THSU	1,050	1.2	960	1.1	13	1.2	M-THSU
			2.15						.8	M-THSU						1.0	M-THSU
CBS CBS NEWS NIGHTWATCH-2		2.30- 3.00AM	→GRID	960	1.1	960	1.1	17		M-THSU	1,050	1.2	1,050	1.2	17		M-THSU
			2.30						1.1	M-THSU						1.2	M-THSU
			2.45						1.0	M-THSU						1.2	M-THSU
CBS CBS NEWS NIGHTWATCH-3		3.00- 6.00AM	3.00	1,490	1.7	870	1.0	22	1.3	M-THSU	1,840	2.1	960	1.1	23	1.3	M-THSU
			3.15				1.2*	22*	1.1	M-THSU				1.3*	22*	1.2	M-THSU
			3.30						1.1	M-THSU						1.2	M-THSU
			3.45				1.1*	22*	1.0	M-THSU				1.2*	24*	1.1	M-THSU
			4.00						1.0	M-THSU						1.1	M-THSU

CONT'D

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	%	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	%	SHARE %	AVG. AUD.BY ¼ HR %	TELE-CAST DAYS
EVENING MONDAY-FRIDAY-CONT'D																	
CBS CBS NEWS NIGHTWATCH-3-CONT'D			4.15				1.0*	22*	.9	M-THSU				1.0*	21*	1.0	M-THSU
			4.30						1.0	M-THSU						1.0	M-THSU
			4.45				1.0*	24*	1.0	M-THSU				1.0*	24*	1.0	M-THSU
			5.00						1.0	M-THSU						1.1	M-THSU
			5.15				1.0*	25*	1.0	M-THSU				1.1*	26*	1.1	M-THSU
			5.30						.9	M-THSU						1.1	M-THSU
			5.45				.8*	20*	.8	M-THSU				1.1*	25*	1.0	M-THSU
NBC NBC NEWS DIGEST-M-F		8.58- 8.59PM	8.45	10,580	12.1	10,580	12.1	19	12.1	M-F	11,450	13.1	11,450	13.1	20	13.1	M-F
NBC NBC NEWS DIGEST-2-M-F	1	>	9.30	10,750	12.3	10,750	12.3	20	15.0	THU.							
	2	9.58- 9.59PM	9.45						9.6	TUE.	11,970	13.7	11,970	13.7	21	13.7	MWF
NBC DAVID LETTERMAN SPECIAL(S)	2	11.30-12.30AM	11.30								9,090	10.4	5,510	6.3	22	8.3	THU.
			11.45											7.7*	23*	7.0	THU.
			12.00													5.5	THU.
			12.15											5.0*	20*	4.5	THU.
NBC TONIGHT SHOW		11.30-12.30AM	11.30	10,140	11.6	6,120	7.0	23	8.0	M-F	11,100	12.7	6,990	8.0	25	8.6	MTUWF
			11.45				7.8*	23*	7.6	M-F				8.4*	23*	8.2	MTUWF
			12.00						6.8	M-F						8.1	MTUWF
			12.15				6.3*	24*	5.8	M-F				7.5*	26*	6.9	MTUWF
NBC DAVID LETTERMAN I		12.30- 1.00AM	12.30	4,460	5.1	3,580	4.1	21	4.2	M-TH	4,200	4.8	3,410	3.9	20	4.2	M-TH
			12.45						4.1	M-TH						3.7	M-TH
NBC FRIDAY NIGHT VIDEOS		12.30- 2.00AM	12.30	6,290	7.2	3,500	4.0	21	5.2	FRI.	6,640	7.6	3,410	3.9	20	5.4	FRI.
			12.45				4.9*	21*	4.6	FRI.				4.7*	21*	4.0	FRI.
			1.00						4.4	FRI.						4.0	FRI.
			1.15				4.0*	22*	3.6	FRI.				3.8*	20*	3.7	FRI.
			1.30						3.1	FRI.						3.4	FRI.
			1.45				3.0*	21*	2.9	FRI.				3.3*	21*	3.2	FRI.
NBC DAVID LETTERMAN II		1.00- 1.30AM	1.00	3,320	3.8	2,620	3.0	21	3.3	M-TH	3,060	3.5	2,530	2.9	20	3.1	M-TH
			1.15						2.6	M-TH						2.7	M-TH
DAY MONDAY-FRIDAY																	
ABC ABC WORLD NEWS-MORN-615A		6.15- 6.30AM	6.15	1,660	1.9	1,490	1.7	20	1.7	M-F	1,570	1.8	1,490	1.7	20	1.7	M-F
ABC ABC WORLD NEWS-MORN-645A		6.45- 7.00AM	6.45	2,270	2.6	2,190	2.5	19	2.5	M-F	2,360	2.7	2,270	2.6	21	2.6	M-F
ABC ABC SPECIAL REPORT-11:00A(SUS)	2	11.00-11.40AM	11.00														MON.
ABC ABC DAYTIME NEWSBRIEF-M-F		2.58- 2.59PM	2.45	6,560	7.5	6,560	7.5	28	7.5	M-F	6,470	7.4	6,470	7.4	26	7.4	M-F
ABC ABC AFTERSCHOOL SPECIAL(S)	1	4.00- 5.00PM	4.00	7,870	9.0	5,680	6.5	20	5.7	WED.							
			4.15				5.9*	20*	6.1	WED.							
			4.30						6.9	WED.							
			4.45				7.0*	21*	7.1	WED.							
CBS CBS EARLY MORNING NEWS		6.30- 7.00AM	6.30	1,570	1.8	1,140	1.3	14	1.2	M-F	1,750	2.0	1,400	1.6	18	1.5	M-F
			6.45						1.5	M-F						1.7	M-F
CBS PRES REAGAN'S ADDRESS-UN(SUS)	2	11.00-11.35AM	11.00														MON.
CBS NEWSBREAK-11.57		11.57-11.59AM	11.45	5,160	5.9	4,980	5.7	25	5.7	M-F	6,120	7.0	5,860	6.7	29	6.7	M-F
CBS NEWSBREAK-3.44		>	3.30	4,540	5.2	4,540	5.2	18	5.3	M-F	5,770	6.6	5,770	6.6	22	6.2	M-F
			3.45						4.8	M-F						6.8	M-F
CBS AMERICAN TREASURY		3.58- 3.59PM	3.45	4,630	5.3	4,630	5.3	18	5.3	MWF	4,720	5.4	4,720	5.4	17	5.4	MWF

***HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS)**

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD.BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD.BY ¼ HR %	WEEK 2 TELECAST DAYS
DAY MONDAY-FRIDAY-CONT'D																	
CBS AMERICAN TREASURY SUS(SUS)		3.58- 3.59PM	3.45							THU.							THU.
CBS AMERICAN TREASURY-SUS(SUS)		3.58- 3.59PM	3.45							TUE.							TUE.
NBC NBC NEWS AT SUNRISE		6.30- 7.00AM	6.30	2,620	3.0	1,750	2.0	17	1.5	M-F	2,450	2.8	1,750	2.0	17	1.6	M-F
			6.45						2.4	M-F						2.5	M-F
NBC PRESIDENT UN ADDRESS(SUS)	2	11.00-11.39AM	11.00														MON.
NBC NBC NEWS DIGEST-DAYTIME		2.57- 2.58PM	2.45	3,930	4.5	3,930	4.5	16	4.5	MWF	3,760	4.3	3,760	4.3	15	4.3	MWF
NBC MAIN STREET 1(S)	2	4.00- 5.00PM	4.00								6,120	7.0	3,580	4.1	12	3.7	TUE.
			4.15											3.8*	12*	3.9	TUE.
			4.30													4.3	TUE.
			4.45											4.3*	13*	4.3	TUE.
DAY SATURDAY																	
ABC CFA COLLEGE FOOTBALL-PRE		3.00- 3.22PM	→GRID	2,100	2.4	1,750	2.0	6			2,880	3.3	2,530	2.9	9		
			3.15						1.8							2.8	
ABC CFA COLLEGE FOOTBALL POST	1	6.53- 7.00PM	6.45	7,600	8.7	5,940	6.8	16	6.8								
	2	6.49- 6.59PM	6.45								2,710	3.1	3,060	3.5	8	3.5	
CBS IN THE NEWS- 8.26AM-SUS(SUS)		8.26- 8.29AM	8.15														
CBS IN THE NEWS- 8.56AM-SUS(SUS)		8.56- 8.59AM	8.45														
CBS IN THE NEWS-11.56AM		11.56-11.59AM	11.45	2,710	3.1	2,530	2.9	11	2.9		3,580	4.1	3,410	3.9	15	3.9	

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE %	WEEK 1 SHARE %	WEEK 1 AVG. AUD.BY ¼ HR %	WEEK 1 TELECAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE %	WEEK 2 SHARE %	WEEK 2 AVG. AUD.BY ¼ HR %	WEEK 2 TELECAST DAYS
CBS IN THE NEWS-12.26PM		12.26-12.29PM	12.15	2,450	2.8	2,190	2.5	9	2.5		2,800	3.2	2,620	3.0	11	3.0	
CBS CBS COLLEGE FOOTBALL PRE	1	2.30- 2.34PM	2.30	4,540	5.2	3,580	4.1	13	4.1								
	2	3.30- 3.36PM	3.30								6,640	7.6	5,590	6.4	18	6.4	
NBC ONE TO GROW ON-8:28AM		8.28- 8.30AM	8.15	3,320	3.8	3,060	3.5	20	3.5		3,410	3.9	3,230	3.7	23	3.7	
NBC ONE TO GROW ON-8:58AM		8.58- 9.00AM	8.45	3,850	4.4	3,500	4.0	19	4.0		4,110	4.7	3,760	4.3	22	4.3	
NBC ONE TO GROW ON-10:28AM		10.28-10.30AM	10.15	5,160	5.9	5,070	5.8	23	5.8		5,160	5.9	4,890	5.6	22	5.6	
NBC ONE TO GROW ON-11:28AM		11.28-11.30AM	11.15	5,240	6.0	4,980	5.7	20	5.7		4,980	5.7	4,540	5.2	20	5.2	
NBC ONE TO GROW ON-11:58AM		11.58-12.00NN	11.45	4,280	4.9	4,110	4.7	17	4.7		3,850	4.4	3,760	4.3	17	4.3	
NBC NBC MAJOR LEAGUE PRE GAME	2	2.00- 2.17PM	→GRID								3,850	4.4	3,230	3.7	12		
			2.15													3.7	
	1	3.00- 3.16PM	→GRID	2,970	3.4	2,710	3.1	10									
			3.15						2.8								
NBC NBC MAJOR LEAGUE BASEBALL	1	3.16- 6.06PM	→GRID	10,750	12.3	4,020	4.6	13									
DAY SUNDAY																	
CBS FOR OUR TIMES(SUS)		6.00- 6.30AM	6.00														
CBS CBS NFL FOOTBALL GAME 1	1	1.00- 4.23PM	→GRID	27,710	31.7	13,020	14.9	37									
	2	1.00- 4.27PM	→GRID								30,420	34.8	14,070	16.1	38		
			4.00						17.5								
			4.15				18.1*	40*	10.0								
			4.30				11.5*	26*	11.5							8.5	
CBS CBS NFL FOOTBALL POST	2	4.32- 4.53PM	→GRID								8,300	9.5	6,900	7.9	18		
			4.45													6.6	

DAY NETWORK/PROGRAM	WK #	TIME (N.Y.T.)	QUARTER HOUR	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 1 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 1 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 1 SHARE %	WEEK 1 AVG. AUD.BY ¼ HR %	WEEK 1 TELE-CAST DAYS	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS (000)	WEEK 2 TOTAL AUDIENCE HOUSEHOLDS %	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS (000)	WEEK 2 AVERAGE AUDIENCE HOUSEHOLDS %	WEEK 2 SHARE %	WEEK 2 AVG. AUD.BY ¼ HR %	WEEK 2 TELE-CAST DAYS
DAY SUNDAY-CONT'D																	
NBC NFL FOOTBALL GAME 1-NBC	1	1.00- 4.32PM	→GRID	25,080	28.7	10,490	12.0	30									
	2	1.00- 4.19PM	→GRID								18,350	21.0	7,870	9.0	22		
	2	1.00- 4.19PM	→GRID								18,350	21.0	7,870	9.0	22		
			4.00											10.5*	23*	10.7	
			4.15														
			4.30														
			4.45				5.8*	13*	5.8								

FOR EXPLANATION OF SYMBOLS, SEE PAGE A.

*HALF-HOUR RATINGS (FOR IMMEDIATELY PRECEDING AND SUBJECT QUARTER-HOURS).